

**fact sheet**

## Comcast Corporation

**overview** Comcast Corporation is the nation's leading provider of cable, entertainment and communications products and services, with 21.4 million cable customers, 8.5 million high-speed Internet customers and 1.3 million voice customers. Comcast is principally involved in the development, management and operation of broadband cable networks and in the delivery of programming content.\*

**products** Comcast provides a wide variety of consumer products and services primarily in three areas:

**Video** – Comcast is the nation's largest video provider offering interactive services packed with the best content on Digital Cable, video on demand and high-definition television.

**Online** – As the nation's number one broadband provider, Comcast offers the best content, reliable service and faster speeds.

**Voice** – Comcast is rolling out an IP-enabled Digital Voice service that offers consumers the quality they expect in a phone service combined with new interactive features for a low price.

**content networks and investments**

The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectator, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

**headquarters** Philadelphia, PA

**website** [www.comcast.com](http://www.comcast.com)

**stock symbols** NASDAQ: CMCSA, CMCSK

**employees** 72,000 total nationwide; 63,000 cable; 8,700 content and other

**customers** 21.4 million cable customers  
 9.8 million digital cable customers  
 8.5 million high-speed Internet customers  
 1.3 million voice customers  
 As of December 31, 2005, Comcast served customers in 35 states and the District of Columbia.

\*Comcast, 2005. All other marks are the property of their respective owners.

**Comcast Corporation**  
**Content Networks**  
**and Investments**



fact sheet

## Comcast Video Services

The nation's leading cable television provider

With 21.4 million customers, Comcast is the nation's leading cable television provider.

video service overview

**Comcast Cable** – Customers can select from two options for analog television: Comcast's Limited Basic service with about 20 broadcast television networks, or Standard Cable service featuring approximately 75 channels, including popular cable and broadcast networks.

**Digital Cable** – Digital Cable features up to 250 channels, more than 4,000 video-on-demand programs from leading cable and broadcast programmers and dozens of music channels. Customers can quickly navigate the channel lineup and video-on-demand library on Digital Cable with Comcast's new interactive programming guide.

**Video on Demand (VOD)** – ON DEMAND offers an ever-growing library of programs available any time customers want to watch them — with the ability to fast forward, rewind and pause selections. Nearly 95% of ON DEMAND programs are available at no additional charge.

**High-Definition Television (HDTV)** – HDTV is a new television standard with dramatically improved, highly-detailed picture quality, improved audio quality (including surround sound) and a wide-screen, theater-like display. Comcast offers about 15 channels of HD television service, including local affiliates that feature network shows and national sports coverage in HD clarity.

**Digital Video Recorder (DVR)** – DVR service from Comcast brings customers more control and convenience with the ability to digitally record programs and to pause and rewind live TV broadcasts.

**Interactive Program Guide** – Comcast's interactive guide enables customers to:

- Quickly find a show on any channel
- Record any television show with a DVR
- Choose from thousands of VOD programs and order at any time
- Set favorite channels to quickly scan their most-watched networks
- Use parental controls to block specific channels or individual programs

future applications in development

A next-generation interactive program guide will offer even more search options; greater integration of VOD, DVR and HDTV services, enhanced parental control functions and will feature multiple live video previews of selected programming on one screen (pictured below).

website

[www.comcast.com](http://www.comcast.com)

Order from 4,000 programs ON DEMAND at any time.  
Pause, fast forward and rewind television.



**fact sheet**

## ON DEMAND

The nation's leading video-on-demand service with more than 1.4 billion programs viewed in 2005

**overview**

ON DEMAND with Digital Cable offers an ever-growing library of programs available any time customers want to watch them — with the ability to fast forward, rewind and pause selections. Nearly 95% of ON DEMAND programs are available at no additional charge.

