



Dex Media West, LLC Fact Sheet

Headquarters	198 Inverness Drive West Englewood, CO 80112 303-784-2900 www.dexmedia.com
Business Profile	Dex Media West publishes directories under the Dex brand and provides local and national advertisers with industry-leading directory, Internet and direct marketing solutions that connect advertisers and consumers.
Product & Services	<ul style="list-style-type: none">• Print White and Yellow Pages• Online Yellow Pages: DexOnline.com• CD-ROM Directories• Dex Direct Marketing Services
Incumbent Publisher	50-year publishing agreement with Qwest Corporation 40-year non-competition agreement with Qwest Communications International
Territory	7-state region: Arizona, Idaho, Montana, Oregon, Utah, Washington, Wyoming
Revenue*	\$918 million (adjusted for the effects of purchase accounting)
Employees*	<ul style="list-style-type: none">• 1,400 employees• 560-person direct sales force
Operating Highlights*	<ul style="list-style-type: none">• 112 White and Yellow Pages published in a 7-state region***• 23 million print copies distributed• 275,000 CD-ROM copies distributed• 219,000 local and 4,100 national advertisers
Major Events	<p><u>January 2004</u> - Dex Media Launches DexOnline.com, Introduces New Market Brand</p> <p><u>December 2003</u> - Dex Media CWA-Represented Employees Approve New Contract</p> <p><u>September 2003</u> - Dex Media, Inc. Is Now the Largest Privately-Owned Incumbent Directory Company in the World</p> <p><u>August 2003</u> - Dex Media West LLC And Dex Media West Finance Co. Announce Offering Of Senior And Senior Subordinated Notes</p>
Ownership	The Carlyle Group and Welsh, Carson, Anderson & Stowe
Financing**	\$1.2 billion in Senior and Senior Subordinated Notes \$2.2 billion in bank financing \$1.1 billion in equity financing

* Based on 2003 results

**All amounts are as of the close date; includes approximately \$210 million in fees and working capital

*** We extended the lives of eight books that were previously published in December 2002. The majority of those books published in January 2004.