

AeA Classic Financial Conference

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Safe-Harbor Statement

Included in this material are certain predictions, estimates, and other forward-looking statements. They are subject to risks and uncertainties that could cause the actual results to differ materially. Such risks and uncertainties include customer and market concentration, increased competition, supplier difficulties, and other similar issues. These risks and uncertainties, as well as other important factors relating to our business, are described in the Company's filings with the Securities and Exchange Commission.

Syntax-Brilliant

Syntax-Brilliant Corporation

- ▶ Nasdaq BRLC
- ▶ Market Cap \$395 million
- ▶ Fiscal year-end June 30

Virtual manufacturer and marketer of the Olevia brand of LCD HDTVs and Vivitar brand of digital still and video cameras distributed through leading electronics retailers in North America, China, Europe and South America.

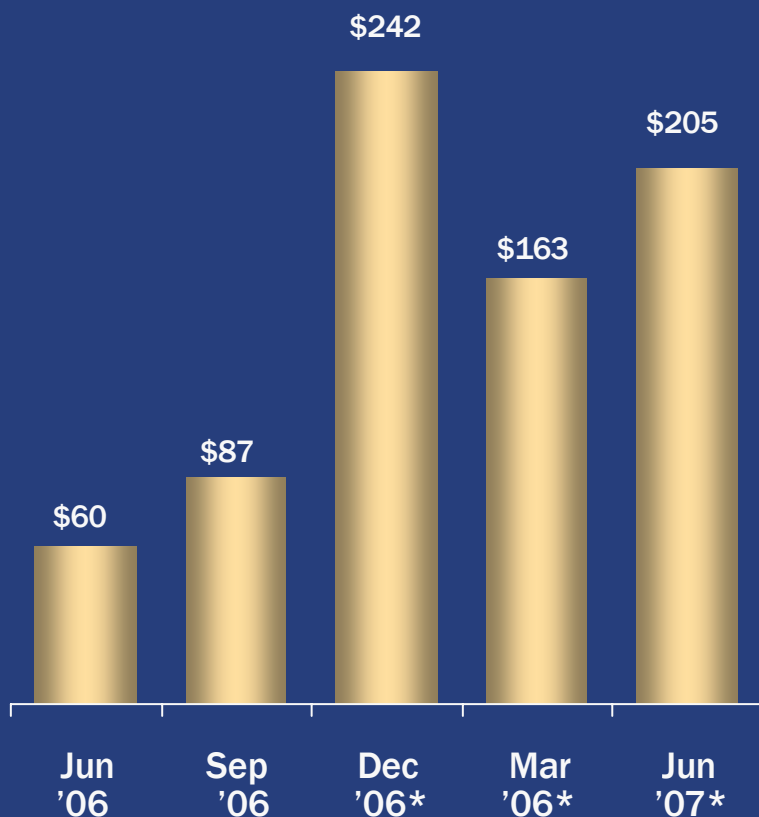
Key 2007 Highlights

- ▶ **Focusing Share in High-Growth Markets**
- ▶ **Emphasis on Long & Wide HDTV Solutions**
- ▶ **Global Virtual Manufacturing Model**
- ▶ **Strategic Branding Campaign**
- ▶ **Global Expansion Opportunities**
- ▶ **120-Day Strategic Action Plan**
- ▶ **LCoS Divestment**

