

## JCDecaux is awarded the contract to provide Street Furniture for Santiago in Chile

**Paris, February 21, 2008** – JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide, announces that it has been awarded the contract to provide street furniture for the City of Santiago (population: 215,000 inhabitants) for a 15-year period. The contract follows a competitive tender.

This contract includes the design, installation, maintenance and sales and marketing of **125** advertising bus shelters, **30** 2m<sup>2</sup> MUPI<sup>®</sup> city information panels, **30** MUPI<sup>®</sup> panels with clocks, **15** 8m<sup>2</sup> "Senior" billboards in addition to **125** litter bins and **4** electronic information boards. The contract covers 580 advertising faces. Santiago has chosen the Philip Cox design for its new street furniture.

**Jean-Charles Decaux, co-CEO of JCDecaux**, said: *"We are delighted to have been awarded this street furniture advertising contract by Santiago, the capital city of Chile and to contribute to the enhancement of the streetscape. JCDecaux has held the advertising contract for Santiago's metro since 2002. Today's new contract will provide Santiago's cityscape with our new street furniture and allow JCDecaux to consolidate its presence and enhance its growth profile in Chile."*

### JCDecaux Group, key figures:

- 2007 revenues:
- JCDecaux is listed on the Euronext Paris stock exchange and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (334,000 advertising panels)
- No.1 worldwide in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, trains and tramways (213,000 advertising panels)
- No.1 in Europe for billboards (216,000 advertising panels)
- No.1 in outdoor advertising in China (83,000 advertising panels in 21 cities)
- No.1 worldwide for self-service bicycle hire
- 763,000 advertising panels in 48 different countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 8,100 employees

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A public limited corporation with an Executive Board and Supervisory Board  
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