

Q3 revenues up 11.8% to €487.9 million, supported by record organic revenue growth (+12.2%)

Paris, 6 November 2007 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and the number two worldwide, announced today its revenues for the nine months ended 30 September 2007, reporting a 9.0% increase to €1,506.9 million compared to the same period last year. Excluding acquisitions and the impact of foreign exchange, organic revenues rose by 8.6% for the first nine months of 2007.

In the third quarter, revenues increased strongly by 11.8% to €487.9 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 12.2%. Organic revenues grew faster than reported revenues due to a weaker US and Hong Kong dollar versus euro compared to the same period last year. These revenues reflect the continued strong progression of Transport, which reached a record 24.2% organic revenue growth rate in the quarter, an improvement in Street Furniture revenue growth, the continued solid growth of Billboard and improved market conditions in France.

Reported revenues

(in million €)	2007				2006				Change (%)	
	Q1	Q2	Q3	9 months	Q1	Q2	Q3	9 months	Q3 07/06	9 months 07/06
Street Furniture	239.0	271.3	227.1	737.4	227.5	258.2	208.6	694.3	8.9%	6.2%
Transport	120.6	145.9	144.1	410.6	110.8	126.9	119.2	356.9	20.9%	15.0%
Billboard	113.5	128.7	116.7	358.9	103.9	118.5	108.5	330.9	7.6%	8.5%
Total Group	473.1	545.9	487.9	1,506.9	442.2	503.6	436.3	1,382.1	11.8%	9.0%

Organic growth⁽¹⁾

(in million €)	Change (%)	
	Q3 07/06	9 months 07/06
Street Furniture	8.1%	5.0%
Transport	24.2%	16.3%
Billboard	6.8%	7.7%
Total Group	12.2%	8.6%

(1) excluding acquisitions/divestitures and the impact of foreign exchange

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
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Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Poland
Portugal
Russia
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Spain
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Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Street Furniture revenues for the first nine months of 2007 increased by 6.2% to €737.4 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 5.0%. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of street furniture contracts, rose by 6.2% organically.

In the third quarter, revenues increased by 8.9% to €227.1 million (+8.1% on an organic basis) compared to the same period last year. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of street furniture contracts, rose by 8.5% organically. In Europe, double digit revenue increases were reported in Belgium, Austria and Scandinavia, while high single digit advertising revenue growth was achieved in both the United Kingdom and France. Solid revenue growth was also achieved in Spain and the Netherlands, while Asia-Pacific and the Rest of the World recorded double digit revenue growth over the period.

As previously indicated, the renewal of certain major Street Furniture franchises, as well as further expansion in emerging countries, is expected to decrease the division's operating margin as a percentage of revenues in the second half of 2007 compared to the same period last year. However, this decrease will be partly offset by an expected acceleration in organic revenue growth in Street Furniture and margin expansion in the Transport and Billboard divisions, where the company continues to benefit from good operating leverage.

Transport revenues for the first nine months of 2007 increased by 15.0% to €410.6 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 16.3% over the period.

In the third quarter, revenues increased by 20.9% to €144.1 million. Organic revenue growth reached 24.2% over the period, reflecting the continued dynamism of this business in most of our key markets.

Double-digit revenue growth was achieved in most European markets including France, the United Kingdom, Spain, Italy, Portugal and Scandinavia. Double digit revenue increases were also achieved in mainland China, Hong Kong and the United States, which benefited from rising revenues from the Los Angeles Airport advertising program.

Billboard revenues for the first nine months of 2007 increased by 8.5% to €358.9 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 7.7% over the period.

In the third quarter, revenues increased by 7.6% to €116.7 million (+6.8% on an organic basis). The United Kingdom business, which produced double-digit organic revenue growth, reported the best performance overall, benefiting from a strong market outperformance, earlier investment in its high-quality "Premiere" advertising network and the recently-signed contract with BT payphones. Double digit growth was also recorded in Spain and Portugal while revenue progression was solid in Ireland. In France, revenues were slightly down over the quarter.

Commenting on the third quarter revenues, Jean-François Decaux, Chairman of the Executive Board and Co-CEO, said:

“The growth of our Street Furniture business accelerated in the third quarter and we saw continued strong growth in Transport and Billboard. These strong revenues reflect factors which we also expect to support our longer-term growth, in particular: the outperformance of outdoor advertising compared to the advertising sector as a whole, encouragingly in some of the largest advertising markets in the world such as the US, UK and Germany; our well invested assets and innovative products supported by experienced management; and our emphasis in recent years on expansion in higher growth emerging markets including China.

Given our third quarter performance, we now expect that our organic revenue growth in 2007 will be slightly ahead of 8%, compared to our previously indicated range of 7-8%, reflecting ongoing strength in the Transport division, a stronger growth rate in Street Furniture and improved market conditions in France.”

Next information:

2007 Full Year Revenues on 29 January 2008, after market

Key Figures for the Group:

- 2006 revenues: €1,946.4m; 2007 H1 revenues: €1,019.0m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (334,000 advertising panels)
- No.1 worldwide in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, trains and tramways (213,000 advertising panels)
- No.1 in Europe for billboards (216,000 advertising panels)
- No.1 in outdoor advertising in China (83,000 advertising panels in 21 cities)
- No.1 worldwide for self-service bicycle hire
- 763,000 advertising panels in 48 different countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 8,100 employees

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Forward Looking Statement

Certain statements in this release constitute « forward-looking statements » within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The words or phrases « guidance », « expect », « anticipate », « estimates » and « forecast » and similar words or expressions are intended to identify such forward-looking statements. In addition, any statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. Various risks that could cause future results to differ from those expressed by the forward-looking statements included in this release include, but are not limited to : changes in economic conditions in the U.S. and in other countries in which JCDecaux currently does business (both general and relative to the advertising and entertainment industries) ; fluctuations in interest rates ; changes in industry conditions ; changes in operating performance ; shifts in population and other demographics ; changes in the level of competition for advertising dollars ; fluctuations in operating costs ; technological changes and innovations ; changes in labor conditions ; changes in governmental regulations and policies and actions of regulatory bodies ; fluctuations in exchange rates and currency values ; changes in tax rates ; changes in capital expenditure requirements and access to capital markets. Other key risks are described in the JCDecaux reports filed with the U.S. Securities and Exchange Commission. Except as otherwise stated in this news announcement, JCDecaux does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.