



Werner Geissler

Vice Chairman, Global Operations, P&G



Position Held & Dates

Residence

Cincinnati, OH, USA

Date of Birth

April 25, 1953

Place

Hachenburg, Germany

Education

University of Cologne, M.B.A., 1979

Date Joined P&G

June 1, 1979

1979	Assistant Brand Manager, Germany
1982	Brand Manager, Meister Proper, Germany
1983	Brand Manager, Pampers, Germany
1985	Marketing Manager, Germany
1988	Marketing Director, Holland
1989	Category Manager, Detergents, Germany
1991	General Manager, Cosmetics and Fragrances, Germany
1994	Vice President and General Manager, Fine Fragrances, Western Hemisphere, P&G Europe
1996	Vice President and General Manager, Tissue/Towel and Cotton Products; Germany, P&G Europe, Middle East and Africa
1997	Vice President and General Manager, Laundry, Cleaning and Paper Products; Germany, P&G Europe, Middle East and Africa
1998	Vice President/General Manager, Turkey/Caucasia/Central Asia
2001	President, Northeast Asia
2004	Group President, Central & Eastern Europe, Middle East and Africa (CEEMEA)
2007	Vice Chair, Global Operations

Activities

Honorary Doctorate from IUG (International University of Geneva)

Member of Foundation Board, IMD University Lausanne - 2005

Member of Executive Committee, IMD University Lausanne – 2007

Member of Supervisory Board, Braun GmbH, Germany – 2008



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Werner Geissler is Vice Chair, Global Operations, over-seeing business operations around the world including P&G offices in 80+ countries, and a network of 500+ distributors to serve over 4 million retail outlets every month.

A native of Germany, Werner spent 2 years with the German Air Force before graduating with an MBA from the University of Cologne. He joined Procter & Gamble in 1979 as Brand Assistant in the Marketing department. During his 30 years with the Company, Werner has lived and worked in Frankfurt, Germany; Rotterdam, Holland; Santa Monica, USA; Istanbul, Turkey; Kobe, Japan; Geneva, Switzerland; and in Cincinnati, USA since mid 2007.

He has held positions of increasing responsibility in Brand and General Management and worked in several of our categories including Household Care, Cosmetics and Fragrances, Baby Care, Tissue Towels, and Hair Care. He has led operations in Germany, Turkey/Caucasian & Central Asian Republics; Northeast Asia/Japan, and Central & Eastern Europe, Middle East & Africa. He has helped integrate several acquired businesses during his career.

He regularly engages in the communities in which he has lived and holds an honorary doctorate from the International University in Geneva as well as an Honorary Ambassadorship from the Prefecture of Hyogo/Kobe/Japan for which he developed a Marketing strategy to attract more Foreign Direct Investments. He serves on the Executive Board of Lausanne-based IMD, the leading global institution for senior management education.

Werner is married to his wife Sabine and has two daughters who have traveled with him around the world. His management principle of "cool head – warm heart – working hands" has effectively guided him through his various assignments in different categories, countries, and cultures. Everywhere he has worked he has focused on the development of local talents.