

ÖLEVIA

Syntax-Brilliant Corporation (BRLC)

Syntax-Brilliant Corporation

A leading manufacturer and marketer of
LCD and LCoS[™] HDTVs
and digital entertainment products

Safe-Harbor Statement

Included in this material are certain predictions, estimates, and other forward-looking statements. They are subject to risks and uncertainties that could cause the actual results to differ materially. Such risks and uncertainties include customer and market concentration, increased competition, supplier difficulties, and other similar issues. These risks and uncertainties, as well as other important factors relating to our business, are described in the Company's filings with the Securities and Exchange Commission.

Nasdaq**BRLC**

Share price (52wk range):

\$2.02-11.70

Closed Price on March 28, 2007:

\$8.41

Shares outstanding*:

60.0 million

Average daily trading volume:

3 million shares

TTM revenues:

\$436 million

Cash & cash equivalents:

\$23.2 million

Total assets:

\$396.3 million

Working capital:

\$61.6 million

Stockholders' equity:

\$130.8 million

Fiscal year-end:

June 30

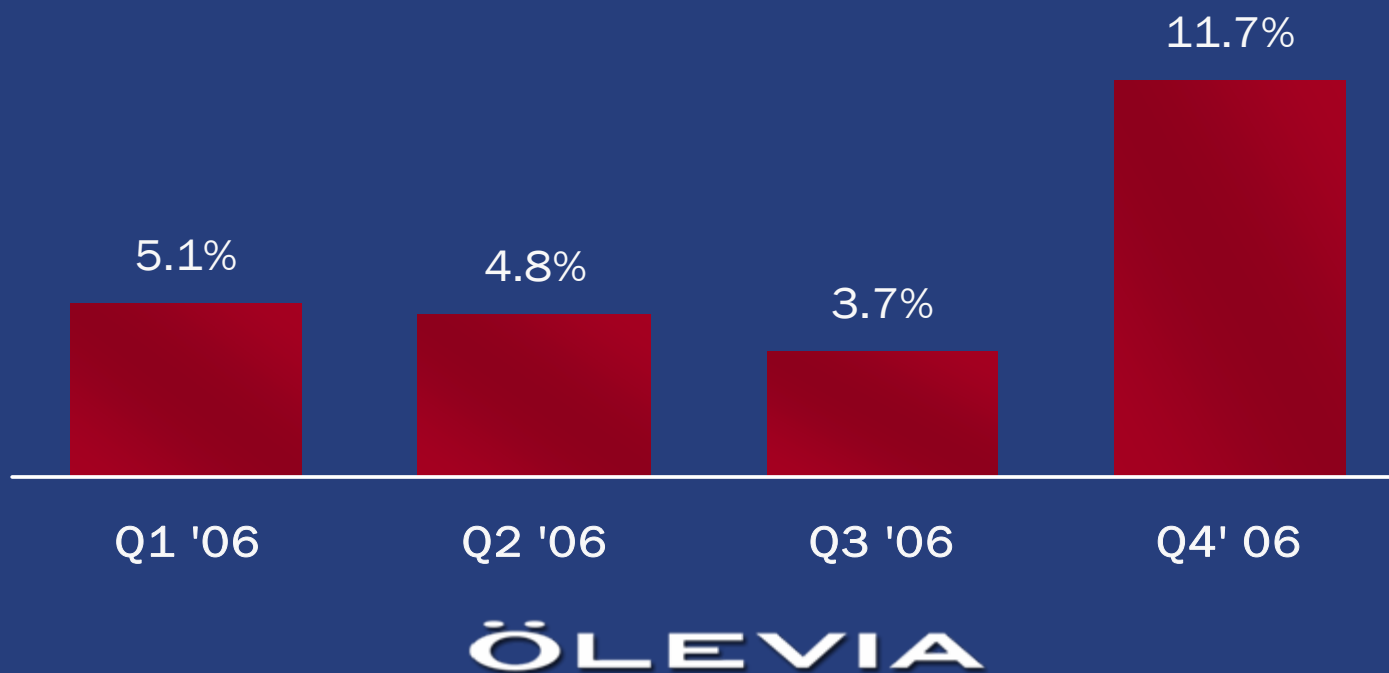
* Shares Outstanding as of Feb 13, 2007
Other data as of Dec 31, 2006.

