



Diamond Foods Appoints Lloyd J. Johnson Executive Vice President of Sales and Chief Sales Officer

STOCKTON, Calif. (August 20, 2008) - Diamond Foods, Inc. (NASDAQ:DMND), a leading branded food company specializing in processing, marketing and distributing culinary nuts and snack products, today announced that effective September 1, 2008, Lloyd J. Johnson has been appointed to the newly created position of Executive Vice President of Sales and Chief Sales Officer of the company. In this role, Mr. Johnson will report to Michael J. Mendes, President and Chief Executive Officer.

Mr. Johnson brings more than a decade of senior executive experience to Diamond Foods. Most recently he served as Senior Vice President of Expedia Partner Services Group (NASDAQ:EXPE), the world's leading online travel company, which he joined in 2005. Prior to that, he served as Vice President, Sales and Customer Development of Kraft Foods International. Earlier in his career, Mr. Johnson was with Nabisco and Ernest & Julio Gallo Winery.

At Kraft, one of Mr. Johnson's roles was Customer Vice President, Kroger. In this capacity, Mr. Johnson was responsible for selling the entire Kraft Foods retail product portfolio to Kroger where he led the development of trade-focused, customer-specific business plans, incorporating supply chain, consumer insights and customer marketing initiatives aligned with customer and company objectives. He also spearheaded the integration of Nabisco Biscuit Company, Nabisco Foods Group and Kraft Pizza into the broader Kraft organization.

"We are very pleased to welcome Lloyd Johnson to the Diamond Foods management team," said CEO Michael J. Mendes. "Lloyd's extensive food industry expertise in sales leadership makes him an ideal fit for Diamond. Given our long-term growth strategy, his insight into our market will prove invaluable."

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Consumer Web Sites: <http://www.emeraldnuts.com> and www.Diamondnuts.com

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