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## JENNIFER LOPEZ & ARC ANTHONY LAUNCH ING PRESENTS JENNIFER LOPEZ & MARC ANTHONY EN CONCIERTO AT BRONX PS36

Running Program For Latino Kids Is Highlighted At Event

Superstar Tour Kicks Off September 28, 29 At Taj Mahal, Atlantic City

BRONX, N.Y., Sept. 25 /PRNewswire/ -- Superstars Jennifer Lopez and Marc Anthony today kicked off ING Presents Jennifer Lopez & Marc Anthony En Concierto at PS36 Union Port School in the Bronx, with an event celebrating their mega-wattage concert tour and Lopez's first tour ever. The event also focused on the ING Run for Something Better and orange laces campaign, which supports community and school-based running programs for kids.



The Honorable Adolfo Carrion, Bronx Borough President was present to greet the artists along with students from PS36, former teachers, fans and executives from ING and Live Nation, who produce the tour. The artists left the school on their tour bus headed for the final days of rehearsals before they kick off with the first of 19 concerts, this Friday, September 28, at the Taj Mahal in Atlantic City. Madison Square Garden is October 7, 8. See below for full itinerary.

**Event photos:**

<http://www.photopass.com/A/Jennifer-and-Marc-tour-kick-off/index.html>

**Artist photos:**

<http://www.dbaronmedia.com/index.php/artists/enconcierto/gallery>

During the program at PS36 (K-5), the students ran a race, sang songs to Lopez and Anthony and presented them with gifts they had prepared in their classrooms.

Lopez and Anthony spoke about the importance of encouraging children to engage in running programs to build the healthy bodies and minds needed for a strong community. They emphasized the urgency of addressing the health crisis within the Latin community where obesity and diabetes are at crisis levels.

Funds raised from ticket sales and donations made during ING Presents Jennifer Lopez & Marc Anthony En Concierto tour will go to select schools with programs that promote the benefits of running, physical fitness, and healthy lifestyle choices. By contributing \$10 or more, donors receive a special pair of orange

shoelaces as a token to show they are "tied" to supporting fit kids. The NALEO (The National Association of Elected and Appointed Latino Officials) Education Fund, ING's charitable partner for the multi-city tour, will direct the funds into schools with high Latino enrollment. Carrion is President of NALEO.

The star power and performing prowess Lopez and Anthony bring to the tour is unequalled. Anthony is one of the most thrilling performers in contemporary music and will perform music from his extensive English and Spanish repertoire. Superstar Jennifer Lopez will be touring for the first time, and performing songs from her upcoming pop album Brave (October 9 on Epic Records), many of the greatest hits she's had in English, and also songs in Spanish from her album COMO AMA UNA MUJER.

#### JENNIFER LOPEZ & MARC ANTHONY TOUR SCHEDULE

DATE	CITY	VENUE
Friday, September 28, 2007	Atlantic City, NJ	Trump Taj Mahal
Saturday, September 29, 2007	Atlantic City NJ	Trump Taj Mahal
Wednesday, October 03, 2007	Uncasville, CT	Mohegan Sun Arena
Friday, October 05, 2007	Washington DC	Verizon Center
Sunday, October 07, 2007	New York, NY	Madison Square Garden
Monday, October 08, 2007	New York, NY	Madison Square Garden
Wednesday, October 10, 2007	Toronto, ON	Air Canada Centre
Friday, October 12, 2007	Montreal, QC	Bell Centre
Sunday, October 14, 2007	Chicago, IL	United Center
Wednesday, October 17, 2007	San Jose, CA	HP Pavilion
Friday, October 19, 2007	Los Angeles, CA	Staples Center
Saturday, October 20, 2007	Anaheim, CA	Honda Center
Wednesday, October 24, 2007	San Diego, CA	Cox Arena at Aztec Bowl
Friday, October 26, 2007	Las Vegas, NV	MGM Grand Garden Arena
Tuesday, October 30, 2007	Dallas, TX	American Airlines Center
Wednesday, October 31, 2007	Houston, TX	Toyota Center
Friday, November 02, 2007	Miami, FL	American Airlines Arena
Saturday, November 03, 2007	Miami, FL	American Airlines Arena
Sunday, November 04, 2007	Orlando, FL	Amway Arena

To purchase tickets go to:  
<http://www.livenation.com> and  
<http://www.juntosenconcierto.com>

#### About Live Nation

Live Nation is the world's largest live music company. Our mission is to inspire passion for live music around the world. We are the largest promoter of live concerts in the world, the second-largest entertainment venue management company and have a rapidly growing online presence. We create superior experiences for artists and fans, regularly producing tours for the biggest superstars in the business, including The Rolling Stones, the Police, Madonna, U2 and Coldplay. Globally, we own, operate, have booking rights for and/or have an equity interest in more than 160 venues, including House of Blues(R) and Fillmore(R) music venues and prestigious locations such as Nikon at Jones Beach in New York and London's Wembley Arena. Our websites collectively are the second most popular entertainment/event websites in the United States, according to Nielsen/NetRatings. In addition, we also produce, promote or host theatrical, specialized motor sports and other live entertainment events. In 2006, we connected nearly 60 million fans with their favorite performers at approximately 26,000 events in 18 countries around the world. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV."

#### About ING



ING is a global financial institution of Dutch origin offering banking, insurance and asset management to more than 75 million private, corporate and institutional clients in more than 50 countries. With a diverse workforce of over 120,000 people, ING comprises a broad spectrum of prominent companies that increasingly serve their clients under the ING brand.

In the U.S., the ING family of companies offer a comprehensive array of financial services to retail and institutional clients which include life insurance, retirement plans, mutual funds, managed accounts, alternative investments, direct banking, institutional investment management, annuities, employee benefits, financial planning, and reinsurance. ING holds top-tier rankings in key U.S. markets and serves over 14 million customers across the nation. For more information, visit <http://www.ing.com>.

#### About the ING Run for Something Better

The ING Run for Something Better is a fundraising campaign that supports community and school-based running programs. Linked to ING's long-distance race sponsorships, the program was created to introduce kids to the benefits of sport, a habit of physical fitness, and a healthy lifestyle that prevents conditions such as childhood obesity. In today's world of poor nutrition and less-active lifestyles -- which may contribute to childhood obesity -- ING is using its position as a sponsor of marathons worldwide as a platform for helping kids get fit through free school-based running programs. ING's goal is to invest in the health of American children by donating \$2 million to running programs to get 500,000 kids running by 2010. ING has also created a special charitable fund to encourage others to support the cause by making their own contribution. When someone donates \$10 or more to the ING Run for Something Better, ING will recognize their contribution by giving them a special pair of orange shoelaces to wear showing that they are "tied" to supporting kids' fitness. 100% of the proceeds from the sale of orange laces go to the ING Run for Something Better fitness programs. For more information about the orange laces, go to <http://www.orangelaces.com>.

SOURCE Live Nation

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