

FOR IMMEDIATE RELEASE

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COLDPLAY ANNOUNCE “VIVA LA VIDA” NORTH AMERICAN TOUR

Details Released For Free Madison Square Garden & Brixton Academy Show Tickets On Coldplay.com

Coldplay announce their “Viva La Vida” North American Tour in support of their new album of the same name, which will be released on June 17th. The tour, which will be produced by Live Nation, will kick off on June 29th in Philadelphia, PA. Ticket information is available at <http://www.coldplay.com> or at <http://www.livenation.com>.

Before kicking off the “Viva La Vida” tour, **Coldplay** will play free concerts in London (June 16th at the Brixton Academy) and New York (June 23rd at Madison Square Garden). Information on how to win tickets to these shows will be available at <http://www.coldplay.com> beginning today. The contest will run May 9th through June 1st. Winners will receive notification on June 5th.

Viva La Vida, **Coldplay's** upcoming album, will be released by Capitol Music Group on June 17th. Produced by Brian Eno and Markus Dravs, the record is the follow-up to 2005's *X&Y*, which debuted at #1 in 32 countries and has sold 10 million copies worldwide to date.

The album's lead single “**Violet Hill**” was downloaded by two million people during the recent one-week period in which the band made the song available to fans for free. It is now for sale at all digital retailers and is quickly rising to the top of the charts at Modern Rock and AAA radio. **Coldplay** will perform “**Violet Hill**” on the “TODAY” show on NBC on Friday, June 27th. Fans are encouraged to check out the performance in person. Viewing is on a first-come, first-served basis outside the show's Window on the World Studio, located at 49th Street and Rockefeller Plaza in New York City. The band will also perform on Comedy Central's “The Daily Show with Jon Stewart” on June 26th.

“[Lead singer Chris] Martin broods over a lost lover with a snarling acidity that makes him sound more human than ever – miles away from the dreamy romantic he was on soaring ballads like ‘Speed of Sound,’” said *Rolling Stone*, naming “**Violet Hill**” a must-have in a recent “Downloads” column. “Jonny Buckland rips jagged, bluesy riffs that match Martin's mood while drummer Will Champion and bassist Guy Berryman maintain a stalking beat...primal rock & roll.” The *Los Angeles Times* pronounced the single a “promising return,” also marveling at its harder edge.

Upcoming tour dates are as follows:

COLDPLAY – “VIVA LA VIDA” NORTH AMERICAN TOUR
(all dates are subject to change)

Date	City	Venue	Public On Sale Date
6/29	Philadelphia, PA	Wachovia Center	5/16
7/2	Washington, DC	Verizon Center	5/17
7/3	Hartford, CT	XL Center	5/17
7/5	Detroit, MI	The Palace of Auburn Hills	5/17
7/6	Cleveland, OH	Quicken Loans Arena	5/17
7/8	St. Paul, MN	Xcel Energy Center	5/17
7/9	Kansas City, MO	Sprint Center	5/17
7/10	Oklahoma City, OK	Ford Center	5/16
7/12	Phoenix, AZ	Jobing.com Arena	5/17
7/19	Las Vegas, NV	MGM Grand Garden Arena	5/17
7/21	Sacramento, CA	ARCO Arena	
7/24	San Jose, CA	HP Pavilion	
7/27	Pemberton, BC	Pemberton Festival	
7/29	Edmonton, AB	Rexall Place	
7/30	Calgary, AB	Pengrowth Saddledome	
8/1	Winnipeg, MB	MTS Centre	
8/3	Omaha, NE	Qwest Center	
8/4	Chicago, IL	United Center	
10/20	Montreal, QC	Bell Centre	
10/21	Ottawa, ON	Scotiabank Place	
10/26	East Rutherford, NJ	Izod Center	
10/29	Toronto, ON	Air Canada Centre	
10/30	Toronto, ON	Air Canada Centre	
11/3	Boston, MA	TD Banknorth Garden	
11/11	Atlanta, GA	Philips Arena	
11/18	Houston, TX	Toyota Center	
11/19	Dallas, TX	American Airlines Center	
11/21	Denver, CO	Pepsi Center	
11/22	Salt Lake City, UT	Energy Solutions Arena	

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