



# NIRI Virtual Chapter

## Become a Sponsor

The NIRI Virtual Chapter offers many opportunities for investor relations service providers to raise their visibility through a variety of sponsorship packages. Please contact our Sponsorship Director at the contact information below to learn more.

### Contact:

Don De Laria  
President  
865-925-9685  
[ddelaria@regalcinemas.com](mailto:ddelaria@regalcinemas.com)

Anita Novak  
President Elect  
515-280-2515  
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Laura Guerrant  
Past President  
808-882-1467  
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Learn about Sponsorship options:

[Annual Sponsorship Plans](#)  
[In-Kind Sponsorship](#)  
[View the Sponsor Fact Sheet](#)



# NIRI Virtual Chapter

## Annual Sponsorship Plans

### Global Level Sponsorship

\$3,000/year

*(limited to five sponsors)*

- Sponsor name/logo on promotional materials for all NIRI Virtual Chapter events
- Static Sponsor logo with URL hot link on Virtual Chapter website
- Sponsor logo/link on Virtual Chapter's e-newsletter
- Logo on NIRI Virtual Chapter's "Virtual Lounge"
- Framed sponsor appreciation certificate
- One "Sponsor Update" mailing to Virtual Chapter's membership list
- Sponsor profile article in the Virtual Chapter's "News & Views" e-newsletter
- One NIRI Virtual Chapter's Industry Roundtable topic recognition
- Two attendees at NIRI VC's Annual Meeting and Annual Reality Get-Together at the NIRI National Conference 2007 ~ Orlando (NIRI National Conference registration fees not included)



# NIRI Virtual Chapter

## Universal Sponsorship

\$5,000/year

*(Limited to three sponsors)*

- All 'Global' benefits plus:
- Two "Sponsor Update" mailings to Virtual Chapter membership
- Verbal recognition at every NIRI Virtual Chapter webcasts
- One 2-Minute introduction by sponsor at NIRI Virtual Chapter's monthly webcast
- One NIRI Virtual Chapter's Industry Roundtable topic recognition with a leadership role
- Three attendees at NIRI VC's Annual Meeting and Annual Reality Get-Together at the NIRI National Conference 2007 ~ Orlando (NIRI National Conference registration fees not included)



# NIRI Virtual Chapter

## Virtual Level Sponsorship:

International Fellowship Exchange

Scholarship Sponsors

\$10,000/year

*(Limited to two Fellowships per year)*

- All 'Universal' benefits plus:
- Direct involvement and input for the design and implementation of the International Fellowship program. A seat on the Selection Counsel for the candidates
- Program is branded with sponsor's name
- Four "Sponsor Update" mailings to Virtual Chapter membership
- Four 2-Minute introductions by sponsor at NIRI Virtual Chapter's monthly webcast
- Two NIRI Virtual Chapter's Industry Roundtable topic recognition with a leadership role
- Up to five attendees at NIRI VC's Annual Meeting and Annual Reality Get-Together at the NIRI National Conference 2007 ~ Orlando (NIRI National Conference registration fees not included)
- Literature table at Annual Meeting lunch



# NIRI Virtual Chapter

## In-Kind Sponsorships

For various events and marketing activities, the NIRI Virtual Chapter often looks for sponsors that can provide services such as:

- Printing
- Fulfillment
- Graphic design
- Teleconferences and web meetings
- Reality Meeting logistics support
- Survey services
- Transcript services
- And many other support needs

We welcome your suggestions and volunteering to support the Virtual Chapter. We provide generous recognition of our sponsors and encourage our membership to recognize their efforts on behalf of the Chapter.

***For more information contact:***

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# NIRI Virtual Chapter

## Fact Sheet

### Chapter Demographics:

- 2<sup>nd</sup> largest NIRI Chapter with approximately 400 members, serving both domestic-based and international members.
- Potential to be the largest chapter with over 250 potential additional chapter members
- Only global chapter of NIRI with over 130 active international members and over 100 potential additional chapter members
- 87% of NIRI Virtual Chapter members have more than 4 years of experience in IR and 43% have more than 10 years IR experience.
- The most important factors for joining NIRI Virtual Chapter are professional development, networking, and access to business resources, and global programming.
- 85% of NIRI Virtual members are corporate members.

### Outreach opportunities:

- *News & Views* Electronic Newsletter circulation: 400 (issued 4 times per year)
- NIRI Virtual Chapter mailing list value: \$400 per use

### Event Attendance:

- Webcast Programs: 50 - 80
- NIRI Virtual Chapter's Reception: 90
- NIRI Virtual Chapter's Luncheon: 120
- Dialogues: 6 yearly, average 30-40 per meeting
- International dialogues: 15 per meeting
- Industry Roundtable: New Program for 2006-2007