

*Advanced Digital Broadcast establishes new Research and Development Centre in Kharkov, Ukraine.*

## **ADB LAUNCHES NEW R&D CENTRE IN EUROPE**

**Monday, December 12<sup>th</sup> 2005 – Geneva, Switzerland:** **Advanced Digital Broadcast** ([www.adbglobal.com](http://www.adbglobal.com)), a leading supplier of digital TV systems and software solutions for interactive television, announced today that it has established a new Research and Development (R&D) Centre in Kharkov, Ukraine. ADB now has five R&D Centres located in Europe.

“The rapid growth of ADB’s Internet Protocol TV (IPTV) business requires extensive and high-quality engineering resources”, comments Philippe Lambinet, CEO of ADB. “ADB Group’s average sales growth in the last two years has exceeded 50% per annum; this growth of our business, combined with our increasing coverage of all technical areas of digital TV, necessitates sustained growth of our engineering teams”.

Mr. Oleg Rudenko, current professor at the Kharkov National University of Radio Electronics (KNURE) has been named Managing Director of ADB Ukraine.

“ADB believes that Prof. Rudenko’s broad experience and knowledge of the local scientific community is a key asset to the company”, comments Prof. Dr. Janusz Szajna, ADB’s Executive Vice President and President of ADB Poland. “Prof. Rudenko is the ideal person to build and lead an excellent, highly specialised and well-educated team of engineers. ADB intends to replicate the same successful processes in Kharov as pioneered in Zielona Gora, which is now universally recognised as one of the best R&D centres in the industry.”

“Kharkov, Ukraine’s second largest city holds rich engineering resources and boasts a tradition of impressive scientific and university based research,” adds Mr. Krzysztof Kolbuszewski, Chief Technical Officer of ADB. “This tradition comes from a high concentration of space research centres, which the former Soviet Union had located in Kharkov. It represents a massive source of highly educated individuals with superior knowledge of mathematics and physics that is imperative to the development of advanced software products”.

Building on its success of over 10 years experience in designing and developing digital television equipment, ADB intends to create an extremely innovative team of young, uniquely talented programmers and electronic engineers. These new members will concentrate mainly on highly advanced technology, such as new solutions for IPTV.

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### **About ADB**

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Founded in 1995, Advanced Digital Broadcast ([www.adbglobal.com](http://www.adbglobal.com)) supplies a diverse range of high quality products and services to the digital broadcast and broadband markets world-wide. Since releasing its first unit in 1997 the company has deployed over 6 million set-top boxes across high-volume markets incorporating a wide range of middleware, conditional access and hardware configurations.



ADB, with headquarters in Switzerland, has facilities in Australia, Israel, Italy, Poland, Spain, Taiwan and the United States. The majority of ADB's staff are development engineers, creating products that are universally recognized as the industry's best, both for current and future generation technology.

ADB is a member of ADB Holdings ([www.adbholdings.com](http://www.adbholdings.com)), a company listed on the SWX Swiss exchange (SWX: ADBN).