

ADB and Osmosys combine to deliver Poland's first single-chip, high definition (HD), DTH digital set-top box based on MHP, Advanced Video Coding and DVB-S2.

ADB TEAMS UP WITH OSMOSYS TO SUPPLY ITI GROUP WITH LEADING EDGE TECHNOLOGY FOR LAUNCH OF NEW DIGITAL SATELLITE SERVICE IN POLAND

Monday 26 February 2007 – Geneva, Switzerland: Advanced Digital Broadcast (www.adbglobal.com), a leading supplier of digital TV systems and software solutions for interactive television announced today that they have commenced deliveries of advanced, high definition digital set-top boxes (STB) to Poland's leading media and entertainment group ITI (www.itiholdings.com). The unit is the first single-chip, high definition (HD), advanced digital set-top box with DVB-S2 and Advanced Video Coding (AVC) to be launched in Poland. The STB is integrated with Multimedia Home Platform (MHP) software, including a PushVOD application, supplied by ADB's sister company Osmosys (www.osmosys.tv), a leading developer and licensor of open standard middleware and system solutions for interactive television.

ITI announced the launch of a new television service in Poland known as 'n' in October 2006. 'n' will combine a number of different themes, presenting over 200 digital channels to Polish consumers and will also feature premium, high definition content. ADB Group (www.adbholdings.com), to which both ADB and Osmosys belong, announces today an exclusive technology partnership with ITI and the delivery of these leading-edge set-top boxes marks the relationship's first successful achievement.

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"ITI's new television services promises to be a great success, combining the delivery of multi-channel pay TV with the excitement of new, interactive services such as High Definition Television, Digital Video Recording and Video-on-Demand", stated Maciej Sojka, President of ITI Neovision. "In order to deliver a state-of-the-art entertainment package we needed to find a technology partner who could supply our technology needs in very short timescales. ADB's and Osmosys's proven success in delivering new technology to market in very short timescales, coupled with the location of their respective R&D facilities in Poland, rendered the company a perfect choice for ITI Group'.

ADB has supplied its state-of-the-art single-chip, digital set-top box the ADB-5800S. The state-of-the-art units will provide access to high definition (HD) services delivered using MPEG-2 and MPEG-4/H.264 Advanced Video Coding (AVC). This unique set-top box is the first of its kind in Poland and will provide consumers with an advanced feature-set. A version with Digital Video Recording (DVR), the ADB-5800SX, will also be available, enabling consumers to record and store television content for viewing at their own convenience. The ADB-5800S/X platform and Osmosys software was developed at ADB's and Osmosys's respective Research and Development centres in Poland.

"ADB's success in delivering single-chip, high definition set-top boxes ahead of the competition has reinforced the company as a valuable asset to any operator wanting to bring new services and technology to market", commented Philippe Lambinet, CEO of ADB. "We anticipate that ITI Group's new service will be extremely popular with Polish consumers and we are delighted to supply of technology to enable the roll out of 'n'".

The ADB-5800 series is an advanced set-top box incorporating both standard definition (SD) and HD reception via H.264/MPEG-4 AVC. The unit will enable 'n' to optimise their bandwidth use, through AVC and DVB-S2 reception, whilst presenting their consumers with the highest quality in sound (AC-3) and vision.

The product features an advanced microprocessor, resulting in enhanced system performance and innovative feature-set, including fast channel decoding, HDMI™ interface and swift rendering of on-screen graphics and applications.

“The choice of Multimedia Home Platform software will enable ITI to benefit from a mature specification and large application development community that has been established following the standard’s inception in 2002”, commented David McElhatten, CEO of Osmosys. “Osmosys has been developing MHP middleware from the very beginning and since then our solution has enabled operators to complement their television broadcasts with a wealth of advanced, TV centric applications delivered via an advanced middleware solution’.

ADB has already commenced deliveries of the ADB-5800S/X.

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About ADB

Advanced Digital Broadcast (www.adbglobal.com) is a leader in the design, development and supply of high-quality products to the world-wide digital television market. The Company has deployed over 8 million set-top boxes, across high-volume markets, incorporating the industry’s pioneering middleware, conditional access and hardware technologies.

Approximately 70% of ADB’s workforce is dedicated to engineering; developing products across all the digital television technology platforms including cable, Internet Protocol (IP), satellite and terrestrial.

ADB is headquartered in Geneva, Switzerland with its main Research and Development facility in Zielona Gora, Poland and Operations division in Taipei, Taiwan. ADB has local representation in Australia, Israel, Italy, Singapore, Spain, the Ukraine, the United States and the United Kingdom.

ADB is a member of the ADB Group of companies; ADB Group (www.adbholdings.com) is publicly listed on the Swiss Stock Exchange (SWX:ADBN).

ADB. Defining Digital.

About ITI

ITI Group is the leading media group on the Polish market. ITI Group incorporates some of the strongest and most recognizable brands and its business activities are mainly based on three pillars: television, new media and entertainment.

Activities in the field of commercial television are conducted by **TVN Group**, one of the biggest commercial television networks in Poland. Within TVN Group operate: commonly accessible television stations **TVN** and **TVN Siedem** and also theme channels such as: **TVN 24**, **TVN Meteo**, **TVN Turbo**, **ITVN**, **TVN Style** and **TVN Gra**. Since September 2006 the latest **digital platform ‘n’** has been introduced.

On the market of new media ITI Group is represented by a corporation **Onet.pl S.A. Group**, which includes **Onet.pl** the most popular Internet portal in Poland. Since the beginning of year 2000, when the first independent market analyses had been carried out, Onet.pl upholds an unquestionable position of the leader.

In the entertainment market segment Group ITI operates via **Multikino**, which is one of the top multiplex cinemas operators in Poland, **ITI Film Studio** one of the largest in Poland producers of television advertisements, **ITI Cinema** and **ITI Home Video** producers and distributors of cinema and home movies and also via **Impresario ITI**.

Over one year ago ITI Group acquired **Legia Warszawa** - Polish football club, well-

known not only in Poland but also abroad.

About Osmosys

Osmosys (www.osmosys.tv) is a member of the ADB Group of companies; ADB Group (www.adbholdings.com) is publicly listed on the Swiss Stock Exchange (SWX:ADBN). Osmosys is a leading provider of middleware, applications, systems and services to the interactive television market. The company's principle products are deployed in over 15 countries world-wide. Osmosys is the undisputed leader in the development and deployment of MHP for both cable and IPTV markets, with millions of homes currently served.

In addition Osmosys has comprehensive product offerings for other GEM based initiatives, including OCAP and the BD-J Java engine for Blu-Ray, the leading next generation high definition DVD disc format. Beyond middleware, Osmosys is a key vendor in the development of interactive solutions, services and applications that support cable, satellite and the rapidly growing IPTV space.

Based in Geneva, Switzerland, Osmosys also partners their technology with their sister company in the United States, Vidiom Systems, who is the leading provider of OCAP solutions to the US cable market. Osmosys has its main Research and Development facilities (Osmosys Technologies) in Katowice, Wroclaw and Poznan, Poland.