

#### **Gander Mountain Reports Third Quarter Results**

**St. Paul, Minn., December 6, 2007 -** Gander Mountain Company (Nasdaq: GMTN), the nation's largest retail network of stores for hunting, fishing, boating, camping, marine and outdoor lifestyle products and services, today reported results for the 2007 third quarter ended November 3, 2007.

For the quarter, sales increased 5.3 percent to \$259.5 million and comparable store sales decreased 8.4 percent versus the third quarter of the prior year. For the quarter, the company reported a net loss of \$5.1 million, or \$0.25 per share, compared to net income of \$2.0 million, or \$0.14 per share, in the third quarter of fiscal 2006, which included a \$1.4 million recovery of an insurance settlement, or \$.10 per share.

For the 39 weeks ended November 3, 2007, the company reported sales of \$651.8 million, an increase of 11.5 percent over the same period in 2006. Comparable store sales declined 1.9 percent. The company reported a net loss for the 39-week period of \$37.6 million, or \$1.86 per share, compared with a net loss of \$28.5 million, or \$1.99 per share for the 39 weeks ended October 28, 2006.

"These third quarter results were disappointing, coming off a solid first half. They reflect both warm weather across northern states, which affects our critical fall hunting seasons, and soft consumer demand across our store base," said Mark Baker, president and CEO. "While sales performance has continued to be challenging in the fourth quarter, we are managing our costs carefully in light of continued softness in consumer discretionary purchases."

#### Third Quarter 2007 Financial Highlights:

- The company completed its store opening program for the year by adding 9 stores, including 2 replacement stores, during the third quarter, bringing the number of stores operated at the close of the third quarter to 115.
- Gross profit increased 11.4 percent to \$70.1 million for the quarter. As a percent of sales, gross profit increased 149 basis points to 27.0 percent, reflecting general improvement in pricing structure, clearance management, and higher penetration of owned-brand merchandise.
- Store operating expenses increased 19.8 percent to \$53.4 million, driven by new store growth over the last year. As a percent of sales, store operating expenses increased from 18.1 percent in quarter three of 2006, to 20.6 percent in the comparable quarter this year, as a result of the decrease in comparable store sales.
- In the third quarter, general and administrative expense (G&A) was \$13.1 million, an increase of 25.1 percent. As a percent of sales, G&A increased 80 basis points to 5.1 percent, due primarily to severance costs of \$1.2 million in the third quarter.

#### **Conference Call Information**

A conference call to discuss these results will be held today at 4:00 p.m. Central Time. The conference call will be Webcast from http://www.GanderMountain.com. To register for the event, please go to the Web site at least 15 minutes early to register, download and install any necessary audio software.

For those who cannot listen to the live broadcast, an archived Webcast will be available shortly after the conclusion of the call, and remain available on http://www.GanderMountain.com for approximately 90 days. The transcript will be posted on the site as well.





#### **About Gander Mountain Company**

Gander Mountain Company (Nasdaq: GMTN), headquartered in Saint Paul, Minnesota, is the nation's largest retail network of stores for hunting, fishing, boating, camping, marine and outdoor lifestyle products and services. Since 1960, the Gander Mountain brand has offered an expanding assortment of competitively priced outdoor equipment, technical apparel and footwear, as well as gunsmith, archery, boat, ATV and marine services. The stores feature national, regional and local brands as well as the company's owned brands. Focused on a "We Live Outdoors<sup>®</sup>, culture, Gander Mountain dedicates itself to creating outdoor memories. There are currently 115 conveniently located Gander Mountain outdoor lifestyle stores in 23 states. For the nearest store location call 800-282-5993 or visit www.GanderMountain.com.

#### **Cautionary Note Regarding Forward-Looking Statements**

Any statements in this release that are not historical or current facts are forward-looking statements. All forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of the company's Annual Report on Form 10-K for fiscal 2006 and other required reports, as filed with the SEC, which are available at http://www.GanderMountain.com and at the SEC's website at http://www.sec.gov

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# **Gander Mountain Company Statements of Operations - Unaudited**

(In thousands, except per share data)