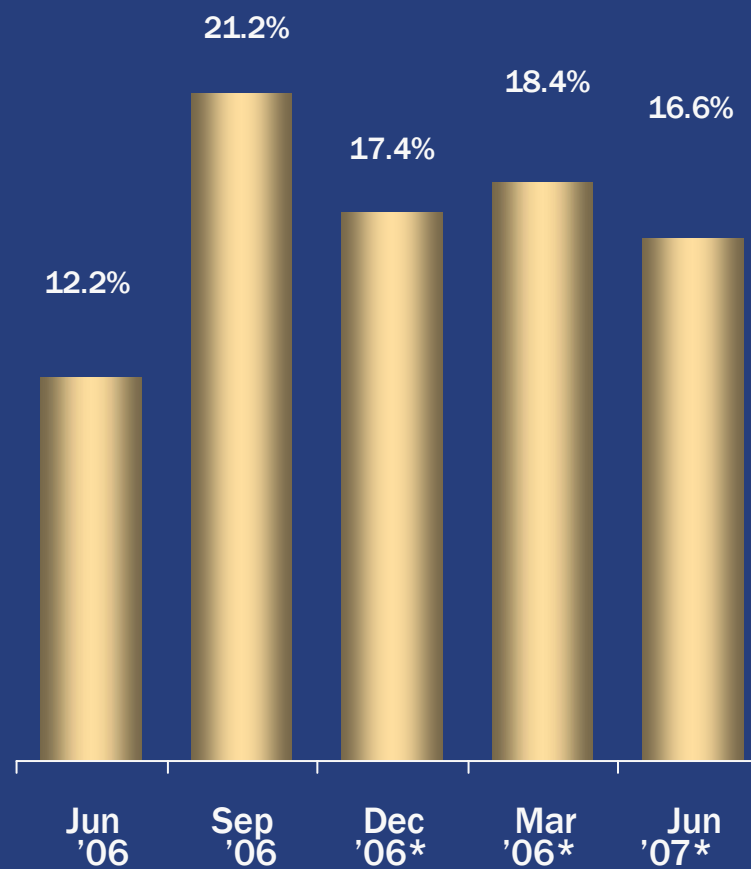


Attractive Financial Profile

Revenue by Quarter (US\$M)



Gross Margin by Quarter



* Includes the results of Vivitar which was acquired in November 2006.

Broad Product Line

ÖLEVIA
HIGH DEFINITION TELEVISION



LCD TVs

- ▶ High Definition LCD TVs ranging from 19" – 65"
- ▶ HD & Full HD LCD TVs
- ▶ 100/120 Hz ME/MC (Motion Estimation/Motion Compensation) TVs

Vivitar



Digital Imaging

- ▶ Digital Still Cameras (5MP-12MP)
- ▶ Digital Video Cameras (SD & HD)
- ▶ Underwater Water-proof Cameras
- ▶ Digital Photo Frames (7", 10", 12" & 15")

Vivitar Strategic Directions

Focus on Profitability vs Market Share

- ▶ **Strong Brand Identity & Distribution in USA, Europe & Asia**
- ▶ **Acquired November 2006**
- ▶ **Comprehensive Manufacturing Leveraged Via Large, Diversified Supply Chain**
 - ▶ World-Class Pricing, Supply Flexibility & Reduced Inventory Risk
 - ▶ Optimized Communication with Suppliers, & Customers
 - ▶ Quickly Adapt to Changing Opportunities
- ▶ **Excellence in Design, Supply Management, Manufacturing/Repair Solutions**
 - ▶ Promotes Customer Satisfaction & Long-Term Partnerships



Vivitar Vendor Strategy

Balanced Vendor Mix in 2008

<u>Factory:</u>	<u>Percentage:</u>
ABILITY	15%
ALTEK	15%
MINTON	15%
SKYLIGHT	10%
OMG	10%
FOXCONN	10%
CHICONY	10%
OTHERS	15%

Vivitar Re-Branding Campaign as International Digital Imaging Leader

spreading the word

Vivitar products are highlighted by features that appeal to every camera buyer—whether searching for a replacement, a second camera, something new, or a gift for someone else.

'We Make It Easy'
to capture them all.



size.

Almost all of our cameras can fit into a purse or a pocket.



megapixels.

We offer more megapixels at an affordable price.



large
preview screen.

We provide the photographer the ability to instantly see what they've shot.



accessorizing.

For when you want more, you can choose from a variety of colors, add-ons and styles.



video/audio
functionality.

We offer a full range of still, video and sound capabilities with our products – many with all three.

Vivitar High-Profile Promotion & Sponsorships



SUNDANCE
FILM FESTIVAL



ESPN Partnership Raised Brand Awareness

AN OFFICIAL SPONSOR OF **ESPN HD**

ÖLEVIA
CRISP. CLEAR. STUNNINGLY VIBRANT.

AWARD-WINNING CATCH.
LEARN MORE ABOUT ÖLEVIA HDTV

> 3SERIES > 5SERIES > 7SERIES

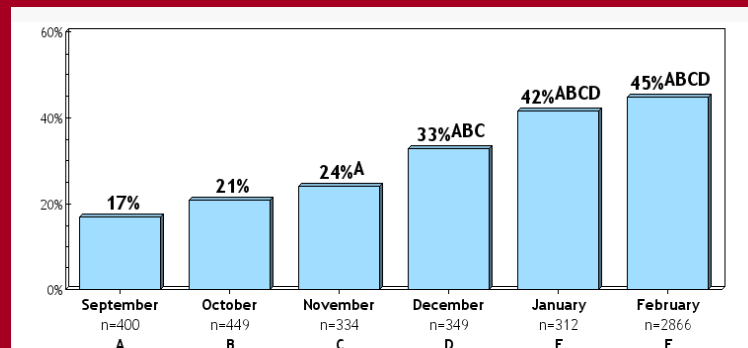
Target.com BUY NOW

>>> WHERE TO BUY

>>> SUMMER / FALL SCHEDULE **ESPN HD**

Aided Brand Awareness: Ölevia

Have you heard of the following brands of flat panel HDTVs?



