

JCDecaux has won the street furniture contract for the urban community of Grand Nancy

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Poland
Portugal
Russia
Serbia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Kingdom
United States
Uruguay
Uzbekistan

Paris 18 April 2007 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region, and number two worldwide, has won a 15-year street furniture contract for the urban community of Grand Nancy (population: 266,600 – 20 communes including Nancy) following a public tender.

The contract covers 581 bus shelters, 311 MUPI® (street information displays) measuring 2m², 88 Senior® 8m² and 6 cultural information columns (confirmed and optional shelters included). The contract provides **1532 advertising panels**. The bus shelters, MUPI® and Senior® were designed by Lord Norman Foster. The Davioud model was selected for the columns.

Jean-Charles Decaux, Chairman of the Board and Co-CEO of JCDecaux said: *“This contract strengthens JCDecaux in its commitment to quality and design in the sphere of street furniture. After the recent wins in Strasbourg, Mulhouse and Besançon, the contract gives us not only the opportunity to offer advertisers even more attractive and high-performance networks in the east part of France but also consolidates our N°1 position in outdoor advertising in France.”*

Key information about the Group

- 2006 revenues: 1,946 M€
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange and is included in the Euronext 100 and FTSE4Good indices
- World no. 1 in street furniture (334,000 advertising panels)
- World no. 1 in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, trains and tramways (213,000 advertising panels)
- European no. 1 for billboards (216,000 advertising panels)
- No. 1 in outdoor advertising in China (83,000 advertising panels in 21 cities)
- World no. 1 in self service bicycles
- 763,000 advertising panels in 48 countries
- Present in more than 3,500 towns with over 10,000 inhabitants
- 8,100 employees

Communication Department

Press Relations
Agathe Albertini
Tel: +33 (0)1 30 79 34 99
Fax: +33 (0)1 30 79 35 79
agathe.albertini@jcdecaux.fr

Finance Department

Investor Relations
Alexandre Hamain
Tel: +33 (0)1 30 79 79 93
Fax: +33 (0)1 30 79 77 91
alexandre.hamain@jcdecaux.fr

JCDecaux SA
United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777
Head Office: 17, rue Soyier - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,378,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747