

CARNIVAL PHILANTHROPIC EFFORTS

As one of South Florida's largest employers, Carnival Cruise Lines believes that being a member of a community means giving something back. As such, the company and its employees have supported a variety of charitable, philanthropic and arts-related organizations, primarily in the state of Florida, since Carnival's inception in 1972.

This support is made through both the Carnival Foundation, which coordinates the company's philanthropic efforts, as well as its employee-driven service group, the "Friends Uniting Neighbors (F.U.N.) Team."

Carnival's philanthropic efforts tend to focus on four areas, particularly those organizations that benefit our youth. Those areas include:

- arts/culture
- community affairs/social welfare
- education
- health/human services

Although Carnival's contributions are wide-ranging, the company primarily focuses on organizations that are based in South Florida, where the company is headquartered, and in its homeport communities throughout the U.S.

In the past five years alone, Carnival and its employees have contributed more than \$27 million in financial contributions and in-kind donations to a variety of local and national charities, including, but not limited to:

- American Red Cross
- Big Brothers Big Sisters
- Camillus House
- Diabetes Research Institute
- Jackson Memorial Foundation/Holtz Children's Hospital's Pediatric Intensive Care Unit (Carnival Cares for Kids Center)
- March of Dimes
- Miami Children's Museum
- Miami Performing Arts Center Foundation
- Miami Project to Cure Paralysis
- National Foundation for Advancement in the Arts
- New World Symphony Orchestral Academy
- St. Thomas University (Carnival Cruise Lines Science & Technology Building)
- United Way
- Volunteer Florida Foundation (Just Read, Florida! and Governor Jeb Bush's Family Literacy Initiative)
- Wellness Community

Following the example set forth by Carnival's founder Ted Arison and continued by his son Micky, chairman and CEO of Carnival Cruise Lines' parent company, Carnival Corporation & plc, Carnival and its employees endeavor to make South Florida and its various other homeport communities better places to live and work.

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