Multi-Platform Marketing Partnership with AEG



Nokia Theatre L.A. Live, Los Angeles



O2, London



Red Bull Park, New Jersey



Citizens Business Bank Arena, Ontario



Sprint Center, Kansas City



Staples Center, Los Angeles

Olevia Available on Over 300 E-commerce Sites



Olevia at these Regional and Other CE Stores



Olevia Available at These and Other National Chains



Other National Chains

Olevia Regional Retailers in China

- 
- Ai-Lang Home Appliance
 - Quyang Commercial Center
 - Babaiban Department Store
 - Kunshan Commercial Building
 - Suzhou Renmin Department Store
 - Suzhou Taihua Department Store
 - Wuxi Commercial Building
 - Nanjing Central Department Store
 - Changshu Home Appliance
 - Yiwu Home Appliance
 - Dongyang Home Appliance
 - Xinchang Sanlian Home Appliance
 - Tiantai Tianyin Home Appliance
 - Shunchang Guoda Home Appliance
 - SHANGHAI CHENZU CO.Ltd.
 - Tianhecheng Department Store
 - Dongbai Department Store
 - Wufeng Department Store
 - Xinya Department Store
 - Xinxing Department Store
 - Zhanwen Trading Co.,Ltd.
 - Rolls Trading Co.,Ltd.
 - Cgen Digital Media Network Co. Ltd.
 - Techwell Systems Engineering Co.,Ltd.
 - Drange Happiness Dingtai Electronic Science & Technology Co., Ltd.
 - Yibai Department Store
 - Yanxin Trading Co.,Ltd.
 - Shirble Department Store
 - Fashion Electrical Appliance Co., Ltd.
 - Hongji Electrical Appliance Co., Ltd.
 - Deyang Jinyang Electrical Apparatus Co., Ltd.
 - Shenzhen Wei Luo Ji Ltd.
 - Sichuan Province Chongzhou Zhengda Hardware Electrics Co., Ltd.
 - Sichuang Province Qionglai Zhengda Home-make Article Co., Ltd.

New Strategies for Growth

- ▶ **Broaden Company Scope from Single Product LCD TV Company to Digital Entertainment Technology Company**
- ▶ **Expand International Footprint**
 - ▶ Expand China with a refined strategy
 - ▶ Expand Latin America
 - ▶ Enter Europe 2008 via Vivitar channel
- ▶ **Expand Manufacturing Partnerships in Asia & the Americas**



Product Innovations

For long term success, companies “Must” own, license, and cross-license technology in the digital entertainment marketplace

► Television

► Invest in an International Internally-Developed Patent Portfolio

- User-upgradeable firmware via USB
- Innovative and intuitive OSD structures
- Enhanced image clarity and detail
- Display panel backlight technology
- LCoS panel technology licensee

► Product Technology Innovation Strategy

- Cross-license patent portfolios
- Purchase externally-developed patent portfolios



Olevia Licensing Strategy



New Global Program to Expand Olevia Brand Awareness & Value

- ▶ Strategic Licensing + Royalty Collections = Strong Corporate Profitability and EPS
- ▶ Enriches Olevia Product Portfolio
- ▶ Expands Olevia Brand Equity
- ▶ Emerging CE/Home Entertainment Products
- ▶ Consumer Lifestyle Products
- ▶ Focus on High-Margin Opportunities
- ▶ Target Launch: Q1 2008

