



JOURNAL
COMMUNICATIONS

Focus on **OPPORTUNITY**

Ownership

COMMITMENT TO EMPLOYEE OWNERSHIP

Employee Stock Purchase Plan

Invest in your company!

The Employee Stock Purchase Plan offers eligible employees the opportunity to purchase Class B shares at a 10% discount through accumulated payroll deductions. By participating in the Plan, you will have a convenient means of becoming a shareholder or increasing your holdings of shares in Journal Communications.

Offerings 2 times per year:

ENROLLMENT PERIOD

May 15 - June 15
November 15 - December 15

OFFERING PERIOD

July 1 - December 31
January 1 - June 30

To enroll, make changes or stop your deductions during the Enrollment Period, call the automated enrollment line or visit the Web site.
Please contact Employee Shareholder Services for specific questions about your account.

Contacts:

AST Equity Plan Solutions

Enrollment
1-866-595-8758

<https://www.planenrollments.com/jrn>

Employee Shareholder Services
1-866-709-7704

<https://secure.astepsdiv.com/espp/>