

JCDecaux renews eight Street Furniture contracts in the Greater Paris (Ile-de-France region)

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Poland
Portugal
Russia
Serbia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Kingdom
United States
Uruguay
Uzbekistan

Ukraine
Uruguay

Paris, October 29, 2007 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide in this industry, has renewed eight street furniture contracts in the Greater Paris (Ile-de-France region) over the past few months following competitive tenders. The cities represent a total population of nearly 200,000 inhabitants.

These contracts include a total of **674 2m² advertising panels** and **116 8m² Senior[®] displays**. The local authorities that have chosen JCDecaux are the following: Arcueil, Chaville, Garches, Meudon, Noisiel Les Pavillons-sous-Bois, Savigny le Temple and Vincennes. The street furniture products to be installed have been designed by JCDecaux (Millénium, Murano and Héritage).

Jean-Charles Decaux, co-CEO of JCDecaux, said: *"We are delighted that these cities have chosen JCDecaux, reinforcing our commitment to quality, innovation, and sustainable development in street furniture. The contracts also consolidate our leading position in outdoor advertising in France. These contracts will help us to further improve the effectiveness and performance of our network of advertising displays in the Greater Paris (Ile-de-France region), an area that represents 2% of the French territory with 19% of the French population, and 29% of national GDP."*

JCDecaux Group, key figures:

- 2006 revenues: €1,946.4m; 2007 H1 revenues: €1,019.0m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (334,000 advertising panels)
- No.1 worldwide in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, trains and tramways (213,000 advertising panels)
- No.1 in Europe for billboards (216,000 advertising panels)
- No.1 in outdoor advertising in China (83,000 advertising panels in 21 cities)
- No.1 worldwide for self-service bicycle hire
- 763,000 advertising panels in 48 different countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 8,100 employees

Communications Department

Press Relations
Agathe Albertini
Tel: +33 (0)1 30 79 34 99
Fax: +33 (0)1 30 79 75 39
agathe.albertini@jcdecaux.fr

Corporate Finance Department

Investor Relations
Alexandre Hamain
Tel: +33 (0)1 30 79 79 93
Fax: +33 (0)1 30 79 77 91
alexandre.hamain@jcdecaux.fr

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777
Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747