

For more information:
Paul M. Bonaiuto
Executive Vice President and Chief Financial Officer
414-224-2728

Journal Communications to Announce Second Quarter 2008 Results on July 22

MILWAUKEE, WI – June 24, 2008 – Journal Communications, Inc. (NYSE:JRN) will announce second quarter 2008 earnings on Tuesday, July 22, before the market opens. A conference call to discuss the results will be held that day at 10:00 a.m. Central Time (11:00 a.m. ET, 8:00 a.m. PT). The full text of the earnings announcement and accompanying financial tables will be available on the Journal Communications' website, www.journalcommunications.com/investors.

To access the call, dial (888) 680-0890 (domestic) or (617) 213-4857 (international) at least 10 minutes prior to the scheduled 10:00 a.m. CT start. The access code for the conference call is 52260859. Replays of the conference call will be available July 22 through July 24. To hear the replay, dial (888) 286-8010 (domestic) or (617) 801-6888 (international) at least one hour after the completion of the call. The access code for the replay is 97552646.

The live webcast will be accessible through www.journalcommunications.com/investors. An archive of the webcast will be available July 22 through August 6.

Pre-registration for the conference call is now available on the Journal Communications' website, www.journalcommunications.com/investors.

About Journal Communications

Journal Communications, Inc., headquartered in Milwaukee, Wisconsin, was founded in 1882. We are a diversified media company with operations in publishing, radio and television broadcasting, interactive media and printing services. We publish the *Milwaukee Journal Sentinel*, which serves as the only major daily newspaper for the Milwaukee metropolitan area, and 52 community newspapers and shoppers in Wisconsin and Florida. We own and operate 35 radio stations and 11 television stations in 12 states and operate an additional television station under a local marketing agreement. Our interactive media assets include more than 121 online enterprises that are associated with our daily and community newspapers and television and radio stations. We also provide a wide range of commercial printing services – including printing of publications, professional journals and documentation material – and operate a direct marketing services business.