ADVANCED DIGITAL BROADCAST (ADB) JOINS MoCA

San Ramon, CA and Geneva, Switzerland, June 6, 2007 --- Advanced Digital Broadcast (www.adbglobal.com) of Switzerland, a leader in the design, development and supply of high-quality products to the world-wide digital television market has joined MoCA as an associate member.

ADB, with offices around the world, supplies digital set-top boxes and software to digital television operators across all television transmission platforms including cable, IPTV, satellite and terrestrial. The company has deployed more than eight million STBs with commercial digital television operators worldwide.

“Like MoCA, ADB is working to enhance the digital living room experience for the service provider and the end consumer,” said Charles Cerino, president of MoCA. “Their multi-platform experience in high definition television distribution is a perfect complement to MoCA.”

“As a leader in digital television, it essential that we keep our company at the forefront of new technology and meet the operator’s increased demand for new revenue generating services and applications”, commented Philippe Lambinet, CEO of ADB.

“ADB has always been very active in supporting the development of new digital television standards. With the evolution of home networking, it is essential that we support the leading solutions for the distribution of digital entertainment throughout the home. With its certification program, commitment to the service provider and consumers, and continued growth and momentum, MoCA is emerging as a strong standard for video distribution,” continued Mr. Lambinet.
About ADB

Advanced Digital Broadcast, www.adbglobal.com, is a leader in the design, development and supply of high-quality products to the world-wide digital television market. The Company has deployed more than eight million set-top boxes across high-volume markets, incorporating the industry's pioneering middleware, conditional access and hardware technologies.

ADB has established itself as a trusted partner to television operators supporting them as they launch new services using state-of-the-art technology. Through its unique end-to-end understanding of set-top box software, ADB is able to design and supply highly efficient and performance-optimized hardware platforms ahead of the competition.

Approximately 70 percent of ADB's workforce is dedicated to engineering, developing products across all the digital television technology platforms including cable, Internet Protocol (IP), satellite and terrestrial.

ADB is headquartered in Geneva, Switzerland with its main research and development facility in Zielona Gora, Poland and operations division in Taipei, Taiwan. ADB has local representation in Australia, Israel, Italy, Singapore, Spain, Ukraine, United States and the United Kingdom.

ADB is a member of the ADB Group of companies; ADB Group (www.adbholdings.com) is publicly listed on the Swiss Stock Exchange (SWX:ADBN).

ADB: Defining Digital.

About MoCA

The Multimedia over Coax Alliance (MoCA™) is an open, industry driven initiative promoting distribution of digital video and entertainment through existing coaxial cable in the home. MoCA technology provides the backbone for whole home entertainment networks of multiple wired and wireless products. The alliance operates under reasonable and non-discriminatory licensing (RAND). Please visit www.mocalliance.org for more information.