



Charles E. Pierce

Group President-Global Oral Care, P&G



Position Held & Dates

Residence

Cincinnati, Ohio, USA

Date of Birth

November 23, 1956

Place

New York, New York, USA

Education

Duke University

B.S.E., 1977

University of Chicago

M.B.A., 1980

Date Joined P&G

August 4, 1980

1980	Brand Assistant, Bold
1981	Sales Training, Louisville
1981	Assistant Brand Manager, Gain/Special Assignment
1982	Assistant Brand Manager, Era
1983	Brand Manager, Solo/Dreft
1985	Brand Manager, Cheer
1987	Associate Advertising Manager, Cheer, Oxydol/Hispanic
1988	Associate Advertising Manager, Cheer, Oxydol, Era
1990	Advertising Manager, Hard Surface Cleaners
1991	General Manager, Hard Surface Cleaners, P&G USA
1994	Vice President and General Manager, Hard Surface Cleaners, P&G USA
1995	Vice President and General Manager, Laundry Products-U.S., P&G North America
1997	Vice President and General Manager, Commercial Products Group-U.S., P&G North America
1999	Vice President-Global and North America Commercial Products Group
2001	President-Global Family Care
2005	President-Global Oral Care
2007	Group President - Global Oral Care and Coffee/Snacks
2008	Group President – Global Oral Care

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Activities

Board of Directors, International Foodservice Manufacturers Association
(1999-2001)

Board of Directors (Observer), Instill Corporation (2000-2001)

Executive Committee, Efficient Foodservice Response (1997-2001)

Board of Trustees, Cincinnati Musical Festival Association (1994 – current)