

Sustainable development in practice



HELPING REDUCE BT'S CARBON FOOTPRINT

At BT's inaugural Supplier Innovation Awards in November 2007, Computacenter was recognised for its work on virtualising and consolidating a number of their UK datacentres, helping BT reduce the carbon footprint of its Windows datacentre estate by 85%. With around 1,400 fewer servers to power and cool, the company has been able to cut its energy consumption by over 5,000 KW, which accounts for savings of almost £800,000 per annum.

BT's statement on the Computacenter award says:
'Computacenter was judged the overall winner for its Outstanding Innovation. It was an innovative idea, showed a great level of thought leadership, with tangible benefits for BT.'

BRIDGING THE DIGITAL DIVIDE

Computacenter's recycling and remarketing arm RDC is one of the founding companies behind the Digital Pipeline project, which helps corporate IT departments put unwanted computers to good use. Hundreds of desktops, laptops and printers are being sent to schools and communities across Africa to enable developing communities around the world to gain access to IT.

Within the Digital Pipeline, RDC works with Digital Links International – a UK registered charity – to ensure that the computers are deployed in the schools for which they were intended. RDC also ensures that all corporate data has been thoroughly removed before shipping and that the equipment is returned to them at end-of-life, ensuring zero landfill disposal.

Photo caption: The 'Bridge' sculpture, commissioned by Digital Links and offered for exhibition by its partners to help communicate their work.