

Investor Relations Contact:
Jenny Fouracre
(734) 930-3620
jenny.fouracre@dominos.com



FOR IMMEDIATE RELEASE

Domino's Pizza Announces Internet Availability of Annual Meeting Materials Per New SEC Notice and Access Rule

ANN ARBOR, Mich., March 7, 2008- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, today announced the Internet availability of proxy materials for its Annual Meeting of Stockholders under the U.S. Securities and Exchange Commission's new Notice and Access rule. Domino's proxy materials can now be found by clicking on the Investor Section of www.dominosbiz.com. By following the new Notice and Access rule, Domino's Pizza has reduced the number of printed copies of its proxy materials this year by more than 50 percent, both lowering the cost and reducing the environmental impact of producing and delivering these materials.

Domino's Pizza is one of the leading edge companies adopting the notice and access rule. As an alternative to the traditional approach of delivering a printed set of proxy materials to each stockholder, companies may now deliver a "Notice of Internet Availability of Proxy Materials" to stockholders, provide Internet access to the proxy materials, and provide a printed set of proxy materials by mail to any stockholder who requests them.

Domino's 2007 annual report on Form 10-K and proxy statement have been filed with the SEC and may be viewed in the Investor Section of Domino's website at www.dominosbiz.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,624 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza® brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR®." Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza. You Got 30 Minutes™.

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