

**[For Immediate Release]**



**Kingsoft Corporation Limited**  
**金山軟件有限公司**

**Two Major Online Games Providers Announce Their First Cooperation**  
**Kingsoft's Games - "JX Online World" and "JX Online 2"**  
**Available on Shanda's Platform**

(January 13, 2009 - Hong Kong) Kingsoft Corporation Limited ("Kingsoft" or the "Company"; SEHK stock code: 3888), China's leading entertainment and applications software developer, distributor and service provider by market share, today announced its first cooperation with Shanda Corporation ("Shanda"). Kingsoft will give Shanda's users access to its online games "JX Online World" and "JX Online 2". The cooperation is expected to greatly increase the market share and the number of players for the Company.

Under this cooperation, Kingsoft will authorize Shanda Games ("SDG") to operate "JX Online World" on its gaming platform. Kingsoft will provide content support, while Shanda will provide servers, backend support and other operational services. "JX Online World" is the 6<sup>th</sup> product in the "JX Series", which is the most successful game series offered by Kingsoft to date. Its concurrent users have peaked at almost 400,000 since its open beta launch on 16 October 2008.

The second game, "JX Online 2", will also be made available to Shanda Online ("SDO") passport users. Shanda's online users will be able to directly access and play "JX Online 2" by using their Shanda passport. In return, Shanda will help promote "JX Online 2" on its online platform.

Mr. Kau Pak Kwan, Chairman and Chief Executive Officer of Kingsoft, said: "We are pleased to cooperate with Shanda for the first time in launching large-scale promotion to help enhance business and create benefits for both companies. As the beginning, Kingsoft will be seeking more opportunities for new business growth in future. It needs our joint efforts to create a bigger online games market and benign gaming industry environment."

Mr. Chen Tianqiao, Chairman and Chief Executive Officer of Shanda, said: "After six years of development, Shanda has a strong operating platform that draws together hundreds of millions of games and Internet users. The cooperation between Shanda and Kingsoft will complement the strength of both companies, and is the beginning of the forming of a new model of collaboration in the gaming industry."

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### **About Kingsoft**

Following the commercial launch of its first office applications software WPS 1.0 in 1989, Kingsoft Corporation Limited has now become a leading entertainment and applications software developer, distributor and service provider in China, based on market share. The Company leverages its comprehensive software development platform to offer a wide range of innovative entertainment and applications software.

Kingsoft has several well-known products such as WPS Office, Kingsoft PowerWord, Kingsoft Internet Security, and online games such as the JX Series and The First Myth. In addition, the Company sells various products such as Kingsoft Internet Security and Kingsoft PowerWord to retail consumers, corporate organizations and government agencies in China using online and offline distribution channels.

With its headquarters in Beijing, Kingsoft has multiple research and development centers based in Zhuhai, Beijing, Chengdu, Dalian and Shenzhen. The Company's vision is to create world-class software products that run on every computer and our strategy is to enhance our position as a leading entertainment and application software developer, operator and distributor in China and to expand its presence in certain oversea markets.

### **About Shanda**

Shanda Interactive Entertainment Limited (Nasdaq: SNDA) is a leading interactive entertainment media company in China. Shanda offers a portfolio of diversified entertainment content including some of the most popular massively multi-player online role-playing games (MMORPGs) and casual online games in China, as well as online chess and board games, network PC games and a variety of cartoons, literature works and music. Shanda's interactive entertainment platform attracts a large and loyal user base. Each user can interact with thousands of other users and enjoy the interactive entertainment content that Shanda provides. Interaction enriches your life. For more information about Shanda, please visit <http://www.snda.com>.

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