

MetroPCS® Launches New Wireless Service for Customers

**3G network lets service provider offer customers anytime,
talk-all-you-want minutes for \$35 a month**

DALLAS - February 1, 2002 - Using MetroPCS®' next generation network, people who live, work and play in selected metropolitan areas are now able to talk as long as they want, at any time of the day or night, no restrictions, for one flat monthly rate. Today, MetroPCS launched service in the Florida market in the Miami-Dade, Broward and Palm Beach Counties offering individuals monthly service for one flat rate of \$35 per month.

"Finally, there is a company that is offering customers what they want: the ability to speak freely without worrying about paying extra fees for additional minutes," said Roger Linquist, CEO of MetroPCS. "Our business philosophy at MetroPCS is very simple - provide customers with wireless service with no strings attached. There is no contract and since there is only one flat fee for service, you pay at the beginning of the month and you can talk all you want the rest of the month."

Service Offering

MetroPCS' offering is similar to home phone service. Customers pay \$35 a month for basic voice service but have the option to purchase the MetroPCS Freedom package that includes voice mail, caller ID and call waiting for \$3 per month, and/or the Text-Talk package that provides unlimited text messaging service between MetroPCS wireless phones for \$5 per month. Unlike other wireless service providers, MetroPCS does not bundle in unwanted services, but provides customers with the option to purchase additional packages if they desire.

MetroPCS offers one of the industry's most competitive domestic, direct dial long-distance rates at 5 cents per minute. International rates are also extremely competitive for customers wanting to keep in touch with friends and families in other countries. Customers will pay in advance for both domestic and international calling in increments of \$10, \$20 and \$30. As the customer's long-distance minutes are used up, they will receive a notification of remaining minutes.

Company History

In 1994, Roger Linquist, founder of PageMart, created MetroPCS to participate in the Federal Communication Commission "C" Block auctions.

MetroPCS owns C-Block licenses covering nearly 22 million POPs in three of the largest and most vibrant major metropolitan clusters in the U.S.: San Francisco/Sacramento, CA; Miami, FL; and Atlanta, GA. MetroPCS will launch service in all of its markets in 2002.

3G Network

MetroPCS is one of the first companies to deploy an all-digital network based on CDMA 2000 1XRTT using leading edge 3G infrastructure and handsets. The 3G network will enable MetroPCS to offer high speed data services in the future, including Web browsing and video.

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