



BIOGRAPHICAL DATA ON

MELANIE L. HEALEY  
President-Global Feminine Care

RESIDENCE: Cincinnati, Ohio, USA

DATE OF BIRTH: April 5, 1961 PLACE OF BIRTH: Rio de Janeiro, Brazil

EDUCATION: University of Richmond, Virginia; BS in BA, 1983

**BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:**

- 1983 –1986: Assistant Brand Manager, Sales Training and Brand Manager at S.C. Johnson & Sons in Brazil managing Raid Insecticides category.  
1987–1990: Brand Manager and Marketing Manager at Johnson & Johnson, Consumer Division, Brazil managing Baby toiletries, cotton swabs and Suncare categories

DATE JOINED PROCTER & GAMBLE: July 9, 1990

**POSITIONS HELD AND DATES:**

- 1990 – Phebo Soap, Brand Manager, Brazil
- 1992 – Pampers Marketing Manager, Brazil
- 1993 – Personal Cleansing & Fabric Softeners, Marketing Manager, Mexico
- 1995 – Health Care, Marketing Director, Brazil
- 1997 – Health and Hair Care, Marketing Director, Brazil
- 1998 – Feminine Care, Marketing Director, Brazil
- 1998 – General Manager Femcare GBU, Procter & Gamble Latin America, Venezuela
- 2001 – General Manager North America Femcare GBU, The Procter & Gamble Company, Cincinnati, Ohio
- 2001 – Vice President & General Manager North America Femcare GBU, The Procter & Gamble Company, Cincinnati, Ohio
- 2005 – President-Global Feminine Care (7/01/05)

**LOCAL AND NATIONAL ACTIVITIES:**

- 2000 – Present: President's Council of Emerging Leaders, University of Richmond, Virginia
- 2003 – Present: Founding Committee Member: Women's Initiative–United Way of Greater Cincinnati
- 2003 – Present: Chair, P&G Fine Arts Fund Corporate Campaign – 2004 & 2005
- 2005 – Present: Member of the National Advisory Council for the Jepson Leadership School of Studies at University of Richmond, Virginia