Genesis of Syntax-Brilliant

- ▶ Syntax-Brilliant merger completed November 30, 2005
- ▶ Acquired Vivitar Corporation on November 21, 2006
- ▶ Strong patent portfolio in LCD and LCoS™ technology and imaging technology
- ▶ Products for consumer/retail and custom installation
- ▶ Broad distribution channels
- ▶ 267 employees
- ▶ NASDAQ: BRLC

Olevia™ LCD Market Share and Ranking in NA

North America 20"+ LCD



Source: iSuppli 2006 Q4

Olevia™ Is Among Top 3 in North America

NA 22-24" LCD TV

1	Samsung	39.5%
2	Philips	24.3%
3	Syntax-Brilliant	11.2%
4	Sony	8.9%
5	Toshiba	6.8%
6	LGE	4.6%
7	Panasonic	1.3%
8	Dell	1.3%

NA 25-29" LCD TV

1	Syntax-Brilliant	12.6%
2	Sharp	12.1%
3	Samsung	10.7%
4	Sony	8.4%
5	Westinghouse	8.3%
6	Philips	7.1%
7	Sanyo	6.5%
8	Polaroid	5.2%
9	Toshiba	4.6%
10	Panasonic	4.0%

NA 35-39" LCD TV

1	Philips	17.9%
2	Vizio	13.9%
3	Syntax-Brilliant	12.5%
4	Polaroid	8.9%
5	LGE	8.4%
6	Sharp	7.9%
7	Viewsonic	4.6%
8	Funai	4.5%
9	Toshiba	4.5%
10	Westinghouse	3.9%

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Source: DisplaySearch 2006 Q4

Olevia™ Ranks #1 in China 37" LCD TV market

China 22-24" LCD TV

1	Syntax-Brilliant	70.4%
2	Panasonic	14.7%
3	Sanyo	7.3%
4	Xoceco	5.1%
5	Konka	1.5%
6	Samsung	0.7%

China 25-29" LCD TV

1	Xoceco	30.5%
2	Konka	14.9%
3	Hisense	10.0%
4	Skyworth	7.1%
5	Syntax-Brilliant	6.6%
6	TTE	4.6%
7	Changhong	3.4%
8	Toshiba	3.4%
9	Samsung	3.2%
10	Haier	3.0%

China 35-39" LCD TV

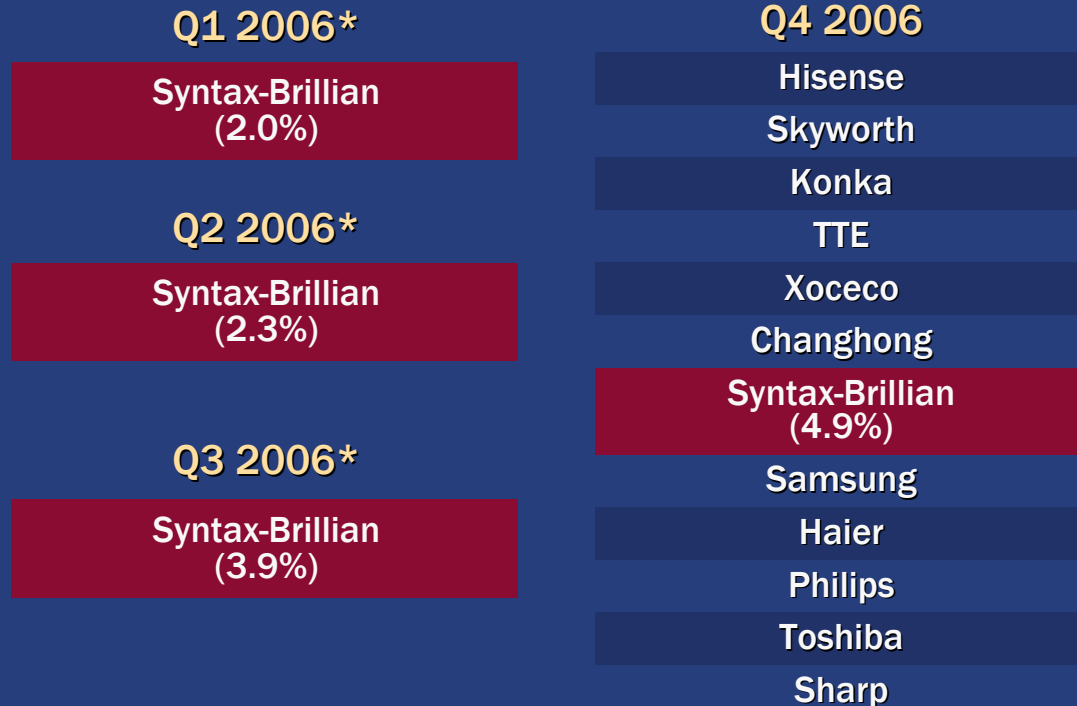
1	Syntax-Brilliant	15.8%
2	Hisense	11.1%
3	Skyworth	11.0%
4	TTE	8.5%
5	Changhong	7.8%
6	Sharp	7.8%
7	Konka	6.8%
8	Philips	6.2%
9	Xoceco	6.1%
10	Toshiba	4.0%

