

JCDecaux Estonia wins 15-year agreement for Street Furniture in Tallinn

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Paris, 24 April 2007 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and number two worldwide announced today that its Estonian Subsidiary has been awarded a 15-year Street Furniture contract with the City of Tallinn.

The award covers the instalment, maintenance and management of 320 bus shelters, 140 free standing panels and 18 public toilets. This new contract will secure JCDecaux's presence in the City of Tallinn which is inhabited by one third of the country's population and which accounts for more than 50% of GDP in Estonia.

Jeremy Male, CEO UK & Northern Europe, said "We are delighted to have been chosen by the City of Tallinn. We look forward to working with the City to enhance the streetscape and provide improved services for its citizens. This very important contract will significantly improve the quality of our advertising networks in Estonia and it consolidates our N°1 position in Street Furniture and Outdoor Advertising in the Baltic countries".

Key Figures for the Group:

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (334,000 advertising panels)
- N°1 worldwide in airport advertising with 141 airports and around 300 transport contracts in metros, buses, tramways and trains (213,000 advertising panels)
- N°1 in Europe for billboards (216,000 advertising panels)
- N°1 in outdoor advertising in China (83,000 advertising panels in 21 different cities)
- N°1 worldwide in self service bicycles
- 763,000 advertising panels in 48 countries
- Present in 3,500 cities with over 10,000 inhabitants
- 8,100 employees

Press Relations

Agathe Albertini
Tel.: +33 (0) 1 30 79 34 99
Fax: +33 (0) 1 30 79 35 79
agathe.albertini@jcdecaux.fr

Investor Relations

Alexandre Hamain
Tel.: +33 (0) 1 30 79 79 93
Fax: +33 (0) 1 30 79 77 91
alexandre.hamain@jcdecaux.fr