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## **RF Magic Partners with ADB to Deliver Industry's First Set-Top-Box With Fully Integrated Silicon Tuner**

**SAN DIEGO, Calif.—September 6, 2006**—RF Magic, Inc., and Advanced Digital Broadcast (ADB) announced that the two companies are partnering to deliver innovative new solutions for set-top-boxes (STB) featuring the industry's first implementation of silicon tuners integrated directly onto the STB motherboard.

Replacing traditionally implemented CAN tuners, ADB has integrated RF Magic's RF4000 DVB-T silicon tuner technology into its latest ADB-3800TW series of hybrid, digital terrestrial set-top boxes. The highly integrated and compact RF4000 enables sleeker, more stylish receiver designs with a footprint one-fourth the size of comparable discrete tuners.

"We are delighted to cooperate with RF Magic to bring this integrated tuner to market. We feel that our digital terrestrial customers could rapidly benefit from this new technology, which results in more efficient hardware designs and more cost-effective solutions for the competitive digital terrestrial markets," commented Philippe Lambinet, CEO of ADB. "Our ability to develop software for exploiting innovative silicon technologies is one of Advanced Digital Broadcast's strongest assets."

"We are extremely pleased to see ADB launch an RF4000-based product in what is a very short development timescale. This is a testament to the high quality and close collaboration of both company's research and development teams," stated Gordon Schenk, Vice President of Worldwide Sales for RF Magic. "More significantly, it is an industry milestone as silicon is again replacing CAN tuners as part of a bundled package, demonstrating the competitive advantages that silicon can now offer when compared with traditional CAN technology."

Featuring RF Magic's innovative AdaptiveTune™ technology, the RF4000 was developed specifically for digital terrestrial television applications that comply with the international DVB-T standard popular in Europe, Asia, Australia and South Africa. The AdaptiveTune™ feature enables key characteristics of the tuner to be programmed via software to optimize front-end performance for different environmental conditions.

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### **About RF Magic, Inc.**

RF Magic, Inc. is a fabless semiconductor company on the forefront of designing complex, highly integrated broadband radio frequency (RF) systems on a chip integrated circuits (ICs) targeting high volume, high growth consumer markets, including consumer broadband and digital broadcast entertainment. RF Magic applies RF integrated circuit (IC) design, broadband RF

systems, and digital communications systems expertise to the development of a diversified portfolio of patented RF IC solutions. The company is headquartered in San Diego, CA with an additional design center in Nice, France. Further information on RF Magic can be found at [www.rfmagic.com](http://www.rfmagic.com). RF Magic, RF Systems and the RF Magic logo are trademarks of RF Magic, Inc.

### **About ADB**

Advanced Digital Broadcast ([www.adbglobal.com](http://www.adbglobal.com)) is a leader in the design, development and supply of high-quality products to the world-wide digital television market. The Company has deployed over 7 million set-top boxes, across high-volume markets, incorporating the industry's pioneering middleware, conditional access and hardware technologies.

Approximately 70% of ADB's workforce is dedicated to engineering; developing products across all the digital television technology platforms including cable, Internet Protocol (IP), satellite and terrestrial.

ADB is headquartered in Geneva, Switzerland with its main Research and Development facility in Zielona Gora, Poland and Operations division in Taipei, Taiwan. ADB has local representation in Australia, Israel, Italy, Singapore, Spain, the Ukraine, the United States and the United Kingdom.

ADB is a member of the ADB Group of companies; ADB Group ([www.adbholdings.com](http://www.adbholdings.com)) is publicly listed on the Swiss Stock Exchange (SWX:ADBN).

### **ADB. Defining Digital.**