



National Investor Relations Institute | Orange County

2007–2008 | **Fact Sheet**

Who are we? The Orange County Chapter of the National Investor Relations Institute (NIRI OC) was established in 1990. Today its membership includes approximately 100 professionals representing more than 90 corporations and consulting firms in Southern California. We are part of the National Investor Relations Institute (NIRI) located in Virginia. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI has over 4,400 members in 33 chapters around the country. For more information, visit www.niri.org. The NIRI OC chapter holds monthly meetings and networking events throughout the year, featuring programs on topics of professional interest to investor relations practitioners such as hedge fund activism, quant trading, partnering with corporate communications and D&O Insurance.

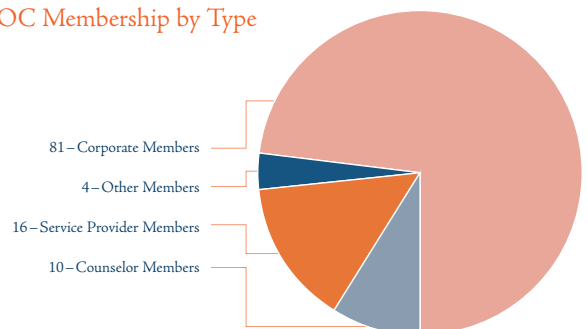
The chapter also hosts an Annual Report Competition and an annual CFO/IRO Golf Tournament. Further information can be found on our website at www.nirioc.org.

Our goals: NIRI OC is an organization made up of investor relations practitioners as well as other corporate executives in the investor relations arena. Our goal is to anticipate and communicate new directions in the investor relations profession to our members. We work hard to be a trusted source of education and information that enhances our members' knowledge as well as provide them with opportunities for professional development within a welcoming and supportive community. We also strive to be a conduit for information flow between corporations and finance professionals in Orange County.

How can we help you? As a community whose members have hundreds of years of combined investor relations experience behind them, NIRI OC offers a deep and broad resource pool of authoritative advice and wise counsel to all member practitioners. NIRI OC provides an opportunity to contribute to and learn from a community of fellow investor relations professionals.

The Orange County Business Community: NIRI OC is fortunate to be able to draw upon one of the most vibrant business communities in the country. It is home to more than 250 publicly traded and hundreds more private companies. The wide spectrum of industries represented includes finance, life sciences, healthcare, engineering and many other sectors offering NIRI OC the broadest range of member experience on which to draw for ideas and contacts.

NIRI OC Membership by Type



Annual Events: NIRI OC holds two showcase events for our membership and the Orange County financial community each year. Now in its 15th year, our Annual Report Competition in June brings together the best of Orange County's financial communications professionals in friendly competition. Awards are given in several categories including the letter to shareholders, cover, design and the people's choice. Our annual CFO/IRO Golf Tournament brings together NIRI OC members and CFOs in a relaxed setting.

NIRI OC has held many other exciting events including the CFO of the Year program which honored leading financial figures among Orange County Chief Financial Officers. Previous winners have included the CFOs of Allergan (NYSE:AGN), Sunstone Hotels (NYSE:SHO), and First American Corporation (NYSE:FAF). These events brought together investor relations practitioners and some of the most dynamic individuals in the Orange County business community.

Senior Investor Relations Program: NIRI OC has a well-established Senior Investor Relations program that meets twice a year. The program functions as a network, creating self-directed opportunities for exchanging views and ideas that go well beyond the depth and complexity possible at regular chapter meetings. The current membership of approximately 25 also functions as a rich resource of ideas for chapter events, discussion topics and speaker resources. If you have at least ten years experience as an investor relations professional, you may be eligible for membership in this program. For more information, email Gar Jackson at: gjackson@pacificsunwear.com.

UCI Certification Program: NIRI, NIRI OC and the University of California, Irvine Extension collaborated to develop the first and only online investor relations certificate program. Courses in this program are based on the *Investor Relations Body of Knowledge and Digest of Articles*, which contains information that NIRI has determined is critical for investor relations professionals to know and understand. This program is designed to teach students how to structure and implement a strategic investor relations program; draft and disseminate appropriate information to the investing community; gain financial acumen to effectively support complete valuation of a publicly traded company by the market; and understand the investor relations professional's role in corporate governance.



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information, please visit:
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