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Source: DisplaySearch 2006 Q4

Olevia Is The Leading Foreign Brand in China

Market Position by Shipment



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Source: DisplaySearch * (20" and above)

Products for Home Entertainment Market



LCD

- ▶ High Definition LCD TVs ranging from 23"-47"
- ▶ 1080p and 50"+ products in the pipeline



LCoS

- ▶ Innovator for liquid crystal on silicon (LCoS™) technology: imagers, Light Engines, and TVs
- ▶ 65" MicroDisplay HDTVs



Digital Imaging

- ▶ International imaging technology leader
- ▶ Produce digital video and still camera, optical and electronic products

Olevia™ HDTVs Designed And Assembled in the USA



R&D Lab
Tempe, Arizona



Manufacturing plant
Ontario, California

Olevia™ LCD TVs named “Best Buy”

Olevia™ LCD TVs beats all the other brands and named “Best Buy” for 32”, 37”, and 40-42” categories by the most recognized and trusted “Consumer Magazine”*

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“This TV had very good HD picture quality and was good for DVD and very good for standard-definition content.”



OLEVIA 542i LCD HDTV

* Electronics Buying Guide Spring 2007

Syntax-Brilliant's Major Customers in NA

National Retailer



Target



Office DEPOT
Taking Care of Business

STAPLES

COMPUSA
We got it. We get it.

Regional Retailer



On-line



Syntax-Brilliant's Major Channels in China



GOME 国美电器 永乐家电

五星电器 FIVE STAR APPLIANCE BEST BUY

SUNING 苏宁电器

百联集团 Brilliance

大中电器 DAZHONG ELECTRONICS

友谊阿波罗

广州友谊商店 GUANGZHOU FRIENDSHIP STORE

百脑汇 Buynow

华海 3C 电脑数码广场

東方商厦

豐澤 FORTRESS

PCCW 電訊盈科

上海第一八佰伴有限公司
SHANGHAI NO.1 YAOHAN CO., LTD.

百老匯 BROADWAY

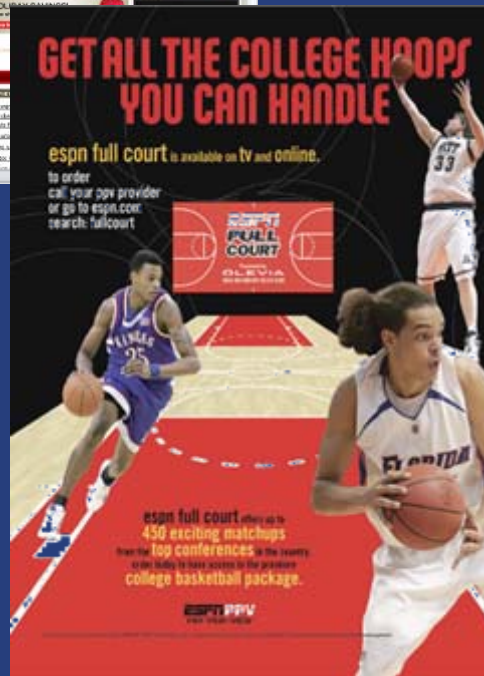
泰林 Tai Lin

JUSCO

Business Covers Major Market Worldwide



Strategic Marketing Partnership



Syntax-Brilliant's Strategic Partners

- ▶ **Solar Link Technologies, U.S.A.**
 - ▶ LCD and LCoS™ HDTV assembly in U.S.; reduces shipping and VAT costs
- ▶ **Taiwan Kolin Co. Ltd., Taiwan**
 - ▶ Product development, procurement and contract manufacturing
 - ▶ 12% BRLC owner; Chairman on BRLC Board
- ▶ **Nanjing Huahai Display Technology, China**
 - ▶ Olevia LCD HDTV assembly and distribution in China
- ▶ **Sino-Brilliant Display Technology Corporation, China**
 - ▶ Volume manufacture LCoS™ light engines
 - ▶ LCoS™ light engine distribution to BRLC and OEMs worldwide
- ▶ **Hon Hai Precision Industry Co (Foxconn Technology Group), Taiwan**
 - ▶ Leading manufacturer of digital entertainment products and components
 - ▶ One of the world's largest contract electronics manufacturers
- ▶ **TCV Group, Taiwan**
 - ▶ Primary supplier of plastic injection molded parts for our award-winning Olevia LCD TVs

