

Annual General Meeting of JCDecaux on 11 May, 2005

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Paris, 13 May, 2005 – The combined Ordinary and Extraordinary General Meeting of JCDecaux SA (Euronext Paris: DEC) was convened on 11 May, 2005.

The annual general meeting provided an opportunity to highlight the developments in innovation and international growth enjoyed by JCDecaux over the past 40 years as well as presenting its strategy for further development of the Group.

Jean-Claude Decaux, Founder and Chairman of the Supervisory Board of JCDecaux SA, said: "The General Meeting allowed us to review the principal milestones in the life of the company I founded in 1964 with the idea of bus shelters financed by advertising. With our "Cyclocity" concept, JCDecaux is today offering a new service to city dwellers. By offering free access to 1,000 bicycles in Lyon from 19 May onwards, the Group has become a world leader in this market. Complementary to existing public transport, Cyclocity has a very promising future, particularly in the European countries where the population is concerned for the environment and public health, and are therefore ready to adopt this new mode of transport. It is this sort of innovation, which was present when JCDecaux was created, that defines the Group's competitive advantage in an increasingly global market.

At the end of the meeting, the Supervisory Board appointed Jean-François Decaux Chairman of the Executive Board and Jean-Charles Decaux Chief Executive Officer. Jean-François Decaux and Jean-Charles Decaux who, in their dealings with the market, use the title of co-Chief Executive Officer of the JCDecaux Group, alternate as Chairman of the Executive Board of JCDecaux SA, serving in this position for periods of one year.

Key Information on the Group

- 2004 revenues: €1,627.3 million
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and FTSE4Good indexes
- N°1 worldwide in street furniture (304, 000 faces)
- N°1 worldwide in airport advertising with 155 airports and more than 150 transport contracts in metros, buses, trains and tramways (157, 000 faces)
- N°1 in Europe for billboards (197,000 faces)
- 658,000 advertising faces in 45 countries
- a presence in 3,500 cities with more than 10,000 inhabitants
- 6,900 employees

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