

## 2006 REVENUES: UP 11.5% TO €1,946.4 MILLION, SUPPORTED BY RECORD ORGANIC GROWTH (+7.7%)

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Mexico  
Netherlands  
Norway  
Poland  
Portugal  
Russia  
Serbia & Montenegro  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
Turkey  
United Kingdom  
United States  
Uruguay  
Uzbekistan  
Ukraine

**Paris, 30 January 2007 - JCDecaux SA** (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and the number two worldwide, announced today 2006 revenues of €1,946.4 million, an increase of 11.5% compared with 2005. Excluding acquisitions and the impact of foreign exchange, organic revenue growth was 7.7%, reflecting stronger than expected growth in the fourth quarter and well ahead of growth in the global advertising market.

In the fourth quarter, consolidated revenues grew by 9.0% to €564.3 million (+7.6% on an organic basis) compared to the same period last year. This growth in revenues reflects good progress in Transport, which continued to show double-digit organic growth, and solid performances from Street Furniture and Billboard.

Geographically, France and the Rest of Europe produced solid organic revenue growth over the year. In the United Kingdom, better than expected growth was achieved, following a strong performance in Billboard and Street Furniture in the fourth quarter. In its newer territories of North America and Asia-Pacific, the Group reported particularly strong revenue progressions. The highest organic revenue increase was achieved in South America, reported under Rest of the World.

In terms of activity, the Transport division (26% of total revenues) clearly established itself as the Group's second largest contributor to revenue - the first time in any full year - reflecting successful organic growth and acquisitive expansion, particularly in the Far East.

### By activity:

Full Year Revenues	2006 (€m)	2005 (€m)	Reported growth (%)	Organic growth <sup>(1)</sup> (%)
Street Furniture	984.1	925.3	6.4%	5.6%
Transport	507.7	391.6	29.6%	14.3%
Billboard	454.6	428.3	6.1%	6.2%
<b>Total Group</b>	<b>1,946.4</b>	<b>1,745.2</b>	<b>11.5%</b>	<b>7.7%</b>

Q4 Revenues	2006 (€m)	2005 (€m)	Reported growth (%)	Organic growth <sup>(1)</sup> (%)
Street Furniture	289.8	268.8	7.8%	7.0%
Transport	150.8	130.9	15.2%	11.5%
Billboard	123.7	117.9	4.9%	4.5%
<b>Total Group</b>	<b>564.3</b>	<b>517.6</b>	<b>9.0%</b>	<b>7.6%</b>

### By geographic area:

Full Year Revenues	2006 (€m)	2005 (€m)	Reported growth (%)	Organic growth <sup>(1)</sup> (%)
France	580.4	555.0	4.6%	4.6%
United Kingdom	265.3	258.5	2.6%	3.3%
Rest of Europe	692.7	637.4	8.7%	6.9%
Asia-Pacific	251.9	172.7	45.9%	12.9%
North America	140.7	110.9	26.9%	27.9%
Rest of the world	15.4	10.7	43.9%	36.0%
<b>Total Group</b>	<b>1,946.4</b>	<b>1,745.2</b>	<b>11.5%</b>	<b>7.7%</b>

(1) excluding acquisitions/divestitures and the impact of foreign exchange

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Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

**Street Furniture** revenues for the full year grew by 6.4% to €984.1 million. Excluding acquisitions and the impact of foreign exchange, organic revenue growth was 5.6%. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of Street Furniture contracts, increased by 6.2% organically.

In the fourth quarter, revenues increased by 7.8% to €289.8 million (+7.0% on an organic basis) compared to the same period last year. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of street furniture contracts, rose by 9.3% organically. In Europe, double-digit revenue increases were reported in Spain, Portugal, Italy and Sweden. France and Germany reported solid advertising revenue growth over the quarter and the Street Furniture market rebounded in the United Kingdom, where advertising revenues increased strongly. Asia-Pacific, North America and the Rest of the World continued to produce double-digit organic revenue growth.

**Transport** revenues for the full year increased by 29.6% to €507.7 million. Excluding acquisitions and the impact of foreign exchange, organic revenues grew by 14.3%.

In the fourth quarter, revenues increased by 15.2% to €150.8 million (+ 11.5% on an organic basis). Double-digit organic revenue growth was reached again in a number of key markets including Germany, Spain, Scandinavia, Hong Kong and the United States, where revenues continued to be boosted by the renewed and extended contract with the New York Airports. Strong revenue growth was also reported in France over the period.

**Billboard** revenues for the full year increased by 6.1% to €454.6 million. Excluding acquisitions and the impact of foreign exchange, organic revenues grew by 6.2%.

In the fourth quarter, revenues increased by 4.9% to €123.7 million (+ 4.5% on an organic basis). Market conditions remained favorable in the United Kingdom, where revenues continued to grow by double digits. Strong growth was also reported in Ireland over the period while modest advertising revenue increase was achieved in France, Austria and Spain.

Commenting on the Group's 2006 revenue performance, Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO, said:

*"We experienced a stronger than expected fourth quarter, producing organic revenue growth of 7.7% for the year as a whole, the highest yearly organic growth rate achieved since our IPO in 2001. The growth in revenue reflects solid performances across all three of our divisions and is well ahead of the expected growth in the global advertising market in 2006."*

*"Our organic revenue growth was supported by the overall improvement in the French advertising market compared to 2005, the double-digit revenue increase from lower-margin Transport advertising, as well as the good progress of our North American and Asia-Pacific operations."*

*"We expect the operational progress achieved in 2006 – that was gained in both emerging and established markets - to pave the way for future revenue growth, which should enable us to continue to outperform the worldwide advertising market in 2007."*

**Next information:**  
2006 Annual Results: 14 March 2007 (before market)

### **Key Figures for the Group:**

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

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### **Forward Looking Statement**

Certain statements in this release constitute « forward-looking statements » within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The words or phrases « guidance », « expect », « anticipate », « estimates » and « forecast » and similar words or expressions are intended to identify such forward-looking statements. In addition, any statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. Various risks that could cause future results to differ from those expressed by the forward-looking statements included in this release include, but are not limited to : changes in economic conditions in the U.S. and in other countries in which JCDecaux currently does business (both general and relative to the advertising and entertainment industries) ; fluctuations in interest rates ; changes in industry conditions ; changes in operating performance ; shifts in population and other demographics ; changes in the level of competition for advertising dollars ; fluctuations in operating costs ; technological changes and innovations ; changes in labor conditions ; changes in governmental regulations and policies and actions of regulatory bodies ; fluctuations in exchange rates and currency values ; changes in tax rates ; changes in capital expenditure requirements and access to capital markets. Other key risks are described in the JCDecaux reports filed with the U.S. Securities and Exchange Commission. Except as otherwise stated in this news announcement, JCDecaux does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.