



BIOGRAPHICAL DATA ON

MELANIE L. HEALEY Group President, Feminine and Health Care

RESIDENCE: Cincinnati, Ohio, USA

DATE OF BIRTH: April 5, 1961 PLACE OF BIRTH: Rio de Janeiro, Brazil

EDUCATION: University of Richmond, Virginia; BS in BA, 1983

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE:

- 1983 –1986: S.C. Johnson & Sons, Brazil: Assistant Brand Manager, Sales Training and Brand Manager managing Raid Insecticides category.
- 1987–1990: Johnson & Johnson, Brazil: Brand Manager and Marketing Manager Consumer Division, managing Baby toiletries, cotton swabs and Suncare categories

DATE JOINED PROCTER & GAMBLE: July 9, 1990

POSITIONS HELD AND DATES:

- 1990 – Phebo Soap, Brand Manager, Brazil
- 1992 – Pampers Marketing Manager, Brazil
- 1993 – Personal Cleansing & Fabric Softeners, Marketing Manager, Mexico
- 1995 – Health Care, Marketing Director, Brazil
- 1997 – Health and Hair Care, Marketing Director, Brazil
- 1998 – Feminine Care, Marketing Director, Brazil
- 1998 – General Manager Femcare GBU, Procter & Gamble Latin America, Venezuela
- 2001 – General Manager North America Femcare GBU, The Procter & Gamble Company, Cincinnati, Ohio
- 2001 – Vice President & General Manager North America Femcare GBU, The Procter & Gamble Company, Cincinnati, Ohio
- 2005 – President – Global Feminine Care
- 2007 – Group President – Global Feminine Care, Personal Health Care and Pharmaceuticals

LOCAL AND NATIONAL ACTIVITIES:

- May 2007 Elected YWCA Career Woman of Achievement, Cincinnati
- 2007 – Present Board of Directors, University of Richmond Alumni Association
- 2007 – Present Member, Women's Capital Club of Cincinnati
- 2006 – Present Board of Directors, The Fine Arts Fund of Cincinnati
- 2003 – Present Chair, P&G Fine Arts Fund Corporate Campaign–2004 & 2005
- 2003 – Present: Founding Committee Member: Women's Initiative–United Way of Greater Cincinnati

HOBBIES & INTERESTS:

Bridge, boating, and spending quality time with family and friends.