

MADONNA STICKY & SWEET EUROPEAN TOUR CONTINUES TO SHATTER RECORDS**LAST NIGHT'S PERFORMANCE IN LONDON SURPASSES \$12 MILLION --
HIGHEST GROSS OF ALL TIME AT WEMBLEY STADIUM!****RECORD BREAKING SALES IN SOUTH AMERICA!****“All Hail! Madonna still reigns supreme as pop queen.”**

-- Evening Standard, Friday, September 12, 2008

Los Angeles, Calif September 12, 2008 The Material Girl does it again! With a sell-out crowd of over 74,000 fans and a gross of over 12 million USD, Madonna's Sticky & Sweet Tour easily surpassed all previous grosses at both the old and the new Wembley Stadiums. This record breaking performance adds another first following last week's confirmation that Madonna's Zurich performance in front of 72,000 fans was the largest audience ever for a concert in Switzerland. With upcoming European sell-outs in Lisbon, Paris and Athens, the beat definitely does go on and Sticky & Sweet is certainly destined to be the tour of the year.

But it's not just Europe that is enthralled by the world's tastiest sweetheart. In South America fan demand has been so great that multiple dates have now been confirmed everywhere dates were announced, resulting in three performances in Buenos Aires, two in Santiago and Rio De Janeiro and a final three performances in Sao Paulo before the tour wraps up on December 21st.

The North American continent is no exception. Sticky & Sweet kicks off October 4th in New York with over 66,500 tickets sold for five consecutive sold out arena performances including one at New Jersey's Izod Center and four Madison Square Garden events before heading throughout the US and Canada and culminating in Mexico City where Madonna's two Sticky & Sweet concerts November 29th & 30th sold out in record time.

Sticky & Sweet boasts two hours of non-stop hits that include new twists on old favorites ('Vogue', 'Borderline', 'La Isla Bonita' 'Like A Prayer') coupled with sensational versions of modern classics ('Music', 'Hung Up', '4 Minutes', 'Give It 2 Me').

Madonna's Sticky & Sweet tour is produced by Live Nation Global Touring.

For complete tour and ticket information, visit: www.madonna.com or www.livenation.com.

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MADONNA.COM:

For complete concert information, fan club membership, contests and more visit: www.madonna.com.

All ticket buyers for the tour get a free trial one year Virtual Icon membership which provides access to the largest digital archive of Madonna photos online, a social networking community of dedicated Madonna fans, contests, news and much more. Sign up for Icon at Madonna.com today.

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