# BÜNGE



Bunge Brazil
Pedro Parente
President and CEO, Bunge Brazil
September 23, 2010

# A Leading Global Agribusiness & Food Company

# **Key Facts**

**Employees: 17,000** 

Facilities: 115



- Third largest exporter in Brazil and the largest in agribusiness
- Leader in soybean origination and crushing



- Largest fertilizer distributor
- 50% stake in JV with OCP in Morocco
- Volume: 5 mmt of fertilizers sold



- Among top 5 sugar cane processors
- 20 M tons sugarcane milling capacity, producing sugar, ethanol and electricity

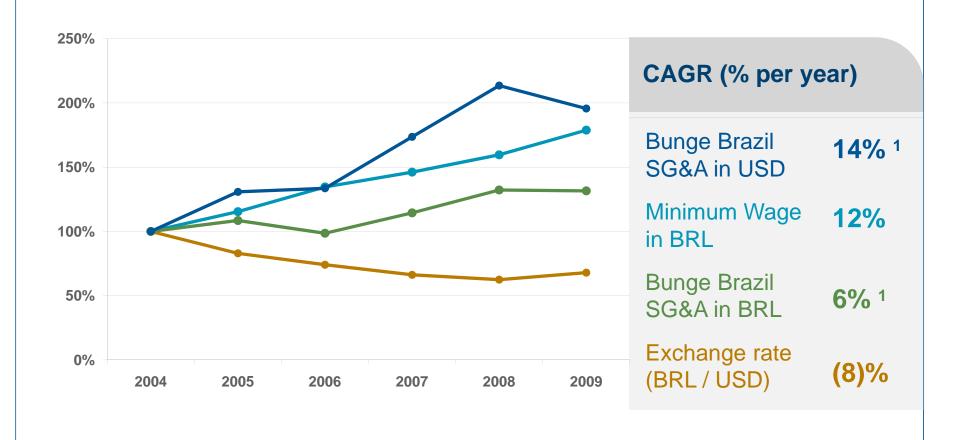


- Leading producer of oils, margarines, mayonnaise and industrial fats
- Leading wheat miller

# **Consolidating Operations in Brazil**



# SG&A in Brazil Has Increased at Lower Rates Than Local Salaries, but not in USD Because of Strengthening of BRL



# Working Plan

### **Preparing for the New Game**

Strengthening the Organization

**Attacking the Market** 

Design an efficient platform for Bunge in Brazil

Implement the new platform, increasing efficiency and improving profitability

Increase market share and business profitability through a more efficient Bunge Brazil

Jun 2010

Dec 2010

### **Challenges**

### Create a new organization culture

Redesigning the organization, integrating 3 companies

### Implement all initiatives until Dec 2010



and monitoring fixed costs

A new model of budgeting

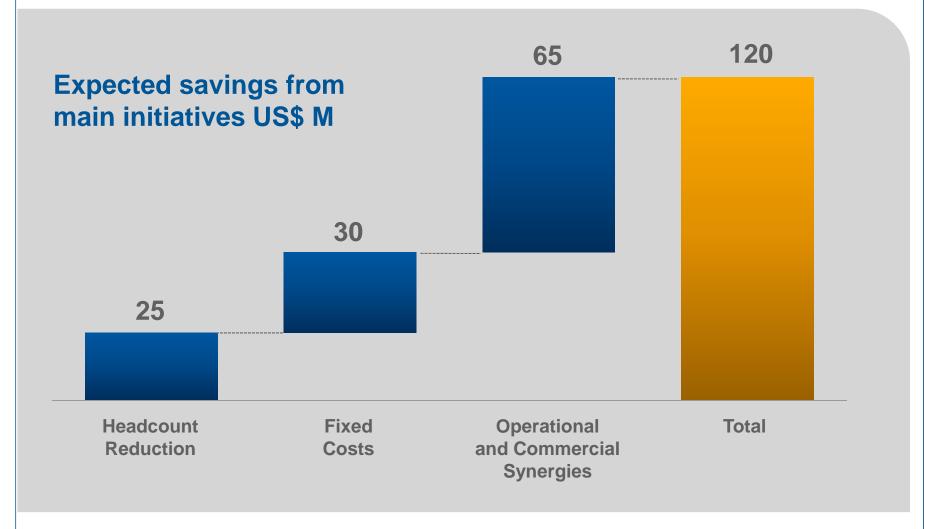
Integration of logistics and procurement

