

JCDecaux joins the Dow Jones Sustainability index, the benchmark index of socially responsible corporations

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Paris, September 17, 2007 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide in this industry, announced today that it has been ranked among the 42 international companies (of which four are French) that were included on the Dow Jones Sustainability index on September 6, 2007. This ranking follows an appraisal procedure completed by SAM (Sustainable Asset Management), a Swiss institution specialising in sustainable investment and research aimed at identifying companies at the cutting edge of progress in sustainable development.

The Dow Jones Sustainability index is a stock-market index first launched in 1999, comprised of 318 international corporations (of which only 20 are French), that satisfy strictly identified criteria of social responsibility that cover:

- Performance in terms of corporate governance and risk management,
- Performance in environmental protection,
- Performance in terms of human resources and ethical behaviour.

Jean-François Decaux, Chairman of the Executive Board and co-CEO of JCDecaux, made the following statement: *"From the moment the Group was first created, sustainable development has represented a fundamental aspect of our corporate strategy. Our inclusion in 2003 in the **ASPI Eurozone® index** ("Advanced Sustainable Performance Indices", an index comprised of 125 listed companies in the euro zone displaying the best practices in terms of sustainable development), represented an initial step in the official recognition of our policy. In 2005, JCDecaux was included on the FTSE4Good index. Today, we are very pleased to join the **Dow Jones Sustainability index** and to see official recognition of JCDecaux's commitments as a socially responsible company."*

JCDecaux Group, key figures:

- 2006 revenues: €1,946.4m; 2007 H1 revenues: €1,019.0m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and FTSE4Good indexes
- No.1 worldwide in street furniture (334,000 advertising panels)
- No.1 worldwide in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, trains and tramways (213,000 advertising panels)
- No.1 in Europe for billboards (216,000 advertising panels)
- No.1 in outdoor advertising in China (83,000 advertising panels in 21 cities)
- No.1 worldwide for self-service bicycle hire
- 763,000 advertising panels in 48 different countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 8,100 employees

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