**programming categories**

**Movies** – Hundreds of movies available each month featuring the latest Hollywood hits and all-time classics

**Sports** – The best sports action on television from the NFL Network, NBA TV and NHL on OLN, including game highlights, draft picks and player info

**Fitness** – Home workouts from exercisetelevision to get in shape and fitness advice for a healthy lifestyle

**Kids & Teens** – Programs that educate and entertain, from preschool favorites to topical shows for teenagers

**Premium Channels** – The best movies and award-winning original series from premium networks like HBO, Showtime, Cinemax, The Movie Channel, Starz and Encore

**Get Local** – News, sports and other great content tailored to local markets

**Network Primetime** – Hit CBS shows: *CSI: Crime Scene Investigation*; *NCIS*; and *The Amazing Race*

**TV Entertainment** – Programs from dozens of leading cable networks and classic TV shows

**News & World** – Local newscasts, highlights from CNN and more

**The Cutting Edge** – Anime and video game programs for young adults

**Life & Home** – Video personals from Comcast's Dating on Demand service, parenting and wedding advice, home and garden information

**Music** – Hundreds of music videos, behind-the-scenes programs and concert clips

**Urban Beat** – Programs from Vibe magazine, BET, TV One, QD3 and more

**statistics**

- Launched: 2002
- Programs viewed: Customers watched more than 1.4 billion programs since January 2005.
- Customer use: In mature video-on-demand markets, more than 75% of digital cable customers have used the service in the past 90 days. On average, customers with ON DEMAND are using the service more than 20 times per month.

**pricing**

- Approximately 95% of ON DEMAND content is available at no additional charge.
- Programs from HBO, Cinemax, Showtime, The Movie Channel and Starz are included with monthly subscriptions to those services.
- New release pay-per-view movies \$3.99; library titles \$2.99

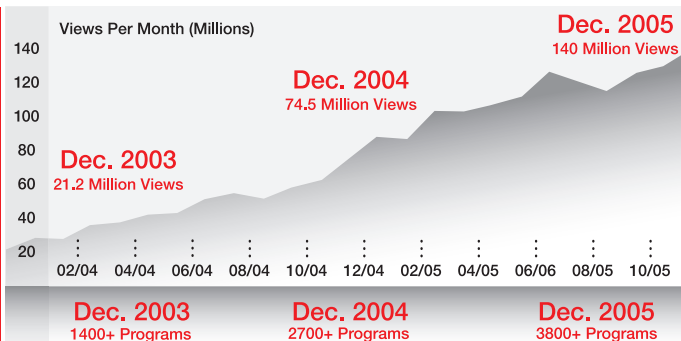
**website**

[www.comcast.com](http://www.comcast.com)

**4,000 programs available daily**

**Approximately 1.4 billion programs viewed in 2005**

**95% available at no additional charge**



fact sheet

## Digital Video Recorder Service

overview

Digital video recorder (DVR) service from Comcast brings customers more control and convenience with the ability to digitally record programs and to pause and rewind live TV broadcasts. With Comcast DVR service, customers can:

- Record up to 80 hours of standard-definition programming and up to 15 hours of high-definition programming.
- Set series recordings to automatically record all episodes of their favorite shows.
- Record one program while watching another channel, or record two different channels while watching a previously recorded program.\*
- Pause and rewind live television broadcasts.
- Select from four fast-forward and rewind speeds for recorded programs.

With a Digital Video Recorder from Comcast, customers do not need to purchase any additional equipment or use a telephone connection to access content as some other providers require.

statistics

- Launched: 2003
- Customer use: DVRs and ON DEMAND are changing the way people watch TV by putting them in control — 80% of customers with a DVR use ON DEMAND.

pricing

- DVR service is available to Comcast Digital Cable customers for an additional \$9.95 per month and to current Comcast High-Definition Television customers for an additional \$4.95 per month in most areas.\*\*

future applications in development

- TiVo DVR service: Comcast will offer a TiVo-branded DVR in the majority of its markets, which will incorporate popular TiVo features such as the ability to automatically record programs based on user preferences.
- Web-based DVR recording: Comcast will provide customers with the option of programming their home DVRs from any computer by using their high-speed Internet account.

website

[www.comcast.com](http://www.comcast.com)

\*Dual-tuner DVR service is available in most areas.

\*\*In addition to current service selections and applicable monthly equipment charges.



.....  
**Professionally installed.**  
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.....  
**Pause, fast forward and rewind live television  
in high-definition clarity on an HDTV set.**  
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**fact sheet**

## High-Definition Television Service

**overview**

High-definition television (HDTV) is a new television standard with dramatically improved, highly detailed picture quality, improved audio quality (including surround sound) and a wide-screen, theater-like display.

