

Issued by: HTC Corporation

Issued on: 2010 07 06

HTC June 2010 Sales Report

Taoyuan, Taiwan, R.O.C. July 6, 2010 – HTC Corporation (TAIEX: 2498) today announced its total revenues for June 2010 were NT\$ 23,858 million, up 66.68% YoY. For the second quarter of 2010, total revenues reached NT\$ 60,532 million with 58.45% year-on-year growth.

For the second quarter of 2010, self-assessed total operating income NT\$ 9,172 million, total net income before tax NT\$ 9,692 million, total net income after tax NT\$ 8,641 million, and self-assessed earnings per share after tax were NT\$ 11.17 based on the 773,936 thousand weighted average number of shares before ex-rights. Self-assessed earnings per share after tax were NT\$ 10.62 based on the current 813,350 thousand weighted average number of shares after ex-rights. HTC's 2Q earnings result is better than its original 2Q guidance, both June and 2Q revenues continuously hit record high shows good execution of brand strategy and grow scale strategy.

Sales Report of June 2010

(Unit: NT\$ million)

Total Revenues	2010	2009	Difference	YoY Growth
June	23,858	14,314	9,544	66.68%
January through June	98,230	69,792	28,438	40.75%

HTC 2010 Second Quarter Self-assessed Financial Results

(Unit: NT\$ million, Except Earnings Per Share)

Item	2010			2009	
	Q1 Reviewed	Q2 Self-assessed	1H	Q2 Audited	1H
Total Revenues	37,697	60,532	98,229	38,202	69,792
Total Operating Income	5,511	9,172	14,683	6,894	11,740
Net Income Before Tax	5,721	9,692	15,413	7,114	12,506
Net Income After Tax	4,998	8,641	13,639	6,505	11,379
After-tax EPS (Before ex-rights)	6.38	11.17	17.52		
After-tax EPS (After ex-rights)	6.08	10.62	16.68	8.30*	14.52*

News Release



* For the second quarter and first half of 2009, the calculation of after-tax EPS was based on the 783,550 thousand weighted average number of shares after ex-rights.

If you have any questions, please feel free to contact us!

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