



# TRUE GRIT

2009 Investor Relations and Annual Report Competition

entries due  
Friday, May

# 15



## IR Program of the Year Entry

Entry Title

Submitted by

Your Title

Company

Address

City

State

Zip

Phone

E-mail

IR Web site

Company Market Cap

### SUBMIT FOUR COPIES OF A TWO-PAGE BRIEF COVERING

- Problem/Opportunity
- Goals and Objectives
- Execution (If a Web site, please include Web address)
- Evaluation of Results

Entries should be on an 8-1/2 x 11 page with a minimum of 10 point typeface and one-inch margins. Each of the four criteria should be addressed.

Supporting materials are allowed. Please reference them in the two-page summary and attach/include them. Supporting materials could include perception studies (submit summary pages or key findings only), analyst comments, key press releases, annual reports, IR website screen shots, presentations, media clippings and samples of any other tactical materials or results. Entries may be submitted in soft cover binders. Remember—provide 4 copies.

Entries must be accompanied by a completed entry form and corresponding entry fee submitted by check or Acteva, which is accessible on through the NIRI OC website in the Call for Entries.

#### IR PROGRAM OF THE YEAR ENTRY FEE:

NIRI Orange County members: \$50

Non-members: \$75

Entries must be **received by 5:00 p.m., Friday, May 15, 2009.**

Please clearly mark each package **“NIRI OC 2009—True Grit—IR Program of the Year”** and send to:

Christie Brockhage

Business Wire

4100 Newport Place, Ste. 830

Newport Beach, CA 92660

949-757-1021

#### ADDITIONAL INFORMATION:

All questions about the 2009 NIRI Orange County True Grit awards program should be directed to:

Jeanie Herbert at 714-325-3584, [jh4ir@yahoo.com](mailto:jh4ir@yahoo.com) or Christie Brockhage 949-757-1021, [christie.brockhage@businesswire.com](mailto:christie.brockhage@businesswire.com)