

*ADB secures contract to supply INDI, Belgium with state-of-the-art, advanced digital set-top boxes and digital video recorders.*

## **ADB SELECTED TO SUPPLY ADVANCED INTERACTIVE DIGITAL CABLE TECHNOLOGY IN BELGIUM**

**2<sup>nd</sup> April 2007 – Geneva, Switzerland:** Advanced Digital Broadcast ([www.adbglobal.com](http://www.adbglobal.com)), a leading supplier of digital TV systems and software solutions for interactive television announced today that it had reached an agreement with INDI ([www.in-di.be](http://www.in-di.be)), a digital cable platform in Belgium consisting of four cable operators Integan, Interelectra, WVEM and PBE, to supply advanced, digital cable set-top boxes (STB) for its digital cable service. ADB will supply two products, the IND-5800C interactive cable STB and an advanced digital video recorder (DVR) the IND-5810CX – both state-of-the-art units are compatible with high definition (HD) transmissions. The cable HD DVR will be the first of its type to be launched on the INDI network.

INDI was launched in 2004 and is one of the three major providers of digital television in Belgium, reaching 800,000 households. As of the start of April INDI will introduce HDTV to its subscriber base.

ADB was selected by INDI as it presented swift time to market for both products. Rudy Nys, CEO of INDI commented 'We needed a technology partner with a reputation for bringing innovative digital set-top boxes to market in a short space of time. We felt that ADB has consistently proven its expertise in delivering cable television products and felt that it therefore presented the most attractive solution to meet our schedule'.

Both the interactive STB and advanced DVR are based on the ADB-5000 series of products and incorporate standard definition (SD) and high definition (HD) television reception utilising MPEG-2 and H.264/MPEG-4 Advanced Video Coding (AVC). The highly integrated solutions optimise hardware features such as a state-of-the-art microprocessor and HDMI™ interface, using ADB's unique Linux-based operating software, resulting in enhanced system performance, including fast channel decoding and swift rendering of on-screen graphics and applications.

Building on its core expertise as a highly efficient supplier and integrator of system software and components, ADB has incorporated NagraVision's latest conditional access (CA) system ([www.nagra.com](http://www.nagra.com)) and advanced MHP™ middleware, supplied by Osmosys ([www.osmosys.tv](http://www.osmosys.tv)), to support interactive applications such as an advanced Electronic Programme Guide (EPG). The ADB-5810CX DVR will include a 250GB hard disk drive to support high-quality digital recording and playback, allowing users to be in complete control of their television experience. The advanced, on-screen navigation developed by Osmosys, provides an intuitive interface for managing a personal recording portfolio.

Philippe Lambinet, CEO of ADB commented, 'We are delighted to have reached this agreement with INDI. I believe that our ability to provide a fully integrated hardware and software solution in a very short timescale was something that was critical to INDI's requirements. This supply agreement strengthens our position as a key supplier of advanced technology to the digital cable industry in Europe and we look forward to supporting INDI in optimising their digital cable service in Belgium'.

Deliveries are scheduled to commence throughout first half 2007.

**For further media information please contact:**

**ADB:**

Mark Goodburn  
Director of Marketing

Tel: +44 7989 961437  
[m.goodburn@adbglobal.com](mailto:m.goodburn@adbglobal.com)

Denise Kennedy  
Senior Marketing  
Communications Manager

Tel: +41 22 799 05 36  
[d.kennedy@adbglobal.com](mailto:d.kennedy@adbglobal.com)

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### **About ADB**

Advanced Digital Broadcast ([www.adbglobal.com](http://www.adbglobal.com)) is a leader in the design, development and supply of high-quality products to the world-wide digital television market. The Company has deployed over 8 million set-top boxes, across high-volume markets, incorporating the industry's pioneering middleware, conditional access and hardware technologies.

Approximately 70% of ADB's workforce is dedicated to engineering; developing products across all the digital television technology platforms including cable, Internet Protocol (IP), satellite and terrestrial.

ADB is headquartered in Geneva, Switzerland with its main Research and Development facility in Zielona Gora, Poland and Operations division in Taipei, Taiwan. ADB has local representation in Australia, Israel, Italy, Singapore, Spain, the Ukraine, the United States and the United Kingdom.

ADB is a member of the ADB Group of companies; ADB Group ([www.adbholdings.com](http://www.adbholdings.com)) is publicly listed on the Swiss Stock Exchange (SWX:ADBN).

### **ADB. Defining Digital.**

### **About INDI**

INDI ([www.in-di.be](http://www.in-di.be)) is the digital TV platform of the four Belgian public cable operators Integan, Interelectra, PBE and WVEM and reaches 800 000 households or 1/3<sup>rd</sup> of the Flemish TV market.