

## JCDecaux confirms its role as the industrial and strategic partner of Affichage Holding.

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**Paris, 23 April 2007** - JCDecaux SA (Euronext Paris : DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and number two worldwide, has been informed that Compagnie Nationale à Portefeuille (CNP) has acquired a 25.30% holding in the capital of the Swiss company Affichage.

Following this shareholding acquisition by CNP, JCDecaux, itself a 30% shareholder, confirms its role as the commercial and strategic partner of Affichage, the leading outdoor advertising company in Switzerland and number 6 in the world.

On this occasion, Jean-Francois Decaux, Co-Chief Executive Officer of JCDecaux stated, "Since we took a shareholding in Affichage in 1999, JCDecaux has worked closely with the board of directors to maintain the independence of the group that holds 75% of the very developed market in outdoor advertising in Switzerland. In our view, this shareholding acquisition confirms the value and quality of this company and its management, as well as the validity of its growth strategy to which JCDecaux has contributed".

### Key Figures for the Group:

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (334,000 advertising panels)
- N°1 worldwide in airport advertising with 141 airports and around 300 transport contracts in metros, buses, tramways and trains (213,000 advertising panels)
- N°1 in Europe for billboards (216,000 advertising panels)
- N°1 in outdoor advertising in China (83,000 advertising panels in 21 different cities)
- N°1 worldwide in self service bicycles
- 763,000 advertising panels in 48 countries
- Present in 3,500 cities with over 10,000 inhabitants
- 8,100 employees

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