

**GANDER MOUNTAIN COMPANY**  
**Director Nominee Selection Policy**

The Governance and Nominating Committee of the Board of Directors is responsible for recommending nominees for election to the Board. The Committee is responsible for reviewing with the Board, on an annual basis, the requisite skills and characteristics of individual Board members, as well as the composition of the Board as a whole, in the context of the needs of the Company. The Governance and Nominating Committee will review all nominees for director and recommend to the Board those nominees whose attributes it believes would be most beneficial to the Company. This assessment will include such issues as experience, integrity, competence, diversity, skills, and dedication in the context of the needs of the Board.

The Governance and Nominating Committee will consider director candidates recommended by shareholders in the same manner that it considers all director candidates. Shareholders who wish to suggest qualified candidates to the Committee should write to the Office of the Corporate Secretary, Gander Mountain Company, 180 East Fifth Street, Suite 1300, St. Paul, Minnesota 55101, stating in detail the candidate's qualifications for consideration by the Committee. If a shareholder wishes to nominate a director other than a person nominated by or on behalf of the Board of Directors, he or she must comply with certain procedures set out in the Company's Bylaws.