

JCDecaux announces that the French Council of State has ratified the City of Paris amendment concerning the extension of Vélib'

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Paris, July 11, 2008 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, No.2 worldwide in this industry, and No.1 in self-service bicycle hire, announces that the French Council of State, convened in a formal session, recently ratified the amendment to the contract between SOMUPI – a joint subsidiary of JCDecaux (66%) and of Médias et Régies Europe – Publicis Group (34%) – and the City of Paris regarding the extension of the Vélib' network “to part of the territory of approximately 30 municipalities neighbouring, or very close to, Paris.”

Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux, made the following statement: *“On behalf of all the users of our service we are delighted, , with the decision of the High Authority, which is in tune with the public interest.*

Over the next few days, we will be working with the City of Paris to organise this extended service, which has already recorded, just before the first anniversary of its launch, more than 27.5 million individual rentals, more than 200,000 annual subscribers and 4 million occasional users.”

JCDecaux Group, key figures:

- 2007 revenues: €2,106.6m; revenues for the first quarter of 2008: €482.2m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (351,000 advertising panels)
- No.1 worldwide in airport advertising with 145 airports and more than 300 transport contracts in metros, buses, trains and tramways (386,000 advertising panels)
- No.1 in Europe for billboards (215,000 advertising panels)
- No.1 in outdoor advertising in China (219,000 advertising panels in 23 cities)
- No.1 worldwide for self-service bicycle hire
- 952,000 advertising panels in 54 different countries
- Present in 3,400 cities with more than 10,000 inhabitants
- 8,900 employees

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