

CONTACT:
John Vlautin
310-867-7127
johnvlautin@livenation.com

ECOMMERCE VETERAN NOAH MAFFITT NAMED EVP/GM OF LIVENATION.COM

LOS ANGELES, CA June 9, 2008 Live Nation (NYSE: LYV), the world's largest live music company, announced today that the company has appointed Noah Maffitt to the position of Executive Vice President and General Manager of LiveNation.com. In his new position Mr. Maffitt will oversee the transformation of LiveNation.com into a world-class ecommerce consumer storefront in preparation for the company's move to control the bulk of its own ticketing in 2009. Mr. Maffitt will report to Bryan Perez, Chief Executive Officer of Global Digital.

A 15 year veteran of the digital space and widely recognized as a leader in the ecommerce industry, Mr. Maffitt most recently directed ecommerce strategy at Office Depot, where he was instrumental in driving growth to nearly \$5 billion in total online revenue, making the company one of the five largest ecommerce companies in the world.

"Noah's deep experience in developing and expanding ecommerce platforms and operations make him the perfect executive to lead LiveNation.com's transformation into the leading online portal for fans to buy tickets to their favorite concerts and other products centered on the live music experience," said Mr. Perez.

Mr. Maffitt will be based in Los Angeles, California.

ABOUT LIVE NATION:

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.