Synergies of commercial operations

### Perpetuate cycles of continuous improvement

**Expected annual** savings of US\$ 120M

# One Brazil Savings



# Brazilian Agribusiness Overview



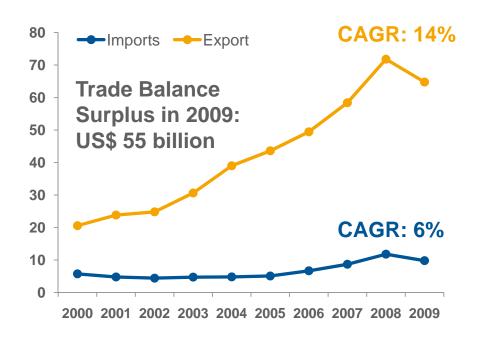
# Agriculture Plays Important Role in Brazilian Economy

## Importance of Agriculture<sup>1</sup> (%)

# 28% 18% GDP Labor Force

# Brazilian Agribusiness Trade Balance

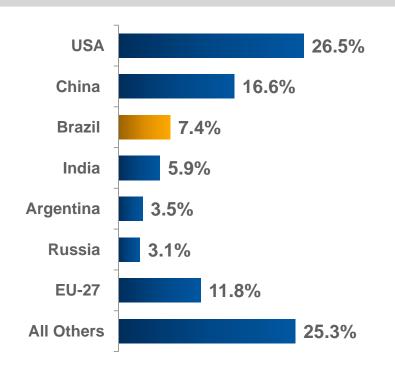
**US\$** billion



Source: USDA, MDIC – Brazilian Ministry of Development, Industry and Commerce 1 Agriculture production and associated processing and marketing activities - 2008

# Brazil is a Large Agribusiness Producer and Major Food Supplier to International Markets

## **Country Positions in** World Production<sup>1</sup>



### **Brazil Position in World Exports**

**#2** Soybean complex

#1 Beef and chicken

**#1** Sugar

#1 Ethanol

**#1** Orange juice

#1 Tobacco

**#1** Coffee

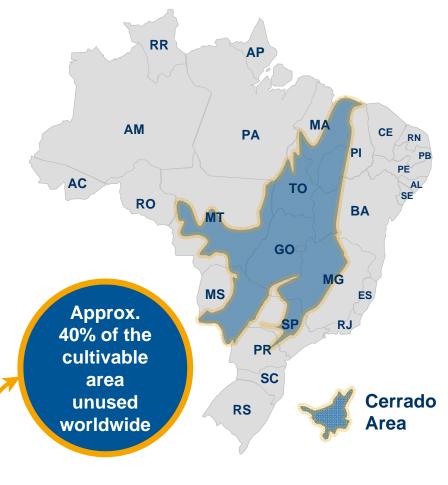
**#1** Cellulose

Source: Aliceweb - MDIC, USDA, FAO, CNA, MAPA

1 Production of Coarce Grains (grains other than wheat and rice), oilseeds and cotton

# Brazil Has World's Largest Areas to Further Expand Agriculture . . .

Use of Land in Brazil	Million of Hectares	%
Rain Forest	350	41
Breeding Pastures	220	26
Protected Areas	55	6
Annual Crops	47	6
Permanent Crops	15	2
Cities, towns, lakes, rivers, roads & swamps	20	2
Cultivated Forest	5	1
Unused (not for agriculture)	49	6
Unexploited area still available for agriculture	90	11
Total	851	100

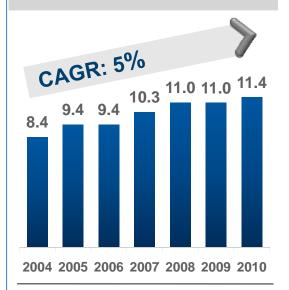


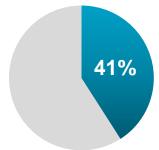
# ... and Growing Demand for Protein (Meal)...

