



**U2**  
**360° TOUR**  
Presented by BlackBerry

**OPENING WEEKEND PERFORMANCES SELL OUT!**  
**312,000 tickets sold over 2 days**

2<sup>ND</sup> SHOWS ADDED Gothenburg; Milan; Amsterdam  
Additional show confirmed for Dublin

Tickets on sale this week in the UK; France, Ireland, Italy and Poland

LOS ANGELES, CA -- March 16, 2009 -- With sales of over 312,000 tickets in 24 hours, U2 fans worldwide are ready to “get on their boots” as U2 360° Tour, presented by BlackBerry®, announces complete sell-outs in Gothenburg, Milan and Amsterdam this weekend.

Friday morning, sales in Gothenburg were so brisk, that after 30 minutes a 2<sup>nd</sup> and final show (August 1<sup>st</sup>) was added with 56,000 tickets per show completely sold out by end of day. Amsterdam broke that record Saturday with the July 20<sup>th</sup> ArenA performance selling 60,000 tickets within 15 minutes of going on sale. A 2<sup>nd</sup> performance July 21<sup>st</sup> was immediately announced and put on sale and is also now sold out. Milan’s 80,000 capacity San Siro was also completely sold out by Sunday evening and tickets for a 2<sup>nd</sup> performance July 8th in Milan will go on sale this Friday, March 20<sup>th</sup>.

In Dublin, reaction to last week’s world tour announcement was so strong that a 2<sup>nd</sup> performance at Croke Park was confirmed prior to tickets even being put on sale. Tickets for both the July 24<sup>th</sup> and 25<sup>th</sup> performances will go on sale this Friday, March 20<sup>th</sup>. Additional on-sales this week include: Paris & Nice; Chorzow Poland, and London, Glasgow, Sheffield and Cardiff in the UK.

In keeping with their long-standing tradition, U2 will welcome a number of different support acts to the tour including: Snow Patrol (Milan, Nice, Gothenburg); Glasvegas (Dublin, Glasgow, Cardiff), Elbow (London, Sheffield), Kaiser Chiefs (Paris, Dublin), and Black Eyed Peas with additional artists to be announced.

U2 360° Tour follows the release of their 12<sup>th</sup> studio album “No Line On The Horizon” which debuted at #1 in over 30 territories.

The U2 360° tour is sponsored by BlackBerry® and produced by Live Nation Global Touring.

VISIT [WWW.U2.COM](http://WWW.U2.COM) FOR THE VIRTUAL CONCERT EXPERIENCE!

**EUROPEAN TOUR SCHEDULE:**

			<u>Special Guest:</u>	<u>On sale:</u>
30-JUNE	BARCELONA, SP	NOU CAMP		
07-JULY	MILAN, IT	SAN SIRO	Snow Patrol	SOLD OUT!
08-JULY	MILAN, IT	SAN SIRO	Snow Patrol	Mar. 20
11-JULY	PARIS, FR	STADE DE FRANCE	Kaiser Chiefs	Mar. 20
15-JULY	NICE, FR	CHARLES EHRMANN NIKAIA	Snow Patrol	Mar. 20
18-JULY	BERLIN, DE	OLYMPIC STADIUM		
20-JULY	AMSTERDAM, NL	ArenA	TBC	SOLD OUT!
21-JULY	AMSTERDAM, NL	ArenA	TBC	SOLD OUT!
24-JULY	DUBLIN, IE	CROKE PARK	Glasvegas	Mar. 20
25-JULY	DUBLIN, IE	CROKE PARK	Kaiser Chiefs	Mar. 20
31-JULY	GOTHENBURG, SE	ULLEVI	Snow Patrol	SOLD OUT!
01-AUG	GOTHENBURG, SE	ULLEVI	Snow Patrol	SOLD OUT!
06-AUG.	CHORZOW, PL	SLASKI STADIUM	Snow Patrol	Mar. 20
10-AUG.	ZAGREB, HR	MAKSIMIR STADIUM		
14-AUG.	LONDON, UK	WEMBLEY STADIUM	Elbow	Mar. 20
18-AUG.	GLASGOW, UK	HAMPDEN PARK	Glasvegas	Mar. 20
20-AUG.	SHEFFIELD, UK	DON VALLEY STADIUM	Elbow	Mar. 20
22-AUG.	CARDIFF, UK	MILLENNIUM STADIUM	Glasvegas	Mar. 20

**NORTH AMERICAN TOUR SCHEDULE:**

12-SEPT.	CHICAGO, IL	SOLDIER FIELD
16-SEPT.	TORONTO, ON	THE ROGERS CENTRE
20-SEPT.	BOSTON, MA	GILLETTE STADIUM
24-SEPT.	NEW YORK, NY	GIANTS STADIUM

U2 360 will also visit: Gelsenkirchen, DE this summer with additional dates and venues to be confirmed. The North American tour will include dates in Atlanta, GA; Charlottesville, VA; Raleigh, NC; Dallas, TX; Houston, TX; Las Vegas, NV; Los Angeles, CA; Norman, OK; Phoenix, AZ; Tampa, FL; Washington, DC and Vancouver, BC. Complete Tour and ticketing information to follow.

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**ABOUT LIVE NATION**

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York

Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit [www.livenation.com/investors](http://www.livenation.com/investors).

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