

JCDecaux renews 16 Street Furniture contracts in the Ile-de-France region.

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Paris, January 9, 2006 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and the number two worldwide, announced today that, following invitations to tender, it has renewed 16 Street Furniture contracts in the Ile-de-France region in recent months. Together, the towns have a population of more than 700,000 inhabitants.

The contracts cover more than two thousand 2m² advertising panels and more than four hundred larger format 8m² panels. The towns which chose JCDecaux are: Argenteuil, Bougival, Bourg-la-Reine, Chevilly-Larue, Fontainebleau-Avon (*Communauté de Communes* – Community of Communes), Issy-Les Moulineaux (*Communauté d'Agglomération* – Urban Community), La Garenne-Colombes, Mantes-la-Jolie, Montreuil, Nogent-sur-Marne, Poissy, Saint-Maur-des-Fossés, Thiais, Versailles, Villejuif and Viroflay. The Street Furniture installed in these towns was designed by JCDecaux (Trafic, Millenium) or Philip Cox.

Jean-Charles Decaux, co-CEO of JCDecaux, said: *“By renewing these contracts with JCDecaux, these towns reinforce JCDecaux’s ongoing commitment to quality and innovation in Street Furniture and further strengthen our number one position in outdoor advertising in France. These contracts highlight the efficiency and performance of the Group’s advertising offer in the Ile-de-France region representing 2% of the territory but 19% of the population and 29% of the wealth. They also provide advertisers with an opportunity for their campaigns to be seen by a particularly mobile population as the Ile-de-France inhabitants make 36.7 million transfers per day”.*

Key information about the Group

- 2004 revenues: €1,627.3m; revenues for the first 9 months of 2005: €1,227.6m
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (317,000 advertising panels)
- N°1 worldwide in airport advertising with 155 airports and more than 150 transport contracts in metros, buses, tramways and trains (300,000 advertising panels)
- N°1 in Europe for billboards (199,000 advertising panels)
- 816,000 advertising panels in 45 different countries
- Present in 3,500 cities with over 10,000 inhabitants
- 8,093 employees

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