

LIVE NATION CONTACT:

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**LIVE NATION RETAINS BRAINERD COMMUNICATORS
TO PROVIDE OVERALL INVESTOR RELATIONS SUPPORT**

LOS ANGELES, CA March 3, 2008 Live Nation (NYSE: LYV), the world's largest live music company, has retained Brainerd Communicators to provide overall investor relations support for the company. General investment and financial inquiries can be directed to Brad Edwards and Brainerd Communicators at 212-986-6667 or via email at edwards@braincomm.com.

Kathy Willard, Chief Financial Officer of Live Nation, will oversee investor relations activities at the company in addition to her current responsibilities, effective immediately.

ABOUT BRAINERD:

Brainerd is one of the nation's largest independent strategic communications consultancies. Brainerd is recognized as the leading agency serving the media, entertainment and communications industries, with a diverse client base spanning broadcasting, cable, publishing, filmed entertainment, broadband content, video games, music, new media and advertising/marketing services. The firm also ranks among the nation's top-ten M&A PR advisors. Brainerd's services span investor relations, corporate communications, media relations, transaction communications and issues and crisis management. For more information on Brainerd, please visit: www.braincomm.com.

ABOUT LIVE NATION:

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.