

Abstract: ADB has been selected by Telenet, Belgium's leading cable operator, for the delivery of digital cable MHP interactive set-top boxes

TELENET SELECTS ADB FOR THE SUPPLY OF DIGITAL CABLE MULTIMEDIA HOME PLATFORM (MHP) INTERACTIVE SET-TOP BOXES

Thursday, March 31st 2005 – Geneva, Switzerland: **Advanced Digital Broadcast** (www.adbglobal.com) a leading supplier of digital TV systems and software solutions for interactive television, today announced that it has been selected by Telenet (www.telenet.be), Belgium's largest provider of broadband cable services to deliver digital interactive set-top boxes. This new digital set-top box agreement marks ADB's entry into the Belgian market. An initial order has been signed for the supply of ADB's 3000 series digital cable interactive set-top box for the extension of Telenet's existing digital TV offering.

"Advanced Digital Broadcast has a long-standing reputation of providing the most advanced products across all digital TV platforms and we are delighted to join forces with ADB to offer our customers the best in digital cable television", says Jan Vorstermans, Executive Vice President Technology & Infrastructure of Telenet. "ADB's MHP receiver has proven its performance in many households across the world and we are looking forward to adding MHP interactivity to our cable services. I am sure that this first agreement will pave the way for a long-term relationship between both our companies".

Built on ADB's tradition of performance and reliability, the set-top box incorporates MHP 1.0.2 middleware from Osmosys (www.osmosys.tv) providing an open standard platform to Telenet. It is powered by the STi5516 MPEG-2 processor from STMicroelectronics (www.st.com) and offers impressive memory resources. The DVB cable set-top box integrates various return channel modems to handle interactivity and supports Nagravision conditional access. It also includes a software loader, allowing future upgrades to be downloaded into the box from over the air.

"This partnership is a very important milestone in the history of our company as it marks ADB's entry into Belgium, the heart of Europe", says Philippe Lambinet, COO of ADB. "Our policy is to work with our customer's choice of technology to bring the most suitable set-top box solution to the market. Telenet is one of Europe's main broadband operators and we hope to play an active role in assisting Telenet steer new developments for their digital TV offering throughout Belgium and Luxembourg".

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ADB will also provide Telenet with a Digital Video Recorder (DVR) set-top box for the launch of Telenet's new and enhanced service. This second product is a feature-rich interactive digital set-top box and is designed to support digital recording and playback functionality, and MHP based interactive content. It is integrated with a hard disk drive and a twin-tuner, providing the best in digital technology.

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About ADB

Advanced Digital Broadcast (www.adbglobal.com), founded in 1995, provides a diverse range of high quality products and services to the digital broadcast and broadband markets world-wide. Since releasing its first unit in 1997 the company has deployed over 4 million set-top boxes across high-volume markets incorporating a wide range of middleware, conditional access and hardware configurations.

ADB, with headquarters in Switzerland, has facilities in Australia, Israel, Italy, the Philippines, Poland, Spain, Switzerland, Taiwan and the United States. The great majority of ADB's staff, totalling 442, are development engineers, creating products that are universally recognized as the industry's best, both for current and future generation broadcast technology.

About Telenet

Telenet (www.telenet.be) is the largest provider of broadband cable services in Belgium. Its business comprises the provision of cable television, high speed internet and telephony services, primarily to residential customers in Flanders. In addition, Telenet offers services to business customers all across Belgium and in Luxembourg under its brand Telenet Solutions.

Telenet offers its residential services through a combination of its cable network, which passes some 1.7 million homes in Flanders and through long term usage rights on cable networks which pass a further 0.7 million homes in Flanders. All the networks through which Telenet offers residential services in Flanders have been upgraded to a two way digital HFC (hybrid fiber coaxial) standard and Telenet has direct relationships with all of its internet and telephony customers. Telenet offers voice, data and internet services to its business customers through its state of the art fiber backbone which covers all Belgium and Luxembourg.