TV Factory Opened in California- Oct 06



50,000 sq ft facility
Ontario, California
Operating in
partnership with
Solar Link Technologies

Nanjing TV Factory for the Growing Market

Joint venture
Nanjing Huahai Display
Technology Company, Ltd.
Projected capacity
300,000 units annually



SB Renews Supply Agreement with LPL

- ▶ Announcement: December 13, 2006
- ▶ Agreement with LPL through 2007
- ▶ Reliable Panel Supply;
Competitive Pricing
- ▶ Joint R&D in Nanjing – Early 2007
- ▶ Beta site for next generation,
advanced technology products

 syntaxBrilliant

 LG.PHILIPS LCD 



A Growing Presence in Digital Imaging

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HIGH DEFINITION TELEVISION



Vivitar

High Definition Television



Digital imaging technology,
photography and optics



An International Imaging Technology Leader



Vivitar®
we make it easy™

ViviCam 6200w

- 6.0 Mega Pixel •
- Rubber Armored •
- Waterproof to 30ft. •



MORE

Vivitar is a Leading Brand in the UK DC Camera



UK Digital Camera Market Position



Rank	Q1 2006	Q2 2006	Q3 2006	Q4 2006
1	Vivitar (15.3%)	Samsung	Fuji	Fuji
2	Sony	Fuji	Samsung	Samsung
3	Olympus	Canon	Vivitar (12.7%)	Vivitar (12.3%)
4	Canon	Sony	Canon	Canon
5	Fuji	Vivitar (8.8%)	Sony	Kodak
6	Kodak	Olympus	Olympus	Sony
7	Nikon	Kodak	Kodak	HP
8	Casio	Nikon	Nikon	Casio
9	Samsung	Casio	Casio	Nikon
10	Panasonic	Panasonic	HP	Panasonic
UK Total	937,100	1,284,300	1,403,100	1,999,500