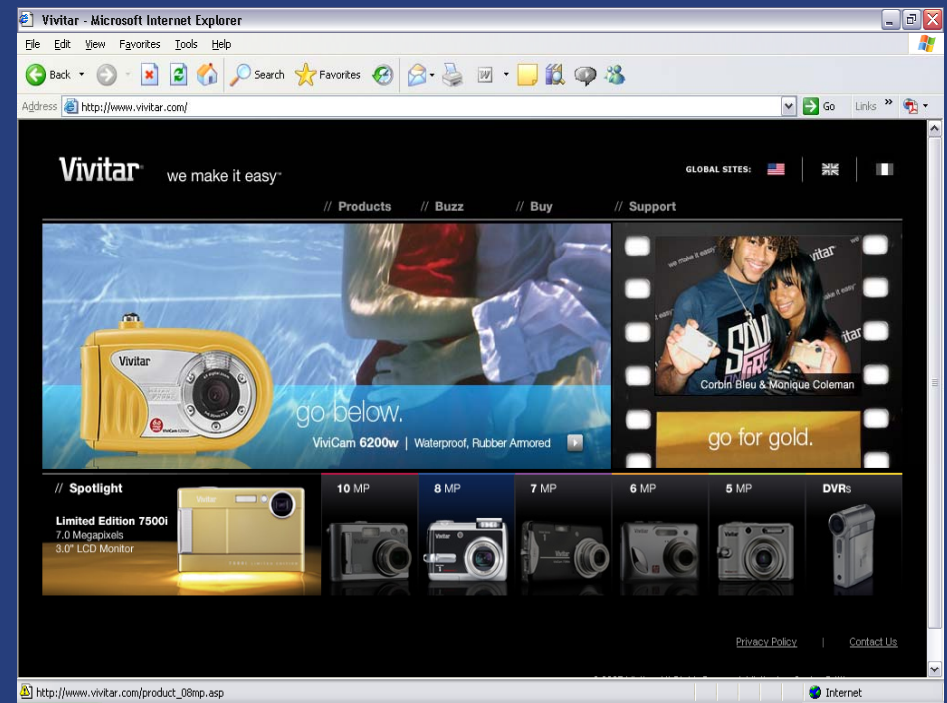


Business-to-Consumer Program in Q1 2008

Syntax-Brilliant to Launch Business to Consumer Program in Q1 2008

- ▶ www.olevia.com and www.vivitar.com
- ▶ Extension of Olevia and Vivitar Distribution Channels
- ▶ Designed to Increase Profitability
- ▶ Captures Additional Margin from Internet Sales
- ▶ Opportunity to Sell Additional, Non-Allocated Inventory at MSRP and Increased Margin
 - ▶ TVs, Cameras, & Accessory Products

www.olevia.com & www.vivitar.com



Cost Improvements

- ▶ Olevia products: Create high quality displays by using innovative design, state-of-the-art components and common parts across all product lines
- ▶ Quality partners throughout the product value chain makes SBC unique
 - ▶ Plastics & Mechanical Structure
 - ▶ Intellectual Property
 - ▶ Electrical Components & LCD Panels
 - ▶ Product Assembly
- ▶ High volume and intelligent design are key for maintaining this advantage



Global Virtual Manufacturing Model



Advanced Technology Leadership

Screen



Panel



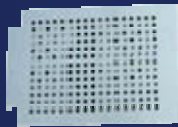
Enclosure



Speaker



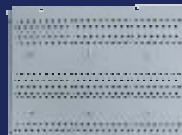
Power Supply



Video Processor



Tuner



- ▶ Deep systems-level expertise
- ▶ Advanced video processing capabilities
- ▶ Vertically integrated design and manufacturing
- ▶ Maximum screen brightness and color performance with unmatched image detail
- ▶ User-upgradeable firmware for reduced field support costs

Syntax-Brilliant 120-Day Strategic Action Plan

1. Evaluate the company's LCoS™ strategic opportunities with a target of improving corporate profitability.
▶ **✓ Accomplished with Sale of LCoS**
2. Evaluate the company's corporate infrastructure and processes to reduce costs, improving productivity and profitability
▶ **✓ In Process**
3. Evaluate how the company does business in China with a focus on quality of earnings in China and increasing worldwide sales.
▶ **✓ Ongoing & Changing with Royalty & Licensing Structure in China**
4. Focus on meeting any additional near-term capital needs with debt instruments.
▶ **✓ Accomplished with \$250 Million Strategic Financing**
5. Broaden the company's supplier base with additional major Asian ODM.OEM.EMS relationships (Compal, TCV, Foxconn, TECO, FIC).
6. Establish Syntax-Brilliant offices internationally, notably in Taiwan, to improve our business and banking relationships globally.

LCoS Divestiture

Part of the company's 120- Day Strategic Action Plan is to evaluate the company's LCoS™ strategic opportunities with a target of improving corporate profitability.