**Brazilian Production (mmt)** 

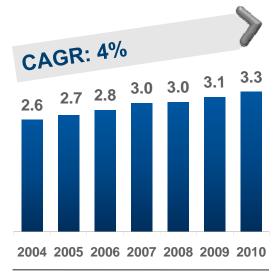
2009 Brazil export share

### **Poultry**





### **Swine**





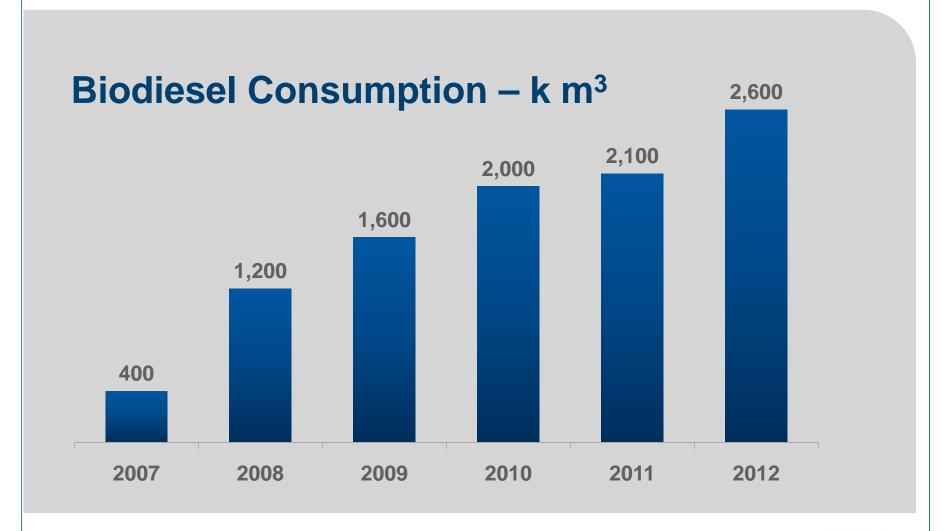
### **Beef and Veal**





Source: USDA

# ... and Oil

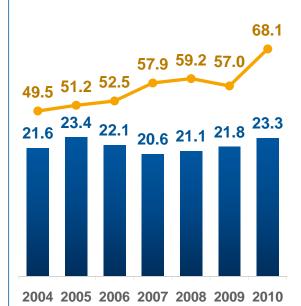


# Good Weather Key Driver for Increase in 2010 Agricultural Production

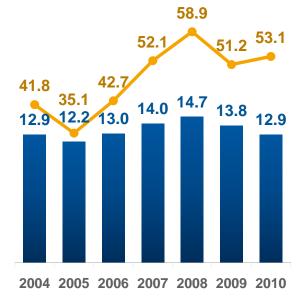
Planted area (ha million)

Production (mmt)

