



BIOGRAPHICAL DATA ON

CHARLES (CHIP) V. BERGH
Group President – Global Personal Care

RESIDENCE: Boston, Mass. USA

DATE OF BIRTH: August 26, 1957

PLACE: Bronxville, New York

EDUCATION: Lafayette College, B.A., 1979

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:

U.S. Army, 1979-1983

DATE JOINED PROCTER & GAMBLE: June 30, 1983

POSITIONS HELD AND DATES:

- 1983 – Brand Assistant, FS&LP, Cleaning Products
- 1984 – Assistant Brand Manager, FS&LP, Frymax
- 1986 – Brand Manager, FS&LP, Whirl and other shortening & oils
- 1989 – Brand Manager, Food Division, Duncan Hines Cake/Frosting
- 1990 – Associate Advertising Manager, Food Division, Duncan Hines
- 1992 – Associate Advertising Manager, Food & Beverage, Folgers/Jif
- 1993 – Advertising Manager, Food & Beverage, Folgers/Jif
- 1995 – General Manager, L&CP, Hard Surface Cleaners Category
- 1997 – General Manager, Food & Beverage, U.S. Coffee/Peanut Butter/Baking Mixes
- 1998 – General Manager, Food & Beverage, U.S. Coffee Products and Peanut Butter
- 1999 – Vice President-North America Coffee and Peanut Butter
- 1999 – Vice President-North America Beverage
- 1999 – Vice-President, ASEAN/Australasia/India
- 2000 – President, ASEAN/Australasia/India
- 2005 – President, Special Assignment-Blades & Razors
- 2006 – President-Global Grooming
- 2007 – Group President – Global Personal Care

LOCAL AND NATIONAL ACTIVITIES:

- Member, US-ASEAN Business Council, Singapore
- Board Member, Economic Development Board, Singapore
- Board Member, United Way – Merrimack Valley
- Board Member, Greater Boston Chamber of Commerce