Source: IDC, by unit shipment

Syntax-Brilliant Growth Strategy



Financial Overview

Syntax-Brilliant Top- and Bottom-Line

Revenue by Quarter

US \$ Millions



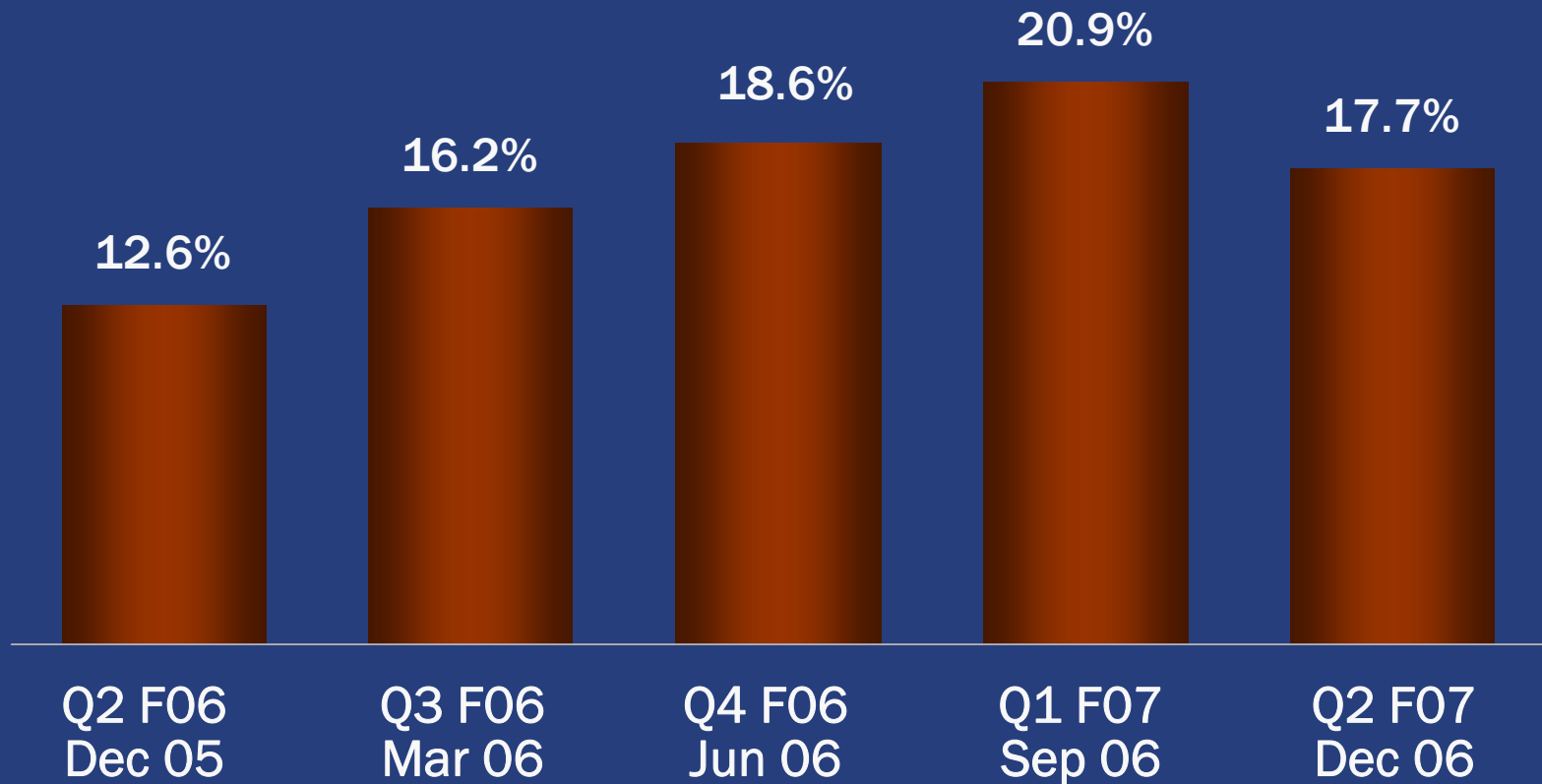
Net Income by Quarter

US \$ Millions



* Syntax-Brilliant anticipated revenue (consolidated with Vivitar)

LCD TV Gross Margin Trend Since Merger



Operating Results: Six Months ending Dec 31

	Dec 31, 2006	Dec 31, 2005
Revenue	\$329,496	\$87,512
Cost of Sales	\$275,953	\$75,059
Gross Profit	\$53,543	\$12,453
Gross Margin	16.2%	\$14.2%
Sales & Marketing	\$8,984	\$2,926
G&A	\$12,056	\$9,586
R&D	\$3,351	\$ 627
Operating Income (loss)	\$29,152	(\$686)
Interest, Net	(\$10,527)	(\$1,283)
Income Tax Expense	(2,700)	—
Net Income (loss)	\$15,925	(\$1,969)
Diluted EPS	\$0.29	(\$0.06)

Adjusted EBITDA (six months ended Dec 31)

	Dec 31, 2006	Dec 31, 2005
Net Income (loss)	\$15,925	(\$1,969)
Income Tax Expense	2,700	—
Interest, net	\$10,526	\$1,283
Depreciation & Amortization	\$2,589	\$485
Equity Compensation	\$1,996	\$3,670
Adjusted EBITDA	\$33,736	\$3,469

Syntax-Brilliant Business Outlook*

	Q3 Ending March 31, 2006	Fiscal Year Ending Jun 30, 07
Revenue (consolidated)	\$ 160-170 million	\$650-\$700 million
LCD Shipments	210,000- 240,000 units	975,000- 1,025,000 units
Gross Margin (consolidated)	15-17%	16-18%

* Syntax-Brilliant guidance (Feb 8, 2007)

\$15.5 Million Strategic Investment

- ▶ **Announced: March 28, 2007**
- ▶ **BRLC secured \$15.5 million in a strategic financing**
- ▶ **2,118,172 shares of common stock, priced at \$7.32 per share**
- ▶ **Three-year warrants to purchase 211,817 shares at \$8.78 per share, exercisable beginning Sep 07**
- ▶ **John Jung-Jyh Wu, President and CEO of TCV Group, SB's primary supplier of plastic injection molded parts for our award-winning Olevia LCD TVs**
- ▶ **WesTech Electronics Limited, (Listed in Singapore) , a provider of electronic components for SB's award-winning Olevia branded TVs.**

Thank You

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