**channel line-up**

ABC	TNT	Regional sports networks including:
CBS	HBO	- Comcast SportsNet Philadelphia
NBC	Showtime	- Comcast SportsNet Mid-Atlantic
FOX	Starz	- Comcast SportsNet Chicago
PBS	Cinemax	- Comcast SportsNet West
WB	INHD	
UPN	INHD2	
Discovery HD Theater	ESPN	

Local affiliates of most major broadcast networks are included.\* In addition, Comcast is offering high-definition video-on-demand programming where ON DEMAND is available.

**statistics**

- Launched: 2001

**pricing**

- The average monthly equipment charge for an HDTV-capable set-top box is \$5 (varies by market).
- HD versions of networks that customers receive with their cable subscriptions are available at no additional charge (local equipment rental fees apply). A subscription to Comcast Digital Cable is required for Discovery HD Theater, INHD and INHD2.

**website**

[www.comcast.com](http://www.comcast.com)

\*Available HDTV signals vary by market.

Local networks, national and regional sports, movies and favorite television shows in HD clarity.



**fact sheet** **Comcast High-Speed Internet**  
The nation's number one broadband Internet provider

**overview** With more than 8.5 million customers, Comcast High-Speed Internet is the nation's leading broadband provider.

**comcast.net** Award-winning broadband portal, [www.comcast.net](http://www.comcast.net)

**speed** Speeds of up to 6Mbps/384kbps and 8Mbps/768kbps

**the value** **Home Networking** – Connect up to five PCs or devices to a customer's cable Internet connection via a wired or wireless solution – at no additional monthly charge (one time installation fee applies)

**Security** – McAfee VirusScan, Personal Firewall Plus, Privacy (with parental controls) – \$114 value, included free of charge

**Comcast PhotoCenter** – Unlimited photo storage, discounted prints (\$0.12/ea)

**PhotoShow Deluxe Combo Pack** – \$89 value, included free of charge

**Rhapsody Radio PLUS** – More than 100 radio channels (\$60 annual value) with 25 free streams per month

**Comcast Rhapsody Unlimited** – \$9.95/mo, 10% discount on downloaded songs, 10 free downloads for signing up

**Video Mail** – Send video mail from a Comcast e-mail account to any valid e-mail address

**The Fan™** – Easiest way to find, search, watch, organize and save favorite video content

**The Assistant** – Personalized toolbar with always-on utilities such as weather, sports scores and stock lists

**Comcast Toolbar** – Customizable Comcast Toolbar with anti-spyware, pop-up blocker and one-click access to favorite Comcast.net features

**Webmail** – 7 e-mail accounts and 1.75 GB total storage

**Additional Storage** – 175 MB total combined Web page and online file storage

**Better Content,  
Faster Speeds  
and Reliable Service**



**fact sheet**

## Comcast High-Speed Internet

The nation's number one broadband Internet provider

**comcast.net  
content and  
content services**

MLB.com All-Access  
Video tips from The Golf Channel  
Access to action sports movies (Totalvid)  
NASCAR.com  
NFL Schedules & Standings  
NHL  
FOXSports.com  
Quick links and access to purchase DVDs  
Your Movie Recommendations  
TV show listings  
Broadband Music 101  
Rhapsody Radio PLUS  
Comcast Rhapsody

Music Choice on Broadband  
Music Videos  
Games on Demand  
Gamefly  
G4 Video Game Television  
Wild Tangent  
IGN  
Comcast Arcade  
Noggin  
Disney Connection  
PBS KIDS Sprout  
HGTV  
ABC News Now/ABC News

**pricing**

- 6Mbps/384kbps: \$42.95 per month for customers with cable\*
- 8Mbps/768kbps: \$52.95 per month for customers with cable\*

**awards**

- CompUSA Vendor of the Year Award – Digital Services – March 2005
- Wired – Wired 40 List, June '04 (#30), May '05 (#31) – Top 40 movers and shakers in wired world
- Camden Courier Post Choice Award – Best ISP provider – May 2005
- San Jose Mercury News readers rated Comcast #1 ISP – May 2004
- Society of Publication Design Award (SPD) – Gold Award in Best New Media – May 2004

**customer portal**

[www.comcast.net](http://www.comcast.net)

**website**

[www.comcast.com](http://www.comcast.com)

\*Additional charges may apply for certain content services.