- ▶ Oct 16, 2007: Syntax-Brilliant announced intent to close or divest the LCoS business by the year-end 2007.
- ▶ Expected to result in a reduction in operating expenses of approximately \$16 million annually.
- ▶ Oct 22, 2007: Syntax-Brilliant signed Agreement in Principle to sell LCoS operations in Tempe dedicated to the manufacture of LCoS microdisplays and light engines.
- ▶ Syntax-Brilliant will retain all patents and intellectual property associated with LCoS but will license the technology to Compound Photonics Ltd. in exchange for an equity interest in Compound Photonics.

Financial Overview

Financial Highlights

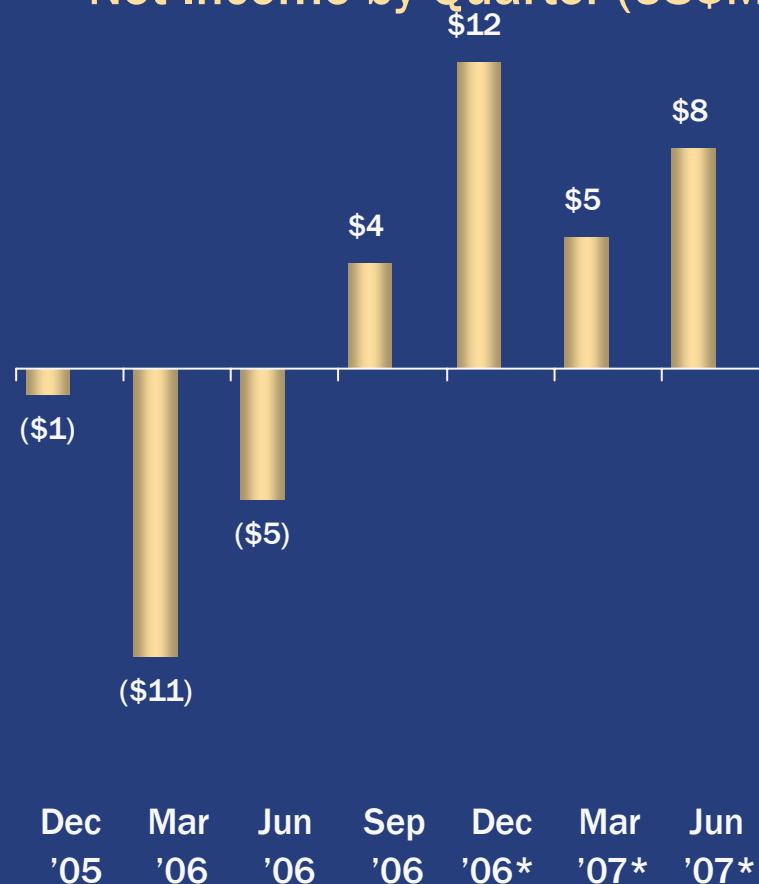
- ▶ **Strong revenue growth year-over-year**
- ▶ **Improving margin profile year-over-year**
- ▶ **Increasing profitability**
- ▶ **Capital efficiency**
- ▶ **Strong balance sheet**

Quarterly Revenue and Net Income

Revenue by Quarter (US\$M)



Net Income by Quarter (US\$M)

