

## HTC reports 2012 third-quarter results

**TAIPEI, Taiwan – October 26, 2012** – HTC Corporation (TWSE: 2498), a global leader in mobile innovation and design, today announced consolidated results for the Company and its subsidiaries for the third quarter of 2012.

### 3Q 2012 results

HTC (the company) posted quarterly revenue of NT\$70.2 billion, with gross margin of 25.0% and operating margin of 7.0%. Net profit and EPS were NT\$3.9 billion and NT\$4.70, respectively.

“Our products, innovations, employees and partners are the cornerstones of our business,” said Peter Chou, CEO of HTC. “We greatly anticipate getting our latest design innovations into the hands of our customers—the inspiration for everything we do.”

China remains to be a key driver of growth for HTC in Q3, attributable to increases in local brand awareness, retail presence and strength in operator partnerships. In other regions, the US was inline with expectations, with broad acceptance for flagship products among consumers and media alike. Japan’s initial success with the HTC J was followed by the launch of the HTC J Butterfly, aiming to continue the momentum in Japan. EMEA focused on developing brand consideration across both its developed and emerging countries, while South Asia’s focus was on building its distribution channels and local presence in key countries.

Recent product announcements across the world have generated anticipation for Q4 availabilities. The perfectly sculpted, three-dimensional pure uni-body Windows Phone 8X and 8S by HTC are Windows Phone hero products which include an ultra-wide-angle front-facing camera. The HTC One X+, with faster speed, longer battery life, and expanded internal storage, running on Sense 4+, was announced, as was a family of HTC One devices tailor made for the China market. The HTC Desire X was launched in markets around the globe, and Japan saw the first 5” Full HD super LCD 3 display (440ppi resolution) in HTC J Butterfly.

### 4Q 2012 Outlook

The Company’s outlook for the fourth quarter of 2012 is as follows:

- 4Q revenue is expected to be approximately NT\$60 billion
- Gross profit margin expected to be approximately 23%
- Operating margin expected to be approximately 1%

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## 3Q 2012 Conference Call and Webcast

HTC will host its quarterly conference call in both Chinese and English beginning at 3 p.m. (Taiwan Time, GMT+8), on Friday, October 26, 2012. The conference call will be webcast live with audio and slides at: [http://www.mzcan.com/cancast/taiwan/index.php?id=tw2498\\_160&version=e](http://www.mzcan.com/cancast/taiwan/index.php?id=tw2498_160&version=e)

## About HTC

Founded in 1997, HTC Corporation (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries of design and technology to create innovative and personal experiences for consumers around the globe. HTC's portfolio includes smartphones and tablets powered by HTC Sense™, a multilayered graphical user interface that vastly improves user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit [www.htc.com](http://www.htc.com).

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