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**Comcast High-Speed Internet has increased  
its speeds 3 times in 2 years, bringing with it better  
content for a more exciting ride.**

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**fact sheet**

## Comcast Digital Voice™

**overview**

Comcast's new IP-enabled phone service is a residential, primary line service that offers digital quality and includes all of the features that customers expect from their phone service plus new enhanced features like the ability to check voice mail online — all for one low price.

**Residential, primary line replacement PLUS differentiation – Not your Plain Old Telephone Service**

- Comcast Unlimited Package gives customers unlimited local and domestic long distance calling and great international rates to more than 200 countries.
- Includes 12 of the most popular calling features plus enhanced voice mail:
  - 3-way calling
  - Anonymous call rejection
  - Call forwarding selective
  - Call forwarding variable
  - Call return
  - Call screening
  - Call waiting
  - Caller ID
  - Caller ID blocking
  - Caller ID with call waiting
  - Repeat dialing
  - Speed dial
- E-911, Battery Back-Up, Directory Assistance, Operator Services and CALEA

**availability**

**Comcast Digital Voice is currently available in more than 20 markets, reaching more than 15 million homes, including:**

Indianapolis, IN	Springfield, MA	Suburbs of Phila., PA
Boston, MA	Hartford, CT	Portland, OR
Naples/Fort Myers, FL	Suburbs of Chicago, IL	Suburbs of Detroit, MI
Alexandria/Arlington, VA	Seattle, WA	Denver Metro, CO
Atlanta, GA	Washington, D.C	Cherry Hill/Union, NJ

**pricing**

- \$39.95 per month for customers with cable *and* high-speed Internet service
- \$44.95 per month for customers with either cable *or* high-speed Internet service

**statistics**

- 98% of Comcast Digital Voice customers take more than one product, and nearly 80% take all three products

**comcast experience**

- With more than one million circuit-switched voice customers, Comcast is one of the largest facilities-based providers of cable phone service in the United States.

**future applications in development**

- Unified Messaging: Customers will have the ability to check e-mail, listen to voice mail and watch video e-mails right from one inbox in their comcast.net account.
- Video Communications: Comcast is integrating its services to enable customers to make phone calls with any device — the phone, computer or television set — and receive Caller ID on their television screens for added calling convenience.



**Includes everything customers expect in a phone service with new features and a better price.**



fact sheet

## Comcast Digital Voice™ Top Ten Things You Should Know About Comcast Digital Voice

1. **Comcast Digital Voice uses Internet Protocol and not the Internet.** Comcast Digital Voice calls travel on our private, managed network— not over the public Internet. That makes it superior to other ‘Best Effort’ services delivering phone traffic over the public Internet.
2. **Comcast Digital Voice offers digital quality phone service with all of the features that customers expect from their phone service, plus enhancements like the ability to check voice mail online.**
3. **Comcast Digital Voice gives customers 12 of the top calling features,** including: Caller ID; Call Waiting; Call Forwarding; Repeat Dialing and Speed Dialing.
4. **Comcast Digital Voice offers E911 capability.** Customers’ 911 calls are routed to public safety answering points (“PSAPs”) along with Automatic Location Information (“ALI”) identifying the caller’s location.
5. **Comcast Digital Voice currently provides battery backup in the Multimedia Terminal Adapters (MTAs).** The MTA will provide several hours of backup power to keep Comcast Digital Voice working when a customer loses power in their home.
6. Trained, professional **Comcast technicians perform the whole standard installation** for customers, and once set up, **all of the telephone jacks in the home will work with Comcast Digital Voice** – not just one phone next to the modem as with some voice over the Net providers.
7. Comcast Digital Voice provides customers with the ability to **listen to and manage their home voice mail messages from anywhere.** All they need is access to a computer connected to the Internet. They will also be able to view their Comcast Digital Voice billing information online.\*
8. **Comcast Digital Voice works with most home alarm systems using tone dialing and standard data communications protocols.**
9. **Comcast Digital Voice customers receive a single bill for all of their services,** including Comcast Cable and Comcast High-Speed Internet services.
10. Customers can switch to Comcast Digital Voice and **keep the same phone number and use their existing touchtone phone.** If customers intend on keeping their current phone number, Comcast will handle the transition from their current service provider for them.

website [www.comcast.com](http://www.comcast.com)

\*This feature may not currently be available in some markets.