	13 Weeks Ended			39 Weeks Ended				
	No	vember 3, 2007	O	ctober 28, 2006	No	vember 3, 2007	Oc	etober 28, 2006
Sales	\$	259,539	\$	246,491	\$	651,799	\$	584,553
Cost of goods sold		189,445		183,594		496,293		450,590
Gross profit		70,094		62,897		155,506		133,963
Operating expenses:								
Store operating expenses		53,392		44,553		137,671		116,880
General and administrative expenses		13,128		10,490		36,281		29,449
Pre-opening expenses		3,174		1,772		5,138		3,245
Gain on insurance settlement		-		(1,400)		-		(1,400)
Income (loss) from operations		400		7,482		(23,584)		(14,211)
Interest expense, net		5,543		5,456		14,049		14,289
Income (loss) before income taxes		(5,143)		2,026		(37,633)		(28,500)
Income tax provision		-		-		-		-
Net income (loss)	\$	(5,143)	\$	2,026	\$	(37,633)	\$	(28,500)
Income (loss) per common share								
Basic	\$	(0.25)	\$	0.14	\$	(1.86)	\$	(1.99)
Diluted	\$	(0.25)	\$	0.14	\$	(1.86)	\$	(1.99)
Weighted average common shares outstanding								
Basic		20,362		14,308		20,255		14,295
Diluted		20,362		14,325		20,255		14,295

## **Gander Mountain Company**

### **Balance Sheets**

(In thousands)

Assets		vember 3, 2007	February 3, 2007		
		naudited)			
Current assets:					
Cash and cash equivalents	\$	1,684	\$	1,342	
Accounts receivable		22,445		10,337	
Inventories		474,953		349,120	
Prepaids and other current assets		13,332		10,681	
Total current assets		512,414		371,480	
Property and equipment, net		168,328		144,439	
Other assets, net		10,269		5,698	
Total assets	\$	691,011	\$	521,617	
Liabilities and shareholders' equity					
Current liabilities:					
Borrowings under credit facility	\$	307,578	\$	168,485	
Accounts payable		111,474		62,868	
Accrued and other current liabilities		49,511		48,032	
Current maturities of long term debt		5,394		1,677	
Total current liabilities		473,957		281,062	
Long term debt		25,901		16,421	
Other long term liabilities		27,665		27,343	
Shareholders' equity: Preferred stock (\$.01 par value, 5,000,000 shares					
authorized; no shares issued and outstanding)		-		-	
Common stock (\$.01 par value, 100,000,000 shares authorized;					
20,362,097 and 20,027,788 shares issued and outstanding)		204		200	
Additional paid-in-capital		256,734		252,408	
Notes receivable from shareholders		(4,100)		(4,100)	
Accumulated deficit		(89,350)		(51,717)	
Total shareholders' equity		163,488		196,791	
Total liabilities and shareholders' equity	\$	691,011	\$	521,617	

## Gander Mountain Company Statements of Cash Flows - Unaudited

(In thousands)

	39 Weeks Ended						
Operating activities		vember 3,	October 28, 2006				
		2007					
Net loss	\$	(37,633)	\$	(28,500)			
Adjustments to reconcile net loss to net cash							
used in operating activities:							
Depreciation and amortization		19,770		16,618			
Stock-based compensation expense		1,278		904			
Loss (gain) on disposal of assets		60		(782)			
Change in operating assets and liabilities:							
Accounts receivable		(12,108)		(15,262)			
Inventories, net of acquired assets		(122,435)		(91,228)			
Prepaids and other current assets		(2,651)		(6,377)			
Other assets, net of acquired assets		(1,483)		(1,088)			
Accounts payable and other liabilities		50,407		59,687			
Net cash used in operating activities		(104,795)		(66,028)			
Investing activities							
Purchases of property and equipment		(40,548)		(31,105)			
Acquisition of business		(7,080)		-			
Proceeds from insurance settlement		-		5,197			
Proceeds from sale of assets		-		2,100			
Net cash used in investing activities		(47,628)		(23,808)			
Financing activities							
Borrowings under credit facility, net of repayments		139,093		84,965			
Proceeds from long term debt		13,082		5,300			
Reductions in long term debt		(2,463)		(699)			
Proceeds from exercise of stock options and stock sales, net		3,053		133			
Net cash provided by financing activities		152,765		89,699			
Net increase / (decrease) in cash		342		(137)			
Cash, beginning of period		1,342		1,580			
Cash, end of period	\$	1,684	\$	1,443			
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**Non-cash investing activities:** During the 39 weeks ended November 3, 2007 and October 28, 2006, the Company acquired equipment totaling approximately \$2.6 million and \$1.2 million, respectively, that was financed through capital leases. Such amounts are excluded from *Purchases of property and equipment* in these statements of cash flows.