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FIRST EVER NYLON MAGAZINE MUSIC TOUR PRODUCED BY LIVE NATION TO FEATURE SHE WANTS REVENGE, BE YOUR OWN PET, THE VIRGINS AND SWITCHES

LOS ANGELES, CA March 24, 2008 Live Nation, the world's largest live music company, announced today that it has teamed up with trend setting fashion and culture magazine NYLON to produce and promote the NYLON Magazine Music Tour headlined by acclaimed electro rockers **She Wants Revenge**, set to play many of the company's clubs and theaters across the country this spring. Also confirmed for the tour are Nashville punk rockers **Be Your Own Pet**, New York indie band **The Virgins** and UK buzz-worthy Brit-pop band **Switches**. The nationwide tour kicks off in Anaheim on May 8th and culminates in Los Angeles on June 21st, consisting of 36 dates in total. The tour is sponsored by clothing retailer Urban Outfitters and Havaianas. Tickets for the NYLON Magazine Music Tour begin to go on sale on March 28th and are available at www.livenation.com.

"Over the past two years we have built an extensive club and theater network across North America which includes iconic music venues like our House of Blues and Fillmore clubs," said Live Nation Vice President of Theater and Club Programming, Kelly Kapp. "This unparalleled network of music venues provides partners like NYLON with a turnkey option to stage tours with up-and-coming bands. NYLON is one of the most forward thinking and cutting edge publications in the world, we have welcomed their exceptionally hands-on role in choosing such a great lineup."

Since its launch in 1999, NYLON magazine has provided a unique voice, style and perspective to legions of intelligent, hip young women. An authority on fashion, music and beauty, NYLON has been called "a force to be reckoned with," delivering fresh editorial with groundbreaking photography and design. With Marvin Scott Jarrett, NYLON's Founder and Editor-in-Chief, at the helm, NYLON has been celebrated for its singular style, bold photography and stunning composition.

"We are thrilled to be teaming up with Live Nation to bring four of the most cutting edge bands to our readers and music fans around the country," said Mr. Jarrett. "Live Nation's House of Blues and Fillmore clubs, and their unparalleled collection of theaters like The Wiltern in Los Angeles and the Commodore in Vancouver, made them a perfect partner for this tour. Our magazine has always been about the fresh and the provocative and this tour embodies our mission to fuse music and style and bring it to the people."

She Wants Revenge has continued to build upon the success of their 2006 debut album, which after exploding on to dance floors and radio waves across the country went on to sell more than 300,000 copies in the US alone, with their first single "Tear You Apart" becoming a top 5 Alternative Radio Single. They have toured with such critically acclaimed acts as The Kills, Bloc Party and Depeche Mode.

Nashville-raised **Be Your Own Pet**'s primal garage punk rock sound has won them the praise of indie critics everywhere with both of their full-length albums. Pitchfork Media described their debut self-titled album as being played with "...flair and panache and enthusiasm that belies their youth" and their performance on the recently released *Get Awkward* as having "...graduated from high-school sass to world-conquering."

The indie rock of New York's **The Virgins** are riding the buzz off their aptly titled 2007 EP, *The Virgins '07*, playing shows in both the US and Europe and making waves at this year's SXSW Music Conference in Austin, Texas with their danceable indie rock, deft musicianship and clever vocals.

Coming over from the UK, rising British indie stars **Switches** bring high-energy Brit-pop to the lineup. After wrapping up a national tour with The Bravery and with their sophomore album (*Lay Down The Law*) just recently released, Switches have begun to pick up acclaim throughout the music community combining foot-stomping drums and bass with tight vocals and sharp guitar riffs. "These British indie rising stars have created another Brit Pop hit and are making confident future strides with their Switches Swagger" (FILTER Magazine).

Dates for the first shows go on sale March 28th and are available at www.livenation.com.

May 8	Anaheim, CA	House of Blues
May 9	Las Vegas, NV	House of Blues
May 10	San Diego, CA	House of Blues
May 12	Denver, CO	Gothic Theatre
May 13	Kansas City, MO	The Beaumont club
May 15	Austin, TX	Stubb's Bar-B-Q
May 16	Dallas, TX	House of Blues
May 17	Houston, TX	Meridian
May 18	New Orleans, LA	House of Blues
May 20	Tampa, FL	Jannus Landing
May 21	Ft. Lauderdale, FL	Revolution
May 22	Orlando, FL	House of Blues
May 23	Atlanta, GA	Variety Playhouse
May 24	Asheville, NC	The Orange Peel
May 25	Myrtle Beach, SC	House of Blues
May 27	Baltimore, MD	Ram's Head Live
May 28	New York, NY	The Fillmore at Irving Plaza
May 30	Washington, DC	9:30 Club
May 31	Philadelphia, PA	The Fillmore at TLA
June 1	Boston, MA	Paradise Rock Club
June 2	Montreal, QUE	Club Soda
June 4	Toronto, ON	Phoenix Concert Theatre
June 5	Detroit, MI	St. Andrews Hall
June 6	Cleveland, OH	House of Blues
June 7	Columbus, OH	Newport Music Hall
June 9	Cincinnati, OH	Bogart's
June 10	Indianapolis, IN	The Vogue
June 11	St Louis, MO	The Pageant
June 12	Chicago, IL	House of Blues
June 13	Milwaukee, WI	Turner Hall Ballroom
June 14	Minneapolis, MN	Fine Line Music Café
June 17	Vancouver, BC	Commodore Ballroom
June 18	Seattle, WA	The Showbox
June 19	Portland, OR	Crystal Ballroom
June 20	San Francisco, CA	The Fillmore
June 21	Los Angeles, CA	The Wiltern Theatre

About Live Nation



Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.