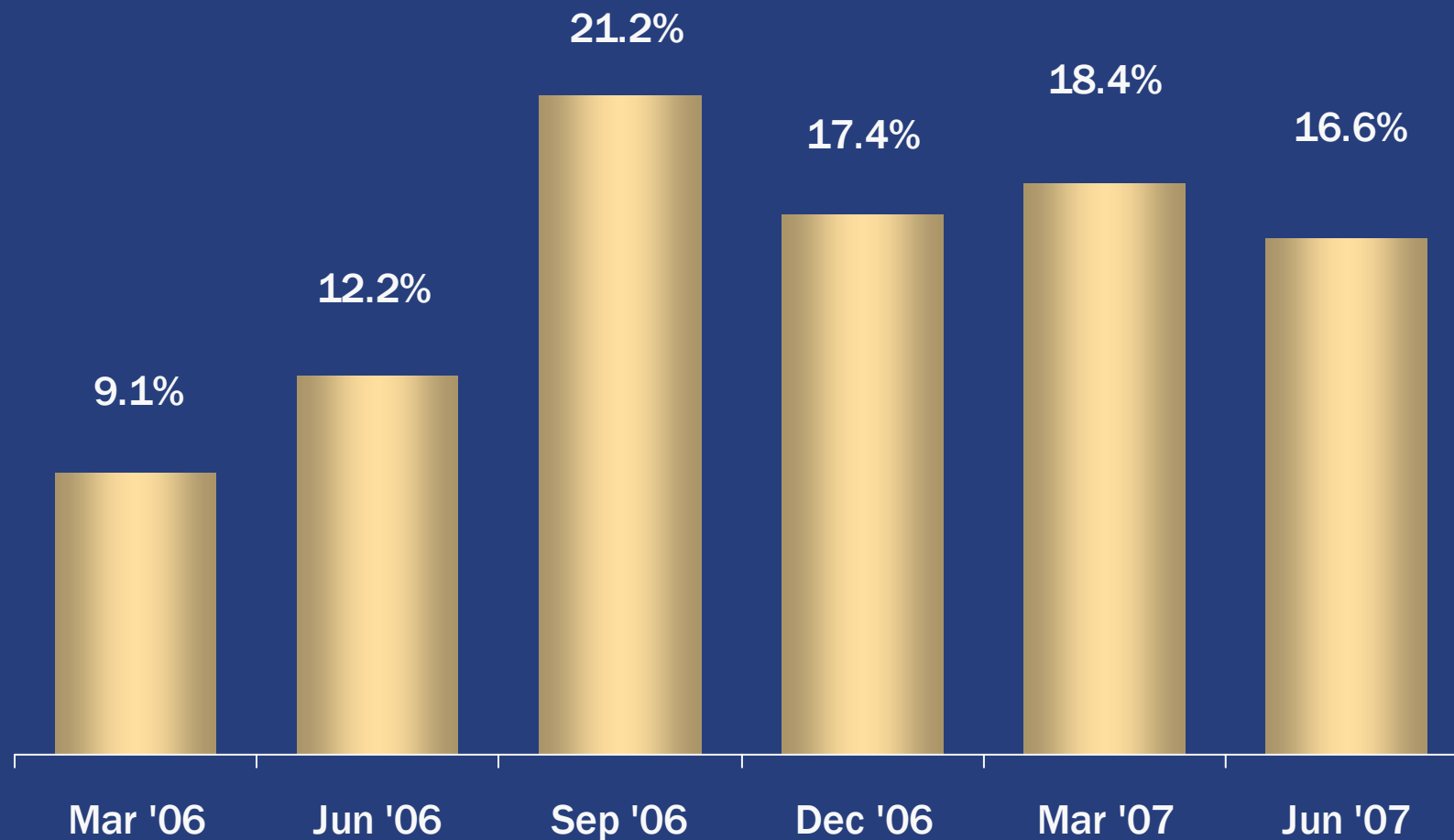


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LCD TV Segment Overview

	June 06	Sept 06	Dec 06	March 07	June 07
Units	108,300	143,800	352,200	224,500	286,200
ASPs	\$548	\$596	\$645	\$663	\$660
Weight Avg. Size	27.15"	29.71"	33.26"	34.37"	34.86"
ASP/Diag"	\$20.19	\$20.05	\$19.39	\$19.31	\$19.03
COS/Diag"	\$16.45	\$15.86	\$15.95	\$15.22	\$14.96
Gross Margin	18.6%	19.3%	19.6%	21.5%	20.1%

Quarterly Gross Margins



Target Model

	FY06	FY07	Target Model
Revenue (\$MM)	\$193.0	\$698	100.0%
Gross Margin	12.4%	17.8%	17.0%
S&M	4.3%	2.8%	3.0%
G&A	9.4%	4.7%	4.0%
R&D	2.3%	0.9%	1.0%
Op. Margin	(3.6%)	9.5%	9.3%
Tax Rate	NM	37.4%	39.0%

Balance Sheet

June 30, 2007

Cash & Cash Equivalents	\$28.7
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TOTAL ASSETS	\$539.3
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Current and Long-Term Debt	\$78.1
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TOTAL LIABILITIES	\$223.8
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TOTAL EQUITY	\$315.5
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Working Capital	\$238.6
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Key BRLC Investment Highlights

- ▶ Long-Term Attractive Financial Profile
 - ▶ Top-line growth
 - ▶ Expanding Margins
- ▶ Focusing Share in High-Growth Value-Added Markets
- ▶ Global Virtual Manufacturing Model with Strategic Partners
- ▶ Strategic Branding Campaign
- ▶ Global Expansion Opportunities