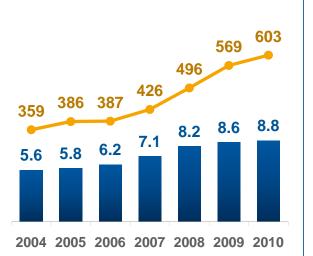
### Soybean



### Corn



### **Sugarcane**



# Bunge Has a Strong National Footprint and is a Top Exporter



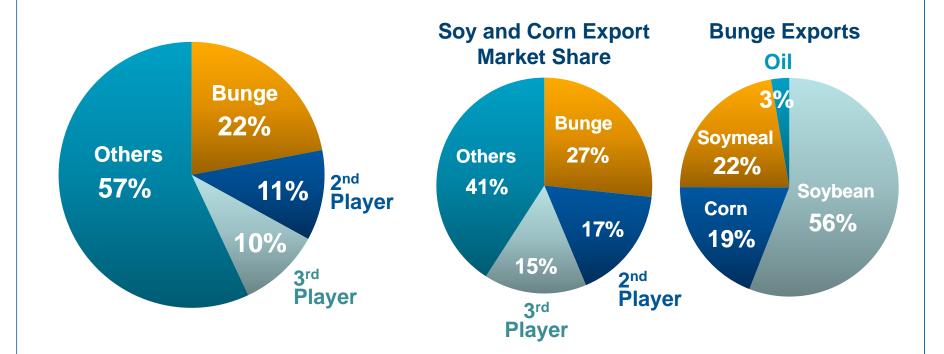
# **Bunge Agribusiness**



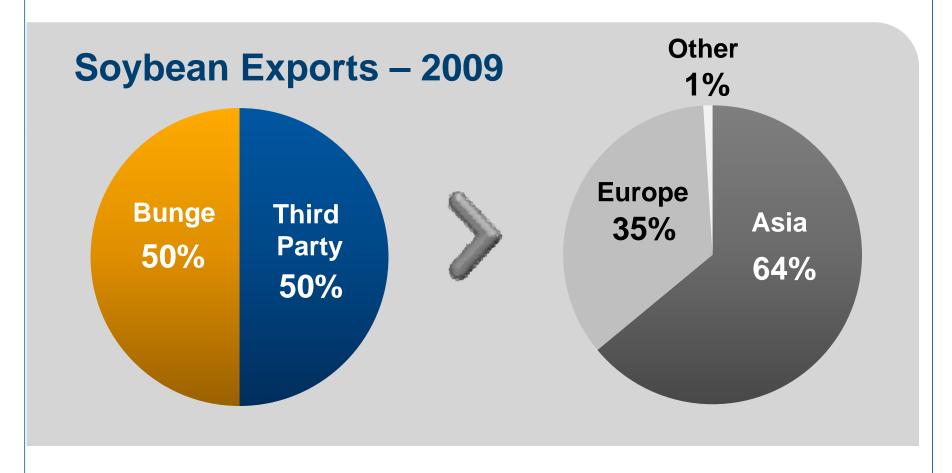
# Bunge is the Leading Agribusiness Company in Brazil

**Largest Soybean Crusher - 2009** 

**Largest Agribusiness Exporter** in Brazil - 2009

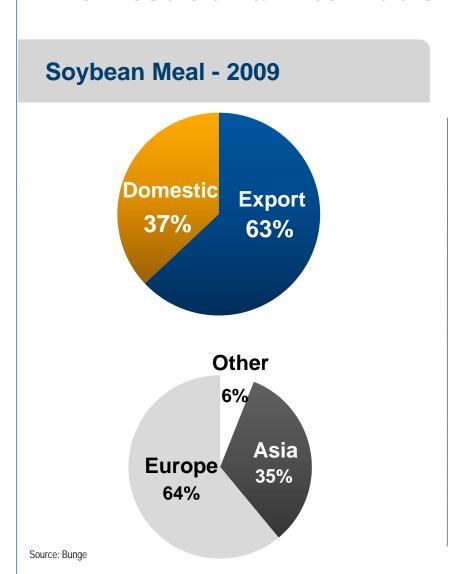


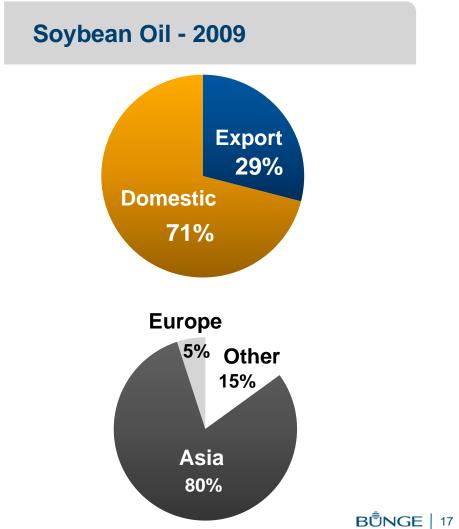
Bunge Brazil Supplies Soybeans to Bunge Destinations Around the World and to Third Party Players . . .