Comcast Digital Voice Center:  
One of 10 reasons to  
get a better phone service  
for a lower price.



**fact sheet**

## Comcast Kids

**Comcast Kids: On TV. Online. On demand. On your terms.**

**overview**

Comcast offers kids and parents the best kids programming on the Internet and on television. Comcast combines great content with the ability to take control of the online and television viewing experience through unique services like digital video recorders (DVRs) and ON DEMAND as well as advanced parental control features.

**comcast cable**

**Leading national kids networks, including:**

- |                 |                       |
|-----------------|-----------------------|
| Boomerang       | Noggin                |
| Cartoon Network | PBS KIDS Sprout       |
| Discovery Kids  | Pre-K Kids (VOD)      |
| Disney          | Starz Kids and Family |
| HBO Family      | The N                 |
| Nickelodeon     | Vortex (VOD)          |
| Nick Jr.        |                       |

**kids  
ON DEMAND**

- Gives parents and kids the flexibility of watching their favorite shows whenever they want.
- Programming includes popular shows from leading kids' networks.
- Includes programs like Bob the Builder, Tom and Jerry, Sesame Street, Angelina Ballerina, Danny Phantom – Reign Storm and Krypto the Superdog.

**DVR**

- Comcast's DVR service provides parents with the ultimate flexibility and control. Parents can record their favorite shows as well as top kids programs and watch them anytime of the day or night.

**video parental  
controls**

- Place locks on selected ratings (such as NC-17 or TV-MA), channels and titles.
- Hide adult titles from being displayed on screen.
- Once restricted, programs or channels can be viewed only by entering the Parental Locks PIN code.
- Customers can also find additional information on how they can protect their families by going to [www.comcast.com/Parental\\_Controls/](http://www.comcast.com/Parental_Controls/)

**statistics**

- Since January 2005, there has been a 103% increase in the number of video on demand views for kids content.
- In September 2005, customers viewed more than 15 million kids programs, accounting for 13.3% of total video-on-demand views.



**Comcast gives parents control of their household viewing experience — online and on television.**

fact sheet

## Comcast Kids

Comcast Kids: On TV. Online. On demand. On your terms.

kids content  
online

Videos in The Fan,<sup>TM</sup> Comcast's broadband media player, include content from:

- |                 |   |
|-----------------|---|
| Disney          | Buena Vista Pictures  |
| PBS KIDS Sprout | PBS's Fast Focus  |
| ABC Family      | Plus general content providers who provide relevant kid-friendly videos |

safe, fun online  
activities

**Disney Connection** – A virtual playground for kids ages 3-11, who can enjoy free games, puzzles, comics, activities and special discounts to Disney's Blast and Toontown.

### Disney Blast:

- Ad-free, safe, fun online world for kids ages 5-10.
- Exciting and challenging online games.
- Huge collection of activities that focuses on developing a child's artistic qualities.
- Wonderful Disney stories spring to life as kids interact with both classic characters and new favorites.

### Toontown:

- 3D multiplayer online game where children ages seven and older can live the life of a Toon.
- Kids can create their own Toon character, furnish their estate, play games with their friends, and explore amazing lands.

**Games on Demand** – includes such popular games as:

- |                 |                      |
|-----------------|----------------------|
| Carmen Sandiego | Monopoly Junior      |
| Clifford        | Tonka Town           |
| ClueFinders     | and much, much more! |
| I SPY           |                      |

**Real Arcade features Kids' Game of the Week**

online parental  
controls

- Comcast SafeSearch, powered by Google
- Features provided free of charge by McAfee include:
 

- Identity theft protection	- User activity logs
- Chat filters	- Internet activity logging
- Web site blocking	- Age-based access levels
- Internet access time-limits	- Internet content filtering

website

[www.comcast.com](http://www.comcast.com)



Online content that kids can enjoy  
and parents can trust.

**fact sheet**

## Comcast Sports

Comcast brings customers the best integrated sports experience, on television and online

**overview**

Comcast offers the best stats, scores, news, programs and sports coverage online and on television. With Comcast, sports fans never miss any of the action.

