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**MUSICTODAY LAUNCHES WEB STORE
APPLICATION FOR FACEBOOK® PAGES**

LIVE NATION BECOMES BEACON PARTNER ON FACEBOOK PLATFORM

Charlottesville, VA — November 14, 2007 — Musictoday, LLC, a Live Nation Company and a leading provider of ecommerce solutions for music artists, today announced the launch of a Web store application on the Facebook Platform that enables artists with Facebook Pages to sell merchandise directly to their fans through their Facebook Pages. Facebook Pages, which was launched last week, allows fans to interact and affiliate with artists in the same way they interact with other user profiles on Facebook Platform.

Jim Kingdon, Musictoday's Executive Vice President of Corporate Strategy, described this significant expansion of Musictoday's Web store platform: "We're very excited about launching this new service for our clients. It further enables artists to interact directly with their fans and is a natural extension of the official Web store service Musictoday provides for artists on their official Web sites. Embedding the Musictoday-hosted artist Web store within their Facebook Pages will allow our artist clients to sell products directly to their fans through an additional platform, extending their opportunities to engage their fans on one of the most powerful platforms on the Web."

The new application provides a simple interface to enable existing Musictoday clients to manifest their Musictoday-powered official Web store on their Facebook Pages. The initial launch of the application will provide a selected list of items that visitors to the Facebook Page will be able to browse and purchase in a simple transaction process.

In addition, Live Nation announced its decision to utilize Facebook Beacon. Effective immediately, Facebook users who purchase tickets on LiveNation.com will be able to include a message with the artist, venue and link to purchase tickets included in their personal News Feed.

Facebook is a social utility that offers an efficient way for people to stay connected with their friends and the people around them. Facebook users communicate and share information through the social graph, the network of connections and relationships that exist in the world between people. With more than 53 million active users, Facebook is the sixth-most trafficked website in the United States.

Musictoday's application was built on Facebook Platform, a development platform that enables companies and engineers to integrate with Facebook and gain access to millions of users. Platform was recently expanded to Facebook Pages, allowing businesses and organizations on Facebook to add applications onto their pages and enable users to interact with them.

Facebook users can interact directly with a business through the Facebook Page by adding reviews, writing on that business' wall, uploading photos and in any other ways that a business may want to enable. Once a fan of a business on Facebook, users can share information about that business with their friends and act as a trusted referral.

More than 50 percent of Facebook users return to the site each day, providing unparalleled distribution potential for applications and the opportunity to build a business that is highly relevant to people's lives.

About Musictoday, LLC

Musictoday, LLC is a wholly owned subsidiary of Live Nation. Musictoday provides Web store, Web-based fan club, and Web-based ticketing solutions for more than 450 clients in the music and entertainment industries. Musictoday's Web and strategic marketing services facilitate the longevity and reach of client brands.

About Live Nation

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.

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