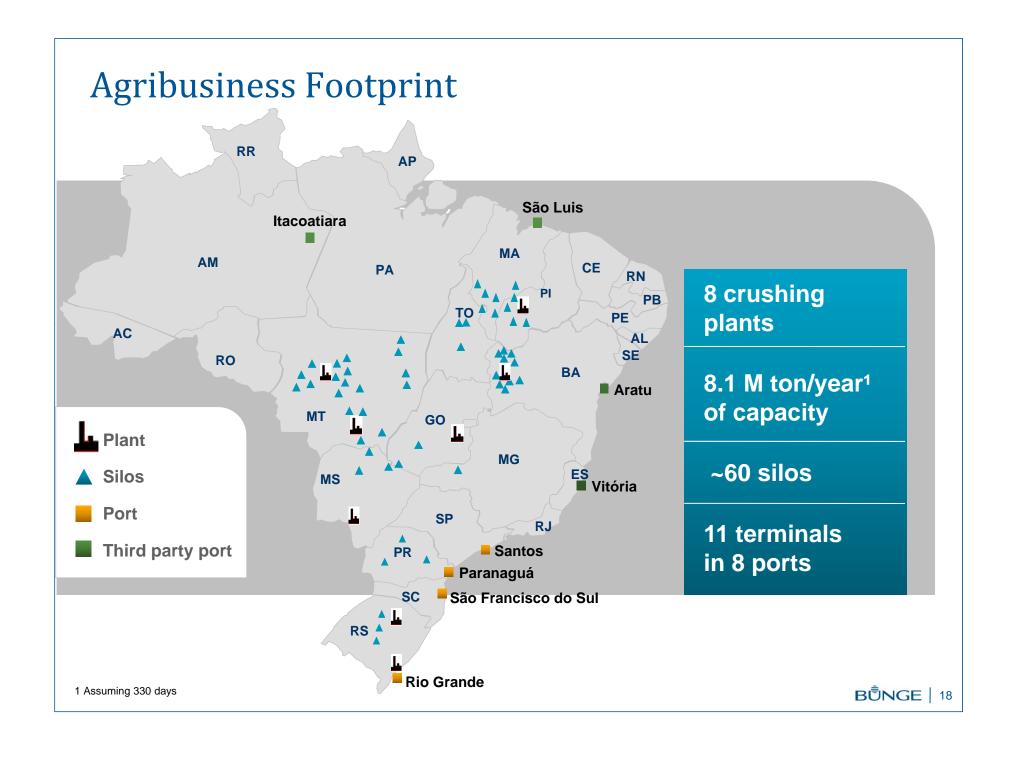


Source: Bunge

# ... and Supplies Meal and Oil for Domestic and International Markets







# Food & Ingredients









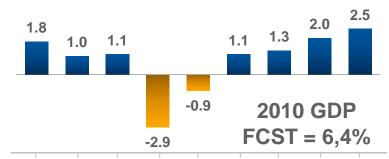






# Supported by a Growing Brazilian Economy

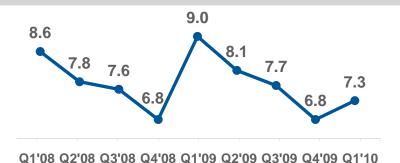
### GDP change over previous period¹ (%)



Q1'08 Q2'08 Q3'08 Q4'08 Q1'09 Q2'09 Q3'09 Q4'09 Q1'10

Source: Principal Global Indicators and Banco Central do Brasil

### **Unemployment Rate (%)**



Source: IBGE

1 Seasonally Adjusted. 2 Inflation Adjusted Wages by INPC (National Price Index to Consumer).

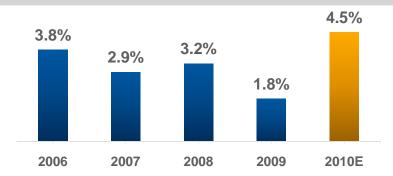
### Minimum Wage<sup>2</sup> (US\$)



May 04 - May 05 - Apr 06 - Apr 07 - Mar 08 - Feb 09 - Jan 10 -Apr 05 Mar 06 Mar 07 Feb 08 Jan 09 Dec 09