**comcast cable**

The best leading national sports networks, and dozens of regional sports nets including Comcast SportsNet Philadelphia, Mid-Atlantic, Chicago and West, Comcast Sports Southeast, as well as:

- |  |                                   |
|--|-----------------------------------|
| ESPN   | Gol TV                            |
| ESPN News                                      | Golf Channel                      |
| ESPN2  | Speed Channel                     |
| ESPN Classic                                   | NBA TV                            |
| OLN  | NFL Network                       |
| Fox College Sports Atlantic, Central & Pacific | TVG Network (in selected markets) |
| Fox Soccer Channel                             |                                   |

**HDTV**

Customers enjoy sports in HD clarity on networks like ESPN, NBA TV, OLN featuring the NHL, regional sports networks and local broadcast stations across the country.

**sports ON DEMAND**

- Watch more than 400 programs available in the sports ON DEMAND category.
- Catch original content from NFL Network, NBA TV, NASCAR and OLN featuring the NHL.
- View player profiles, game highlights and library programs.
- Tune in to regional sports networks, college and high school sports in select markets.
- Work out with fitness experts anytime on Comcast's exercisetv.

**statistics**

- NFL Network hit 7 million views during the 2005/2006 football season.
- Customers watched 20 million fitness programs in the past year, about 2 million per month.

**sports online**

**A growing lineup of multimedia sports content, including:**

- News from professional and college sports
- Videos on The Fan™, Comcast's broadband media player
- Scoreboards, schedules, standings and stats for the NFL, NBA, NHL and MLB
- FOXSports.com video content featuring the latest highlights from Fox Sports and Fox Sports Net, including player interviews and clips from the popular show, "Best Damn Sports Show Period"
- Content from MLB.com, including Daily Highlights, which showcases the previous day's top plays
- NASCAR.com content, including video and audio clip highlights, real-time broadcasts

**website**

[www.comcast.com](http://www.comcast.com)



Sports content is better, faster and more exciting in HD, VOD and with Comcast's DVRs because customers are in control of all the action.



**fact sheet**

## Comcast Movies

**overview**

### Movies ON DEMAND

Comcast offers about 800 movies every month, including:

- Movies from the Starz Entertainment Group—including Starz, Encore and MOVIEplex—as well as HBO, Cinemax and Showtime at no additional charge with monthly subscriptions.
- Movies from Sony, Turner Classic Movies, Hallmark Channel, Sundance Channel, Palm Pictures and more.
- New release (\$3.99) and Hollywood library titles (\$2.99).
- Themed movie months featuring seasonal movies, Westerns and other genre or artist-based content.

**premium movie networks**

### Commercial-Free Digital Movie Channels

**HBO** – Up to 12 screens plus HBO HD

**Cinemax** – Up to 11 screens plus Cinemax HD

**Showtime** – Up to 10 screens plus Showtime HD

**The Movie Channel** – Up to 4 screens

**Starz** – Up to 9 screens plus Starz HDTV

**Encore** – Up to 12 screens plus two upcoming new Encore movie channels

**movies ON DEMAND**

### A Selection of Movies Available on Comcast ON DEMAND from Starz and Encore

13 Going on 30	Back to the Future Part III	The Butterfly Effect
Cocktail	Con Air	Confessions of a Teenage Drama Queen
Eight Men Out	Gentlemen Prefer Blondes	Hidalgo
The Joy Luck Club	Kill Bill Vol. 1	Kill Bill Vol. 2
Last of the Mohicans	Peter Pan	Six Degrees of Separation
Wag the Dog	Weird Science	Beautiful Girls
Bird on a Wire	Ghostbusters	Groundhog Day
Mona Lisa Smile	Three Men and a Baby	Ice Castles
Do the Right Thing	Cold Mountain	Air Bud
D2: The Mighty Ducks	The Crying Game	



Comcast offers about 800 movies ON DEMAND every month—the most extensive video-on-demand movie line-up available anywhere today.

**fact sheet**

## Comcast Movies

**statistics**

### Customers are watching more movies ON DEMAND

- Comcast customers watched approximately 250 million ON DEMAND movies in 2005.
- Comcast customers watched 9.4 million free ON DEMAND movies in December 2005.

**hollywood online**

### Comcast.net's Movie Channel

Comcast's High-Speed Internet service features a dedicated movie page offering customers the ability to:

- Keep up-to-date on the latest news from Hollywood.
- Watch clips, previews, interviews and news on The Fan™, Comcast's streaming broadband media player.
- Look up theater show times in their area.
- Receive recommendations for movies they may enjoy based on their ratings of other films.

**future applications in development**

- The ability to program a Comcast Digital Video Recorder through Comcast High-Speed Internet service, so customers can be sure to catch a movie they want to see, even when they're not home to set a recording.

**website**

[www.comcast.com](http://www.comcast.com)

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Watch clips, previews, interviews  
and Hollywood news on  
Comcast.net's Movie Channel.

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Great titles like **Groundhog Day**,  
**Cold Mountain** and **Last of the Mohicans**  
from **Starz** and **Encore** are featured.

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**fact sheet**

## Comcast Music

### Music on your terms

**overview**

Comcast offers new and unique ways for music lovers to experience the best in music content, news, videos, and industry buzz, all on their terms — wherever, however and whenever they want.

**comcast cable**

#### Music-themed channels

MTV	MTV Español	VH-1 Soul	Country Music TV
MTV2	VH-1	VH-1 Country	Great American Country
MTV Hits	VH-1 Classic	BET on Jazz	
MTV Jams			

**commercial-free music channels**

#### Music Choice offers more than 45 commercial-free channels across the following genres:

Showcase	Classic Rock	Solid Gold Oldies	Show Tunes
Today's Country	Alternative	Singers & Standards	Contemporary Christian
Classic Country	Retro-Active	Big Band & Swing	Gospel
Bluegrass	Electronica	Easy Listening	Radio Disney
R&B and Hip Hop	Dance	Smooth Jazz	Sounds of the Seasons
Classic R&B	Adult Alternative	Jazz	Musica Urbana
Smooth R&B	Soft Rock	Blues	Salsa y Merengue
R&B Hits	Hit List	Reggae	Rock 'En Español
Rap	Party Favorites	Soundscapes	Pop Latino
Metal	'90s	Classical Masterpieces	Mexicana
Rock	'80s	Opera	Americana
Arena Rock	'70s	Light Classical	

**music ON DEMAND**

- Watch more than 500 music videos ON DEMAND from Music Choice, MTV2, Great American Country, Havoc and Fuse.
- View live performances and documentary programming across various music genres.
- Try out voice and guitar lessons from skilled instructors.
- Enjoy new interactive features like Karaoke ON DEMAND.

**statistics**

- Almost 300 million views of music content in 2005.
- Music usage grew over 200% in 2005.
- 25% of ON DEMAND views are for music.
- The Concert Network and Guitar Lessons together generated 800,000 views per month in 2005.



Music is one of the most popular categories  
ON DEMAND — with almost  
300 million views of music content in 2005

fact sheet

## Comcast Music

Music on your terms

music online

Comcast.net's Music Channel allows customers to have an optimal music experience, on their terms. Customers can visit the Music Channel to:

- Watch the latest hit videos on Comcast's innovative multimedia broadband player, The Music Fan™.
- Customize radio stations, or listen to pre-programmed stations with their free subscription to Comcast Rhapsody Radio PLUS.
- Access exclusive artist interviews, performances, music news and five exclusive-to-broadband channels including Chillout, Classic Disco, Indie Rock, Old School Rap and Underground Rap, with Comcast's free Music Choice™ offering.
- Get up-to-the-minute music news.
- Keep up-to-speed on the digital music landscape with in-depth articles and tips on the latest and greatest happenings and offerings in digital music on Broadband Music 101.
- Purchase concert tickets to various Clear Channel shows throughout the country through Comcast Concerts.

customer portal

[www.comcast.net](http://www.comcast.net)

website

[www.comcast.com](http://www.comcast.com)



Watch great music videos on The Fan,<sup>™</sup>  
Comcast.net's multimedia player.



With Rhapsody Radio PLUS, get more than  
100 music channels online all the time.



## Comcast Corporate Communications Contacts

### **D'Arcy Rudnay**

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### **Jennifer Khoury**

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