Source: Portal Brasil and Banco Central do Brasil

### F&I Growth vs. Prior Year (%)



Source: ABIA

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# Bunge Has a Wide Product Portfolio



### **Consumer Products:**

Margarines: Delícia, Soya and Primor Oils: Soya, Primor and Salada

Mayonnaises: Primor and Soya

Olive oils: Andorinha, Soleada and Cocinero

Rice: Primor



### **Foodservice: Bakery, Confectionery and Restaurant:**

**Margarines:** Suprema, Primor, Soya, Cukin, Ricca and Gradina

**Shortenings:** Cukin

Wheat Flour: Suprema, Soberana, Jangada, Primor and Lyra

Pre-mixes: Pré-Mescla, Bentamix and Gradina

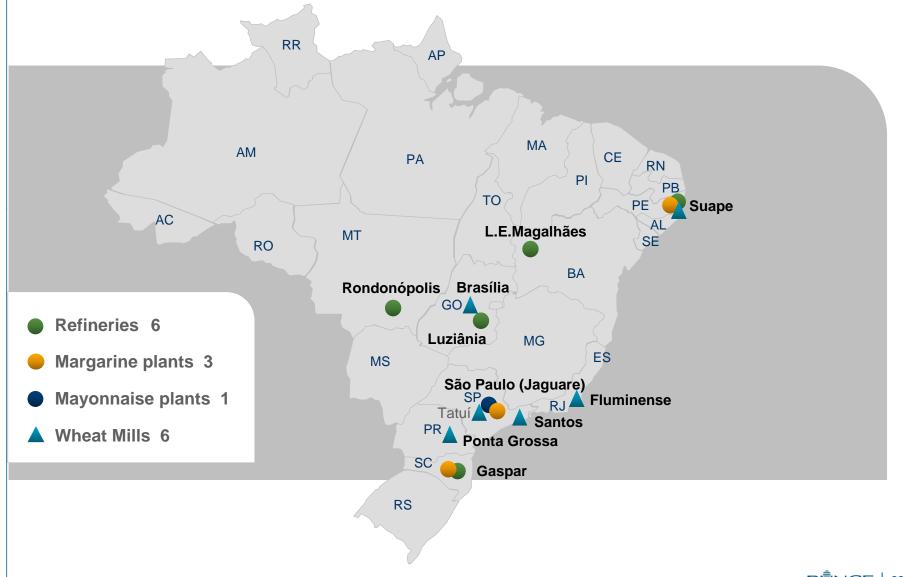
Cukin, Ricca and Gradina **Creams:** 

Mayonnaises: Primor and Soya

Olive Oils: Andorinha, Soleada and Cocinero;

Rice: Primor

# Foods & Ingredients Footprint



# Bunge Brazil Strategic Focus

# Strengthen core businesses

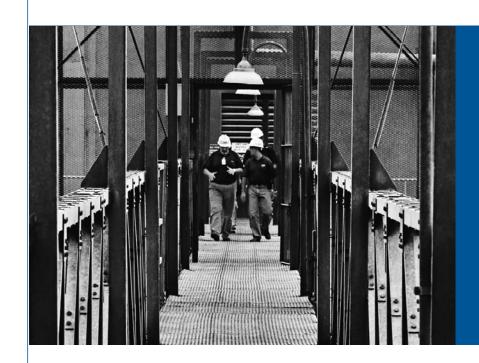
- Expand agribusiness origination capabilities
- Invest in logistics capabilities
- Increase agribusiness and fertilizer synergies
- Expand sugar mills milling and cogeneration capacity
- Enhance foods and ingredients portfolio and brands

### **Expand into** adjacent **businesses**

- Biodiesel in selection locations
- Rice (leverage existing distribution framework)
- Logistics services (ports, elevation, etc.)
- Palm oil

# Continuous operational improvement

- Complete consolidation of companies
- Improve product quality and margins in food & ingredients
- Increase efficiencies in logistics
- Adjust costs, improve margins in fertilizer and reduce risk



Thank you.